

LIFE

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JANUARY 27, 1958

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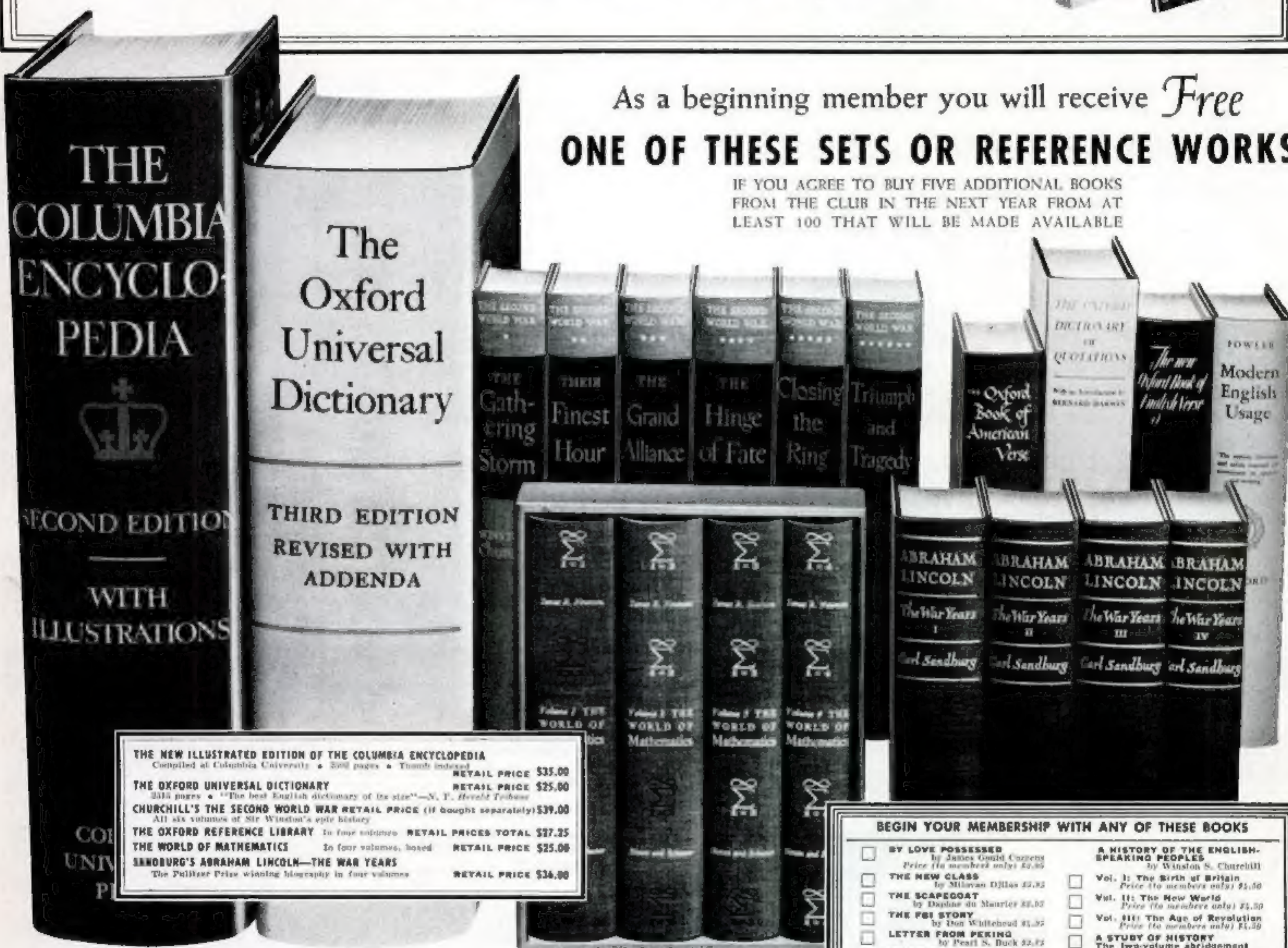
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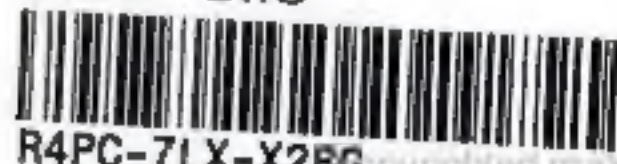
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This One



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Peoria and the recession 13

The town of Peoria, Ill., exemplifies some of the inconsistencies of the current U.S. recession in which economic trouble and relatively good times are mixed.



OVERSTOCKED PRODUCER

The Revolution starts 68

The rule of the czar collapses, a confused rebellion takes place, and Lenin makes his momentous return in Part III of *The Russian Revolution*.



LENIN'S RETURN

A blast at parents 103

Ripping into well-meaning parents, the author of *Where Did You Go? Out. What Did You Do? Nothing.* asks them not to get in children's way.



HARD-TRYING PARENT

Colorful courtship 48

One of the loveliest and rarest sights in all nature, the plumed love dance of the lyrebird is brilliantly recorded in color pictures.



LYREBIRD

Big season in the Alps 113

As world's No. 1 cold-weather resort gets off to its liveliest start in years, men at St. Moritz make a splash with zany furs and frills.



FUR-WEARING MAN

COVER

At St. Moritz, Mme. Michele de Kramer of Paris stands against Alpine background wearing a chartreuse green French after-ski coat and an Italian-style sweater (see pp. 113-118)

THE WEEK'S EVENTS

- Peoria, Ill., reflects our paradoxical recession: some suffering among well being **13**
- Bad medicine for the Klan: North Carolina Indians break up Ku Klux meeting **26**
- Arequipa mourns 28 dead in 29 seconds as Peruvian city has worst quake in 90 years **31**
- Jayne Mansfield is wed under glass: blond star holds "quiet affair" **37**
- A "dead" flyer is safe at home: Albanian captors release Major Howard Curran **45**

EDITORIALS

- Desk pilots and jet enterprise **25**
- Farmers and the space age budget

ARTICLES

- The Russian Revolution: Part III—Fateful Onslaught of the Storm. A confused and war-weary people overthrows the czar. By Alan Moorehead. Paintings by Morton Roberts. Color photographs by Larry Burrows **68**
- Let your kids alone! "Big brother" parents mean well but just get in children's way. By Robert Paul Smith. Illustrated for LIFE by Whitney Darrow Jr. **103**

NATURE

- Lyrical lyrebird display: naturalist records the courtship of a resplendent Australian **48**

MOVIES

- Elements of a new trend: France Nuyen shows Far Eastern influence **61**

SPORTS

- A \$60,000 job goes begging: mixed-up round-up to find Texas A&M coach scares candidates away **93**

ART

- A colossal collection of art: 1,500 Americans make gallery of the Garden **99**

PARTY

- Rakish splendor in the Alps: men rival the girls with gay winter garb in St. Moritz' colorful 1958 season **113**

OTHER DEPARTMENTS

- Letters to the Editors **7**
- Speaking of Pictures: passage on a bridge brings together a sailor and a girl **8**
- Sequel: two piano prodigies pop up **55**
- Miscellany: icicle with an odd twist **120**

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- 21, 22—DOUG MARTIN FOR THE CHARLOTTE NEWS
- 23—MAURIE ROSEN FOR THE CHARLOTTE OBSERVER
- 24—PETER ANDERSON FROM B.S.
- 25—T. PETER ANDERSON FROM B.S.
- 26—PETER ANDERSON FROM B.S.
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- 41—LOOMIS DEAN
- 53—JOHN G. ROSS EXC. T. LT. MERLE FROM MONKMEYER
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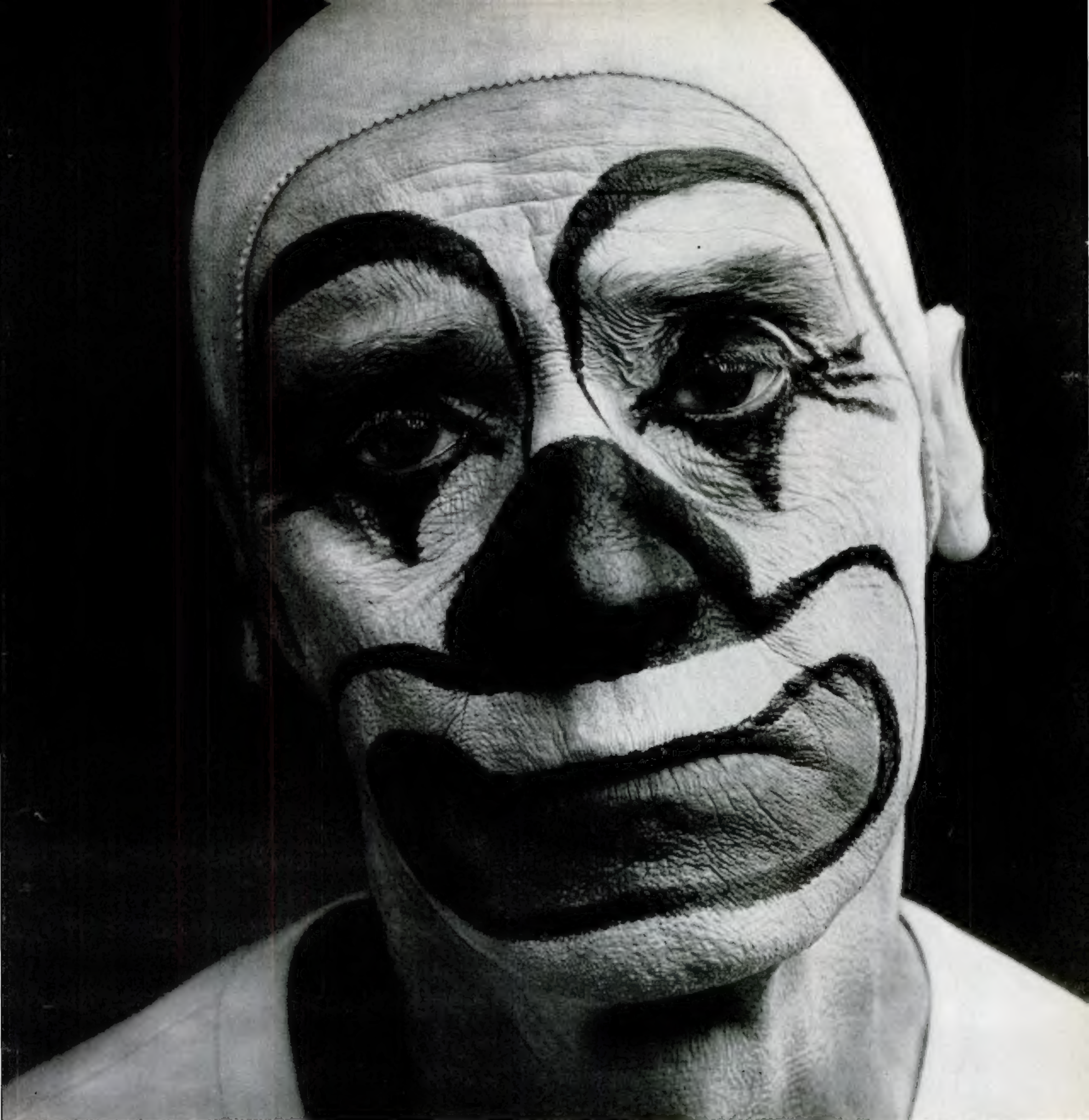
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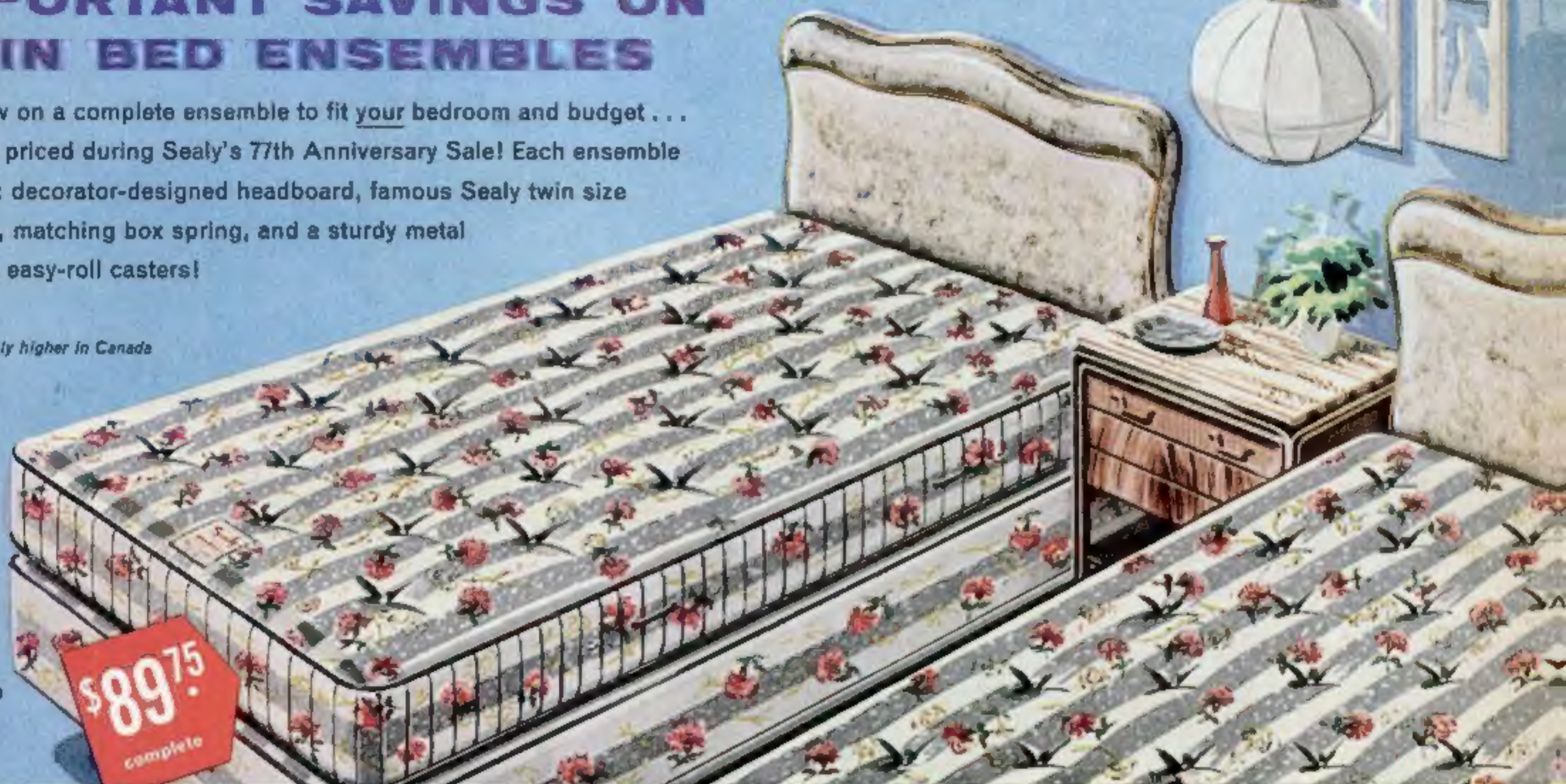
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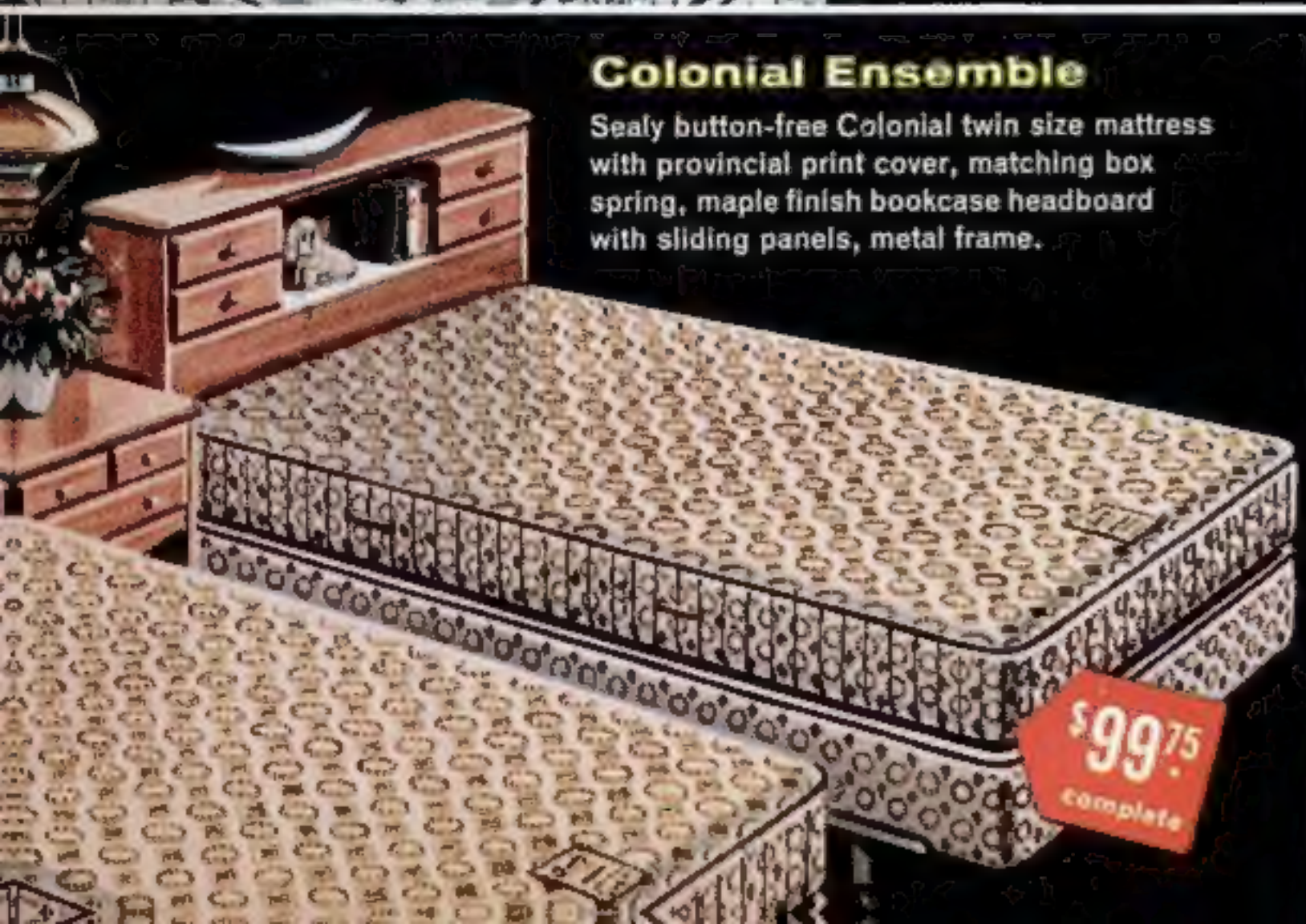
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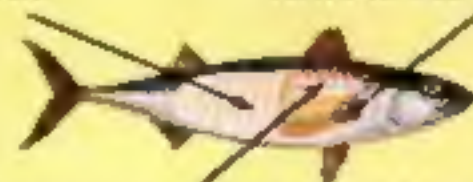
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LETTERS TO THE EDITORS

MAN'S NEW WORLD

Sirs:
"Man's New World" was fascinating ("Into the Far Frontiers Beyond Earth," LIFE, Jan. 6). It is hard to believe you are presenting facts and not science fiction.
R. E. UNDERHILL

North Vancouver, B.C.

Sirs:
I never realized we had come so far in making our first step toward outer space.

HARLAN R. GILES

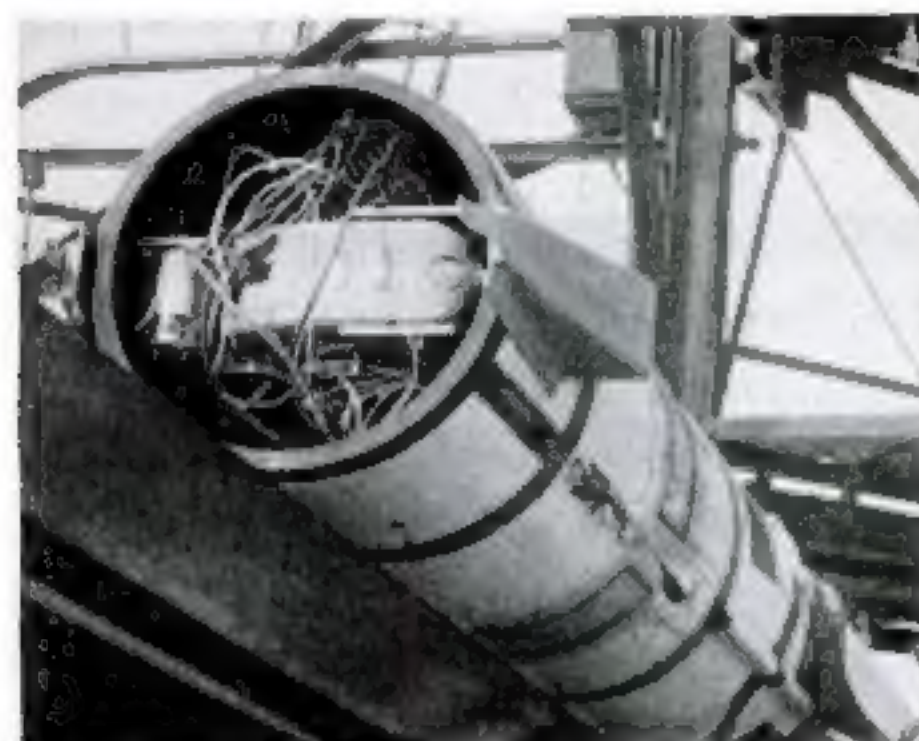
Avondale Estates, Ga.

Sirs:
LIFE's color pictures of a rocket's ascent were remarkable. As an amateur photog who still has trouble taking color shots standing still on the ground, I have just one question: how did you do it?

DEWEY HOLCOMBE

Englewood, N.J.

● LIFE mounted two 70-mm sequence cameras built by J. A. Maurer, Inc. in the nose of an Air Force Aerobee-HI rocket being used by the Air Force Cambridge Research Center at White Sands, N. Mex. A prism attached to the exterior of the nose (below) reflected the image to the camera inside as rocket went up. The first rocket failed at 15,000 feet and crashed, destroying \$6,000 in cameras and mountings. Released at 107 miles altitude by parachute, the cameras fell on an island in the middle of a desert rainwater lake where they were recovered. The pictures were the first ever taken from a rocket on sizeable (2 1/4 inches square) film.—ED.



PRISM (RIGHT) REFLECTED IMAGE TO CAMERA IN ROCKET

Sirs:
I agree that "if man ever reaches distant planets, he may, on arriving, find himself to be just a primitive Johnny-come-lately compared to the local inhabitants." But what I do find indigestible is just another example of incurable egotism which suggests that, even

though life may have been evolving on those planets millions of years longer than on earth, "Primitive Johnny" will find it possible to discover them rather than they us.

J. C. KOOSMAN

Clifton, N.J.

THE BUSINESS BOOM

Sirs:
Ernest Havemann, in his pleasingly straightforward article, "What's Happened to the Business Boom" (LIFE, Jan. 6), has diligently pierced the tough skin of the business apple, tossed out a number of economic pips, and laid bare the core of the problem.

FREDERICK WINKELMANN

East Meadow, N.Y.

Sirs:
Ernest Havemann's article was the clearest presentation of this economic phenomenon I have ever seen.

WILLIAM J. EMBLER

Albany, N.Y.

Sirs:
Your article was especially pertinent when it cited the problem of "the half-finished restaurant on the roadside." This is very real to my husband and me.

Four years ago we began to build our dream restaurant on Route 2 between Boston and New York. The building was put together with savings, a tremendous amount of hard work and a lot of "doing without." When it was half finished, the money dwindled, but our determination remained intact. It was then, when a loan was badly needed, that we discovered the new idiom—tight money. Now, four years later, our building still stands, depreciating 24 hours a day.

To us the situation means the explosion of an American legend . . . that hard work and guts are the only things necessary for success. The fact that the dollar is worth only 50¢ is in itself alarming, but not nearly so alarming as the realization that we have lost the stuff that dreams are made of.

MARTHA E. LANSON

Westminster, Mass.

Sirs:
I do want to point out that in making a broad statement that banks must carry a reserve of 16% against loans, Mr. Havemann should have said "against demand deposits," and even then this percentage varies among central reserve banks, reserve city banks and country banks.

CLARENCE V. T. LUDLOW

New York, N.Y.

● Demand deposits is technically correct—though loans made by banks create the large part of demand deposits.—ED.

Sirs:
Hindsight is a cheap commodity, dearly purchased. Had this article been written six months ago, in the future tense, yours would have been pearls of wisdom, not sour grapes.

DR. BERNARD SCHOR

Denver, Colo.

Sirs:
The real reason behind any depression is not the fact that workmen are paid too much for what is produced, but that workmen in general are not paid enough for what they contribute to the end value of the product, thus drying up purchasing power.

It's a bitter shame that even in a democracy, we should think of prosperity and full employment as abnormal, as a sort of a "binge." Suddenly it's immoral for workmen to live decently.

WILLIAM D. HARMER

Fond du Lac, Wis.

'58 PRIORITY: HARDER WORK

Sirs:
"58 Priority: Harder Work" (LIFE, Jan. 6) was an extremely timely editorial.

It's revolting that our weak-kneed politicians won't get up before the public and demand a bit of sweat and toil—it's got to come. And with sweat and toil now it may, just may, save us the blood and tears later.

RICHARD K. SMITH

Urbana, Ill.

A MODERN EXODUS

Sirs:
Your pictorial reporting of the uprooting and dispossession of the Dutch business interests in Indonesia by elements having no regard for any moral standard of international behavior was quite eloquent ("The Poignant Figures of a Modern Exodus," LIFE, Jan. 6). It served to bring this amoral situation to the attention of the millions of your readers.

JOHN MELVILLE

Carmel, Calif.

Sirs:
The Dutch have been notoriously bad in the administration of their colonial possessions and certainly don't deserve the "whitewashing" given to them by LIFE.

MRS. WALTER HENDRICH

Erie, Pa.

AN ORDEAL AT SEA

Sirs:
"A Family Christmas After an Ordeal at Sea" (LIFE, Jan. 6) tells of Commander Frederick Woodward who was lost in the crash of the Navy radar plane. Was he the same Fred Woodward, a Navy pilot, who participated in the rescue of Captain Eddie Rickenbacker when he was missing during World War II?

SARA MARKS

St. Louis, Mo.

● Yes, It was Lieut. Woodward, flying a Navy patrol plane, who in November 1942 first spotted Rickenbacker's party adrift in the Pacific. Rickenbacker had been missing 22 days.—ED.

A TALL GIRL

Sirs:
We, the members of the Tall Girls' Council (2,000 strong), sincerely thank you for sympathetically picturing a facet of tall life ("A Tall Girl Is Everybody's Business," LIFE, Jan. 6). Even though 10% of the population is over 5 feet 7 inches, no one has paid much attention to us.

PAULA MILLER

Tall Girls' Council
New York, N.Y.

Sirs:
If your tall girl would stop looking at statues and start looking at men she'd find there's quite a selection her size.

MARILYN TOOKER

San Francisco, Calif.

Sirs:
Your portrayal of me is every bit as pleasing to me as Vanguard was to the Navy.

Leonard McCombe's pictures were superb. Happily, some readers looked at the pictures only. But the "quoted" writing touched my actual feelings about being tall no better than Vanguard touched outer space.

ELIZABETH BURTON

St. Louis, Mo.

Sirs:
Congratulations to Miss Burton. I think she very charmingly expresses the feelings of every tall girl.

EVELYN BUECHLEIN

Jasper, Ind.

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PASSAGE ON A BRIDGE



In Stockholm anglers gather on Strom Bridge and fish for smelt in the heart of the city. When Photographer Raoul Tippo started to take pictures there in the late evening sun, three fishermen were busy with tackle and a tourist and two sailors were sightseeing. Then a girl, her

blond hair glowing in the light, strode onto the bridge and the fish suddenly lost their audience. Acting quickly, one of the sailors asked the girl for directions. She pointed the way with a small bouquet of violets. In a moment the sailor had deftly made off with best catch of the day.

Knowledgeable people buy Imperial

—and they buy it by the case



**Whiskey by
Hiram Walker**

Blended Whiskey 86 Proof
30% Straight Whiskey
6 Years or More Old
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HIRAM WALKER & SONS INC
PEORIA, ILLINOIS



Everybody can see the difference when there's . . .

NO LINT FUZZ ON CLOTHES

1958 General Electric Filter-Flo® Washer

Cleans and recleans wash water to give you all-clean clothes! Lint stays *in* the filter . . . and off your socks, linens and cottons!

As you wash, the famous Filter-Flo Washing System circulates and filters the water continuously through the large, durable filter. Lint, sand and soap scum are removed automatically.

Removable filter is easy to clean, *clog-free*. Handily in view, it's an ideal detergent dispenser, too.



New Rinse Conditioner . . . gives you softer, fluffier clothes. Before you wash, just pour a fabric or water softener into the dispenser at left of filter. It automatically "conditions" the water at rinse time.



He's wearing "lnty" socks. After 7 washings in an ordinary washer, the pair of socks, above left, were flecked with unsightly lint fuzz. Lint mars the appearance of dark clothes, dulls colors, too!

He's wearing all-clean socks. After 7 washings in a General Electric Washer, the same kind of socks, above right, washed in an identical washload, showed *practically no lint*. End lint on your clothes.

. . . Now with simple new **WASH-TO-ORDER FABRIC KEYS**



Touch one key—it selects the right wash and rinse temperatures, wash and spin speeds.

No more guessing! Just touch the fabric key to fit your washload—the washer *sets itself* for proper clothes care. Each of five fabric settings automatically selects the right combination of wash conditions to wash clothes best.

Clothes last longer . . . synthetics wrinkle less.

Everything your family wears is washed to order.

- Over 50% more clothes capacity than in many automatics.
- Water Saver Selector saves up to 20 gallons on small loads.
- Automatic Suds Return System (optional) lets you set aside filtered suds for a second wash.
- Five-year written warranty on transmission parts.



Straight-Line Styling . . . Filter-Flo Washer (Model WA-950R) about \$3.40* a week. With Automatic Suds Return, slightly higher. Matching Dryer, about \$2.80* a week. In Mix-or-Match Colors or white. General Electric Company, Appliance Park, Louisville 1, Kentucky.



Progress Is Our Most Important Product

GENERAL  ELECTRIC

*After small down payment. See your General Electric dealer for his prices and terms. Most models available in Canada.



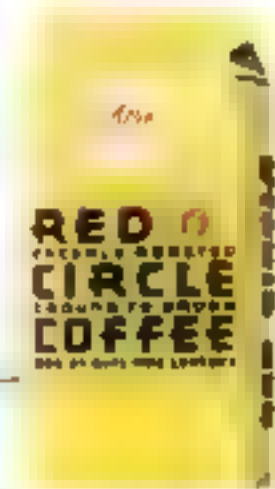
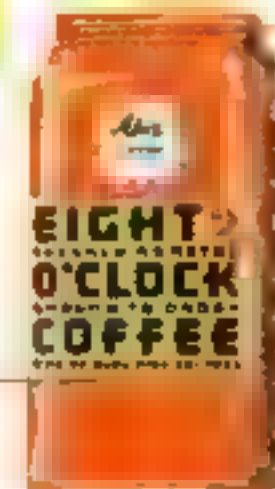
SERVE THE COFFEE THAT'S *Alive* WITH FLAVOR!

Whether you're making coffee for a crowd . . .
or taking time out to enjoy the luxury of a "cozy lonesome"
cup . . . nothing equals the homey fragrance
of freshly-roasted, freshly-ground A&P *premium-quality* Coffee.
And nothing else gives you the old-fashioned goodness of this
fresh-as-tomorrow coffee. Truly, it's "alive" with flavor!



A&P *Custom Ground* **COFFEE**

EXCLUSIVELY AT A&P STORES



Mild & Mellow *Rich & Full Bodied* *Vigorous & Winesy*
JUST FOR YOU

Coffee that's too coarse gives you a weak cup of coffee. Coffee that's too fine gives you a bitter brew. That's why A&P Coffee is Custom Ground exactly right for your coffeemaker. You get flavor the way you like it . . . *always!*

FRESHLY ROASTED...FRESHLY GROUND...MEANS MORE FLAVOR IN YOUR CUP!



INVENTORY OF UNSOLD TRACTORS, BUILT FOR HIGHWAY WORK, LIES BY HUNDREDS BEHIND WILLIAM NAUMANN, HEAD OF CATERPILLAR'S PLANT IN PEORIA

IN PEORIA, REFLECTION OF OUR PARADOXICAL RECESSION SOME SUFFERING AMID WELL-BEING

Here and there across the U.S. scenes half-forgotten were becoming familiar again. There were long lines at unemployment offices, dark factories, backlogs of unsold goods (*above*). This was recession—but an inconsistent one. In Denver, it was hardly noticeable. In Detroit, with car sales off, it was severe.

In Peoria, Ill., shown on these pages, most of the elements of this paradoxical situation were evident. In that area 7,700 workers were unemployed, a 70% increase in two months but 111,000 still had jobs. The town's biggest industry cut its work week to four days—but Caterpillar was also building new plants.

Nationally, there were worrisome statistics:

- Unemployment passed 3.4 million, highest since 1954; 100,000 more were drawing unemployment pay than in the 1950 recession.
- The steel industry was producing at a bare 60% of capacity.
- New houses begun in 1957 dropped under a million for the first time in 12 years.

The gloomy facts, as Peoria revealed, had another side. Nationally, there were still 64 million jobholders—5 million more than 10 years ago. Steel men still figured 1958 to be one of their half dozen biggest years.

And the government was now making direct moves to help remedy the recession. Increased spending on defense and highways would in-

crease industrial output and jobs. The Federal Reserve last week moved to encourage investment by cutting the cash requirement on margin in stock buying. The FHA relaxed its mortgage rules to stimulate home buying.

The most bullish news came from President Eisenhower, who said he would favor a return to deficit spending rather than a tax increase. All reports, the President said, convinced him the economy was due for "an upswing, rather than a continuation of any downswing." Even among economists who think things are going to get worse before they get better, there was wide agreement that the question was not whether the upturn would come, but when



AT SPECIAL MEETING SULLEN UNIONISTS LISTEN TO U A W. OFFICIAL WHO WANTED THEM TO RISK MORE LAYOFFS RATHER THAN ACCEPT A FOUR-DAY WEEK.

HARD TIMES are faced by crowds of men placed (averaging 1,000 a day) that line up at the Illinois

unemployment office. They file new claims or certify they have not found work and still need assistance.

GOOD TIMES can come for most Pennsylvanians. These workers from the Lehigh Valley Westinghouse plant





FEELING THE CROWD AGAINST HIM, HE GAVE UP

bowl every Wednesday night. The bowling alley, prospering too, is jammed evenings and weekends.



Recession CONTINUED

LAYOFFS, SLOWDOWNS, THE USUAL SPENDING

Peoria's troubles began early last fall. Until then its varied industries—distilleries, a brewery, a wire mill—had been bustling along. The huge Caterpillar plant across the Illinois River in East Peoria had 19,000 workers churning out tractors and earth-moving equipment.

But the federal highway program, which will use much of the equipment, got off to a slow start and slackenings elsewhere in the economy made themselves felt. Caterpillar's inventories mounted. In early October the company laid off 3,000 workers, the first firings since 1953. In November another 3,000 were let go. The effect of these firings spread through the city and by last week there were some 300 layoffs directly traceable to the Caterpillar slowdown. "When big Cat's hurting," said a union official, "all of Peoria is hurting." Feeling the national pinch, other industries were cutting back, too. There was one grim increase in jobs: the unemployment office had to hire 10 more workers to handle the sudden increase in claims.

Caterpillar's decision last week to cut its work week to four days brought a paradoxical cry from the United Auto Workers union. Retain the five-day week, the union demanded, and lay off more workers instead. The U.A.W.'s argument was that full pay to the remaining workers added to the unemployment compensation and supplemental company benefits to the laid-off workers would total more money for Peoria than the full 13,000 workers will earn on the four-day week. But when the union sought to explain its reasoning, the workers (*opposite page*) strongly opposed it.

As the four-day week began, Peoria's mood was cautious. Savings accounts, reflecting that caution, were increasing. Times were still good enough to keep bowling alleys busy, but some merchants bemoaned a 50% drop in business. And although the Pere Marquette Hotel seemed to have no trouble selling \$5 steaks, there were some people, as shown on the next four pages, who did not have that kind of money.

STILL EMPLOYED workers leave the main Caterpillar plant in East Peoria after first shift. Layoffs



SHUT-DOWN LINE for engine assembly is hooded by papers as Caterpillar plant's idle fifth day begins

have primarily involved recently hired, unskilled or semiskilled workers with very little job security.



NEW CATERPILLAR PLANT under construction at Moline, Ill., is part of company's \$200-million expansion program, which continues despite recession.



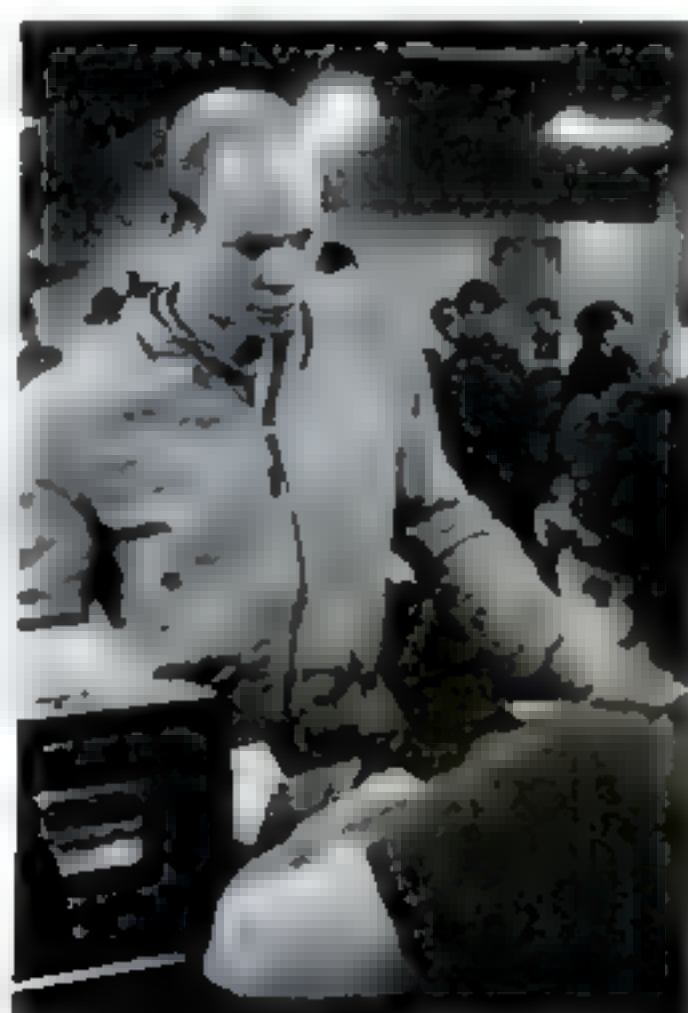
NEW PARTS are stored outside another new Caterpillar plant at Morton, Ill., which the company expects to use as a large-scale shipping point in the future.



BAR ACROSS THE STREET FROM CATERPILLAR PLANT tries to stimulate trade—down two-thirds—by offering free catfish dinner on Friday nights.



BATON TWIRLER, Bonnielyn MacKowas, had to drop one of her two twirling lessons a week when her mother took sickly cat at Caterpillar.



JOINT EFFORT keeps the Ward family going. Wayne Ward was laid off at Caterpillar, is looking for new job. Here while trying, he makes weekly visit to unemployment office from which he gets \$33. His wife Betty Ann works as a waitress. But she is pregnant and will have to quit within couple of months.



LONELY LANDLADY, Mrs. Lily Irera, has three vacant apartments. They were rented to Caterpillar employees who were laid off all town.



BUYING CROWDS still fill Peoria's largest department store, the Block and Kuhl Co. The store's



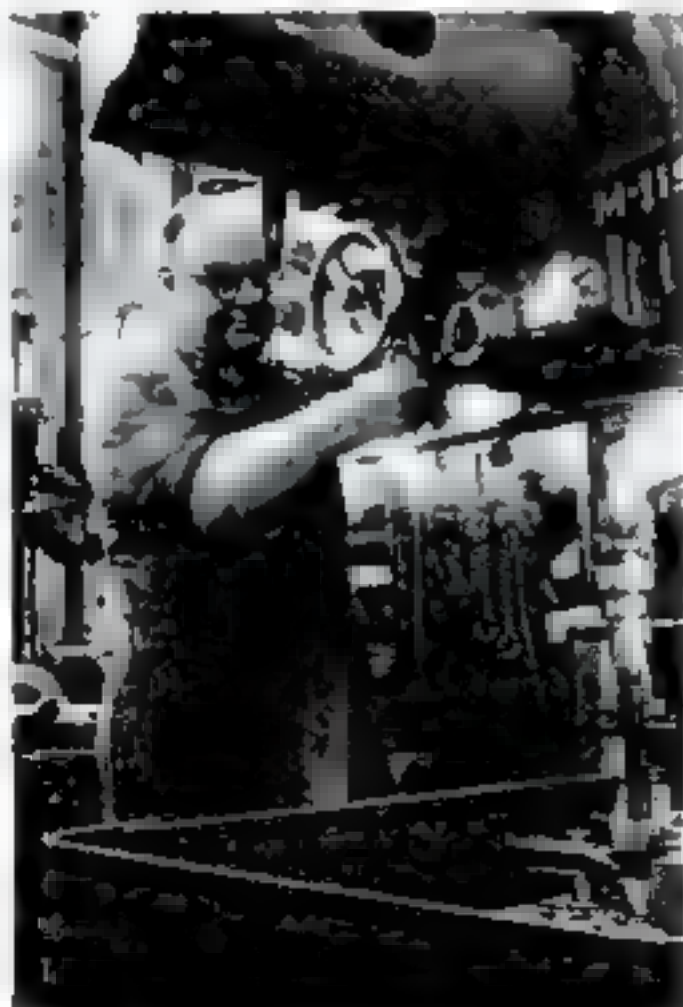
PROSPERING BUSINESS is run by Harold Dahl, cobbler, whose clients want to make old shoes do.



DINERS IN PERÉ MARQUETTE HOTEL still catch own lobster for dinner. ABOVE ARE JOE HAEFELIN (LEFT) AND WIFE (WHITE HAT) AND THE MARION MAPLES



CUT IN SALARY was taken by Leroy Avery who used to make \$2.23 an hour as mill operator. Downgraded, he now gets \$2.03 for pushing truck.



A "MOONLIGHTER," so-called because he takes on night work in addition to his regular daytime job, Roy Goodman operates a radial drill for Caterpillar (left) from 7 to 3 and works from 4 to 9 as a service station attendant (right). "I've had two jobs for five years," says Goodman. "I don't owe a cent, thank God."



HOPEFUL ENTREPRENEUR, Bill Bailey, scraped together \$1,200 when he was laid off at Caterpillar, put it all in a service station, is making money.



BILL JARMAN, laid off by Caterpillar, cares for children with wife in Peoria. He draws \$49 a week when plant rent benefits. "Of course we can't get a lot of things we intended," says Jarman. "Like a new rug."



MIKE HATFIELD, laid off and on a four-day week, makes \$60 a week instead of \$1,000. Here he gets home after work. He is looking for a better job out of town. "We hate to leave," says his wife.



KENNETH MARXMILLER, laid off, found a part-time job as a truck driver that pays him \$50 a week. "I guess a wife in the home can't do much," he says. "I guess women worry more."

Recession CONTINUED

EFFECT OF TROUBLE IN JEFFERSON STREET

The way trouble has hit a single block in the Peoria area is shown below in the picture of Jefferson Street in Pekin. "Trouble is already here for some people," says one Caterpillar worker. "But it's under the surface for everybody." On Jefferson Street things were worst.



IMPACT OF RECESSION can be gauged by its effect on the 1100 block of Jefferson Street in neighboring Pekin, half of whose families have lost income. In this picture those in this street have been

laid off by Caterpillar. Those near the street and on the grass have been downgraded or put on a four-day week, all but one by Caterpillar. Those near the houses are unaffected. Bill Jarman was laid off by

LAI D OFF WORKER FINDS TWO NEW JOBS NOT QUITE ENOUGH



JOSE GONZALES' FAMILY waits for fun to finish his 1 1/2 four-day. Laid off from at \$60 a week and found a job at Caterpillar. "We quickly found two other jobs (opposite page) that bring in a total of

\$100 a month. Even so, the family may soon have to sell their house because the payments of \$117 a month for the house and kitchen equipment are too big for the wages that the family is getting now.

for the three men who were laid off and the one who was getting by on unemployment benefits (an average of \$34.50 a week plus \$12.50 from Caterpillar). It was also hitting those on the reduced work week and those downgraded. When Caterpillar discharged workers in lower-

paid categories, it dropped workers in higher categories into the lower-paid jobs. Downgrading and a reduced work week could cut \$30 a week from a \$100-a-week man's pay.

For other families on Jefferson Street there was trouble under the surface. Furniture sales

at the store where William Sunn works are up so far but will probably suffer if there are more layoffs. And even a man with no worry about his job, Mailman Walter Forbes, has a genuine concern for his neighbors. "These are fine people," he said. "We'll help them all we can."



November. William Ringel, a telephone company employe, works full time. James Adelsberger was downgraded, works a four-day week. William Allen, a truck driver, Walter Forbes, a mailman, Richard

Dillow, a railroad maintenance man, all work full time. William Surratt works a four-day week. Kenneth Marxmiller was laid off. William Sunn is full-time furniture salesman. José Gonzales was laid off.

John Leaver is a trucking company rate clerk. Warren Riedlanger is on a four-day week at Keystone Steel & Wire. Mike Hatfield was downgraded, works four days. Clay Hutchings, engineer, works full time.



MORNING JOB for Gonzales takes him to National Tea Co. store where he hustles groceries and is handyman. The job pays a dollar an hour, brings him \$60 a month. Gonzales, who had worked one and a half years at Caterpillar, says, "We fellows who were laid off first were lucky. We got what jobs were around."



AFTERNOON JOB is at the Peoria Y.M.C.A. health club where Gonzales works as an apprentice masseur. He makes \$240 a month as masseur, works six days a week at both of his jobs. He and his wife hate the thought of leaving Peoria. "If we could be sure of anything," he says, "we would probably stick it out."

REUTHER'S PROPOSAL IN A DILEMMA: HAND OUT COMPANY PROFITS

The Caterpillar slowdown in Peoria gave the United Auto Workers an immediate problem. The months ahead hold major problems, for the U.A.W. must negotiate new contracts with the automakers. Last week, as a preview of the union's bargaining position, U.A.W. President Walter Reuther proposed a fascinating and controversial plan—to divide the automakers' profits with workers and car buyers.

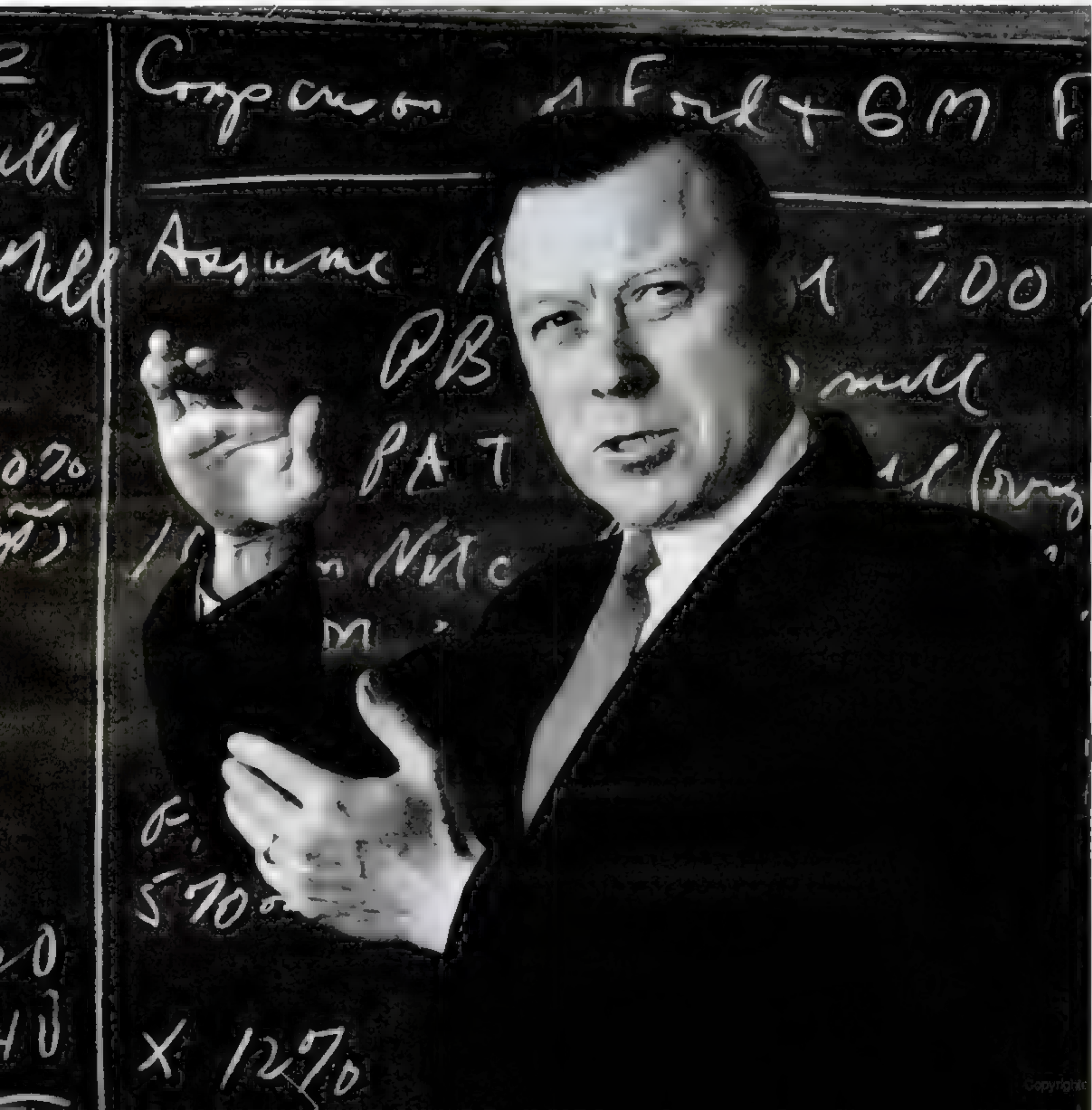
Reuther's calculations begin with an automaker's "excess" profits which he defines as gross profits minus a sum equal to 10% of the firm's net capital. Under his plan half the "excess" profits would be kept by the company, a quarter would be divided among the workers and a quarter divided among buyers of the firm's cars. Applied to General Motors in 1956, said Reuther, the formula would have provided each worker a \$550 bonus and each GM buyer a \$56 rebate. His plan, said Reuther, would provide greater purchasing power, thus helping overcome the recession.

Reactions from the big three automakers were quick and sharp. A

"radical" plan, said Harlow Curtice, head of GM, adding that the union proposed to bargain "for salaried employees, shareholders and customers." Ford's Ernest Breech called it a "kill-the-profits" plan. Chrysler's L. L. Colbert said Reuther wants "part of management's job turned over to him." There was opposition to the plan even in the U.A.W., many of whose members prefer a shorter work week to a profit-sharing plan.

The auto industry, opposing the plan, was on the spot to produce countersuggestions equally thoughtful and similarly directed to the needs of the entire economy. Other major industries (steel, for one) and unions (the Teamsters, for one) face negotiations this year. In an economic report to Congress, President Eisenhower warned management on unjustified price rises. He gave labor a warning: "The resumption of economic growth can be slowed by wage increases that involve either higher prices or a narrowing of the margin between prices and costs. . . . Freedom, including economic freedom, requires self-discipline."

IN HIS OFFICE, WALTER REUTHER USES BLACKBOARD FULL OF FIGURES TO EXPLAIN PROFIT-SHARING PLAN. HIS RIGHT ARM WAS INJURED BY ASSAILANT'S BLAST





QUICK FROZEN
BY SWANSON

**When it bakes this juicy...with a crust this flaky...
it's a quick-frozen Swanson pie!**

The best pie you ever tasted is a perfect snap to bake! It's a Swanson Blueberry Pie — filled with juicy, plump, sweet berries in natural juice. No heavy thickening is ever used. Thanks to freezing the Swanson way, the juice has no chance to soak into the famous Swanson crust, so it stays extra-crisp and flaky — the way you like it best. No thawing needed. Just pop delicious Swanson Blueberry Pies into the oven, and see what wonderful things happen when you and Swanson get together on a pie!

Extra Swanson convenience! All four luscious kinds of Swanson individual pies, (apple, cherry, peach and blueberry) are packed in pairs. You can serve several kinds at one meal, so everyone gets his special favorite without extra work from you!

A PRODUCT OF *Campbell* SOUP COMPANY



Family Size... Individual Size.
Apple, cherry, blueberry, peach.



FIRST STATION WAGONS TO COMBINE

Mercury gives you superior performance in station wagons. You get new Marauder engines with as much as 330 hp — 4450 pounds of solid, road-hugging luxury — all wrapped up in Clean Line Modern Styling.

NOW YOU CAN ENJOY STATION-WAGON TRAVEL. This year Mercury set out to give you station wagons that would move as easily as passenger cars. And the results actually beat any other car you could name.

You get a 312- or 330-horsepower Marauder V-8 — either one with brand-new Cool-Power Design. And that means a new high in efficiency and economy—a new kind of response and maneuverability never before achieved in a station wagon.

You move safely past trucks — enter fast-moving traffic with an ease that tops any passenger car but a Mercury. And there are dozens of wonderful driving aids like the magic of Merc-O-Matic Keyboard Control.



The magnificent Colony Park (foreground), the luxurious Voyager (left), the value-leading Commuter (top right)—Mercury's 3 series. Your choice of 6 models.

SPIRITED PERFORMANCE WITH BEAUTY AND SIZE

AND YOU TRAVEL IN STYLE! Clean Line Modern Styling, Mercury's reflection of the taste and tempo of our times. Lines as clean and straight as a bridge—free from useless chrome or wings and things.

And like all good modern design, it's supremely functional. The airy, spacious hardtop design gives you the widest, most wonderful view on wheels. There's no liftgate to get in the way when loading; a power-operated rear window takes its place. And any Big M station wagon for 1958 gives you the largest, most usable cargo area you can find.

No wonder Big M station wagons lead their field in sales. We invite you to see *all* the reasons at your Mercury dealer's showroom.

1958 **MERCURY**

MEANS THE MOST FOR YOUR MONEY

Are you the one person in eleven who knows cheese in all these shapes?

We warn you: this little quiz may lead you to a brand new set of ideas about snacks and cheese. How many of these cheeses and cheese spreads do you know?



☐ **In links . . .** See how these plump little snack-rolls slice to fit crackers and toast rounds. Pasteurized process cheese food in six peppy flavors: Garlic, Nippy*, Swiss, Bacon, Smokelle*, and Pepper (Jalapeño).



☐ **In pyrex cups . . .** Cream cheese in five popular flavors—pasteurized and smooth to spread. Pineapple, Chives, Pimento, Cream Cheese, Olive and Pimento. You can serve them right from the pyrex cups!



☐ **In wedges . . .** Louis Rigaal Roquefort cheese is imported from France by Kraft. From the Swiss Alps comes mellow process Swiss Gruyère. In this country, Kraft packs wedges of natural Kraft Blue Cheese.



☐ **In party snack cups . . .** Five new pasteurized Neufchâtel cheese spreads in bright foil cups ready for your party tray. What's your favorite flavor? Clams, Bacon and Horseradish, Chives, Onion Soup, Pimento.



☐ **In glasses . . .** Ready for snacks and sandwiches. Which of these famous pasteurized process cheese spreads do you like best? Old English*, Pimento, Pineapple, Olive Pimento, Relish, Garlic, Bacon, Roka Blue*.

EVEN if you're acquainted with only one or two of these, you can make up a beautiful snack in a hurry. If you know three of them, or four, or *all* of them, you can mix and match the shapes and flavors to your heart's content.

Why not find out about the many varieties of Kraft Snack Cheeses? It's the simplest way you ever saw to find new favorites in cheese and cheese spreads.

*Kraft Trademarks

Look for **Kraft Snack Cheeses**

*a whole family of special cheeses and cheese spreads
now at your grocer's dairy case*

DESK PILOTS AND JET ENTERPRISE

With Marshal Pavel Zhigarov's Soviet jetliners about to begin scheduled international services, the future of U.S. commercial jet aviation is socked in by a mass of stratospheric studies and argument in Washington. Behind the Civil Aeronautics Board's current hearings on airline fares is the spectacle of the U.S. government, widely regarded as a supporter of free enterprise, negligently smothering the efforts of American free enterprise to get its planes off the ground—in the shadow of subsidized Soviet competition.

The future of commercial jet aviation in the U.S., a revolution comparable to the development of the first efficient passenger plane, rests with the 12 major trunk airlines. At the moment they aren't doing very well flying with propellers. At least four of them are in serious trouble—the trouble for one of them, Capital Airlines, coming ironically from its foresighted pioneering in turboprop aircraft. Investors tend to look on airline stocks with the distaste of an opera singer meeting a friend with Asian flu.

A normal business, faced with rising cost problems, could raise its prices. But air fares are strictly held down by the Civil Aeronautics Board. They are now a fraction *lower* than they were in 1938. In past years the airlines could still make their profits within this frozen price structure by virtue of their strenuous technical advances. Now, with propeller-driven airplanes flying about as fast and as economically as they are ever going to, this slack is all but used up. Each year the airlines' operating margin gets tighter.

Facing this economic heavy weather, the airlines have had to pledge a cool \$2 billion for re-equipping themselves with jet aircraft. The transition from propellers to jets, with their heavy speed and huge passenger and freight capacity, is a transport revolution in every sense of the word. It demands not only the meticulous remodeling of U.S. airports but a mass revision in the smallest details of airline operations. The airlines look forward hopefully to this revision and the heavy passenger loads it should bring. So does the U.S. Air Force, since the entire wartime strategic transport reserve is to be based on commercial jet equipment. But the costs are revolutionary too. A brand-new Boeing 707 jet costs over \$5

million, compared to the \$125,000 the DC-3s cost back in 1938 (or even the \$2.5 million a DC-7B costs today). As one airline executive observed, "You can't buy \$5 million airplanes with 2½¢ nickels."

To get some 5¢ nickels from investors for this expansion, without going back to the days of government subsidy, the airlines have to get some fare increases—and fast. The target date for established jet service is 1959. In April 1957, accordingly, some lines asked for an emergency 6% increase. The CAB, after mulling this over for six months, turned them down. In November, as the howls of anguished airline presidents were beginning to sound like a jet take-off line, the CAB calmly began a full-dress "investigation" of fares, which most of the lines would like to increase by 15% to 17%. By the end of 1958, it is estimated, it may be ready to start making a decision.

In 1938 the Civil Aeronautics Board was founded, like many government regulatory organizations, for the immediate reasons of preventing unfair competition, regulating routes and safeguarding the public against monopoly. This it has certainly done. The airline business in the U.S. at the moment is about as monopolistic as an oversubscribed hundred-yard dash. But it was also founded, primarily, "to further the development of U.S. aviation." It can hardly do this by re-enacting the solutions of past problems. Why should this highly competitive business have its prices regulated anyway? An experiment in letting the lines fix their own fares might be instructive and in the long run profitable to everybody.

It will be hard enough for U.S. free enterprise business to compete in a field where subsidized Soviet aviation has already piled up quite a few firsts. Our delay is understandable. Considerations of safety and economic operations inevitably make U.S. jet aviation planning longer, more thorough and better than the Russian variety. The inexcusable thing is to see U.S. free enterprise crippled by its own government. For just as surely as Marshal Zhigarov and his friends are heading *into* the jet age, some of our own Washington desk pilots seem intent on heading it off.

FARMERS AND THE SPACE AGE BUDGET

Are Americans politically capable of the mild sacrifices called for in the President's 1959 "space budget"? The first test is the new farm program, presented to Congress last week. It appears that Congress is prepared to flunk it.

Federal farm expenditures come to a huge \$5 billion a year, mostly subsidies. The new Eisenhower-Benson program would cut this by a mere \$300 million or so. It reduces the permissible floor under subsidies for six "basic" crops and dairy products from 75% to 60% of parity. It gives Secretary Benson more discretion in setting support levels and acreage allotments. It is a cautious toughening of the established Benson aim: to cut back our farm surpluses by gradually reintroducing a free price system.

These surpluses still pile up not only because of the subsidies but also because of the scientific revolution in agriculture, which the President called "irreversible and continuing." The Benson policy hasn't made much inroad on the surpluses because it has been too cautious to keep up with this revolution. The new program is a partial effort to catch up. It is full of compromises and euphemisms. The two million marginal farmers whom the revolution has passed by, and who would be much better off in industrial jobs, are given incentives both to keep and to leave their farms, so that the

Administration can be accused of "blatant liquidation of agriculture" on the one hand and of encouraging inefficiency on the other. Moreover, the increased surplus-dumping provisions alarm our allies and contradict our foreign policy. Nevertheless, Benson is trying to inch this mountain of old vested interests forward toward the day when subsidies can taper off and an efficient, modern U.S. agriculture can be self-supporting in a reasonably free market.

Congressmen from farm states immediately greeted the Benson program with defiant catcalls. They heckled his opening testimony unmercifully and all but called him a liar. It looks like a battle resulting in veto, stalemate and stopgap. It means no progress whatever on our No. 1 unsolved national economic problem, the farm revolution.

This is not pretty. It implies that U.S. politics, perhaps democracy itself, isn't equal to the obvious demands of a technological age whose gears have already shifted into the age of astronautics. The farm problem is complex enough without the further complication of sectional greed and inertia. The Administration program is moderate enough, indeed too moderate. We urge every congressman who is capable of a national viewpoint to support the guts of Benson's program. The repute of our political system is at stake.



BATTLE BEGINS as Indians move in. Man in center touched off attack by shooting out light bulb.

ATTACKING, one Indian seizes Klansman's microphone as another jabs him with butt of his rifle.



MOPPING UP, the Indian knocks aside the Klansman with his .22 rifle as other Indians, brandishing

shotguns, move up in support. No other Klansman joined scuffle. Indians later fired on Klan cars.



SWARMING TRIBESMEN form into angry circle around car which was focal point of battle. Indians,

who started to gather two hours before rally was scheduled, outnumbered Klansmen by about 5 to 1.

BAD MEDICINE

North Carolina Indians break up

Trouble between the Indians and the Ku Klux Klan had been simmering for a week in Robeson County, N.C., where 30,000 Indians and 40,000 whites live segregated lives. The Indians and whites, as well as a large Negro population, live apart and have their own schools. In its continuing efforts to keep Robeson County's three-way segregation rigid, the Klan had recently burned crosses to warn an Indian family that moved into a white neighborhood and an Indian woman who dated a white man.

Last Saturday night the Klan scheduled a meeting in a private field near Maxton, N.C. It was an anti-Indian meeting, a fact well known



FOR THE KLAN

Ku Kluxers' anti-Indian meeting

to everyone, including the Indians. Fewer than 100 Klansmen, only one of them hooded, came. Suddenly about 350 Indians, most of them from the heretofore peaceful Lumbee tribe, some of them armed, swarmed down on the rally. After one Indian sharpshooter shot out a light bulb near the Klan's microphone, the raiders panicked the Klansmen and several hundred curious by-standers with the hand-to-hand scuffling shown here and a noisy but largely innoxious barrage of shots. Flying buckshot pinked one man in the face and another in the ear, but nobody was killed. It seemed that the Klan had taken on just too many Indians.



ONLY MAN ARRESTED was a Klansman charged with drunkenness and carrying concealed weapon.

KLAN CROSS is carried off during fight by white by-standers. Indians later retrieved and burned it. →



CONTINUED



TROPHY OF VICTORY, a flag they tore from a Klan car, envelops triumphant Indians Charles Warriax and Simeon Oxendine. Oxendine, wearing V.F.W. cap,

is the son of the mayor of Pembroke, center of Lumbie colony. He was a flight engineer on a bomber in World War II and took part in first U.S. raid on Berlin.



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Turn to Cutex for the red that's perfect for you!

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the color to change. That's why lips look flat and faded, feel pinched and dry.

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*Red's the Rage! True Reds, Coral Reds, Rosy Reds!
Cutex Has Them All! 35¢ to 79¢
Matching Cutex Nail Polish, 35¢*

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It's easy to see



Every window of every Buick is SAFETY  PLATE Glass

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ONE point about cars that's important to every mother is—rear-view visibility.

So the rear fender of this B-58 Buick is more than just sweeping in line and pleasing to the eye. It's a guideline in backing, and *still low enough to see over*. Enough said.

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We gave you size and stamina and solidity—for the added safety and security that make you feel better. But we gave them to you with superbly easy handling and steering.

We gave you instant response that makes this big car really

light on its feet—because we found every family-chauffeuring mother likes *that*.

We gave you a lot more, too, that should bring a glow to any mother's eyes—including styling that's fresh and glamorous, inside and out—yet modern, trim, completely practical.

You'll like this big, buoyant new Buick. It's your kind of car. See your Buick dealer and check things for yourself.

BUICK Division of GENERAL MOTORS

See TALES OF WELLS FARGO, Monday Nights, NBC-TV
and THE PATRICIA MUNSEL SHOW, Friday Nights, ABC-TV



Now more than ever— When better automobiles are built
Buick will build them

First big car that's light on its feet

the **AIR BORN B-58 BUICK**

AREQUIPA MOURNS: 28 DEAD IN 29 SECONDS



GRIEF AT THE GRAVE is registered by Peruvians as the coffin of a relative is taken to a burial vault.

FLOWER-STREWN BODIES of two dead babies lie in Arequipa morgue, candles burning at their feet.

Worst quake in 90 years leaves a Peruvian city in grip of grief

The contorted faces of grieving relatives and the bodies of baby girls tenderly covered with flower petals made a pathetic tableau in Arequipa. The 113,000 residents of Peru's third largest city had long been familiar with the feel of tremors underfoot at 7,800 feet above sea level. But there had been no major earthquake since the great disaster of 1808. Then, one afternoon last week, it happened all over again. A tremor lasting 29 seconds seized Arequipa and its environs, and the house walls splintered and crashed. Church towers split apart, trams stopped and passengers fell on their knees in the streets to pray. The White City—so-called from the white-gray volcanic stone of its buildings—was wrapped in a 300-foot-high pall of thick dust.

In the thatch-roofed adobe slums of the suburbs, entire communities were wiped out. Power and water supplies failed. Next day, as one funeral procession for seven of Arequipa's 28 dead wound through rubble-strewn streets, the mourners were drenched by a tremendous cloudburst which drowned out their sounds of grief and nearly flooded out the stricken city.





Police cars have to start in a flash — and go like the wind. Nearly *twice* as many use Champions as any other plug! Above, Champion-equipped police cars in Hastings on Hudson, N. Y.

Q. Why are nearly twice as many police cars in the U.S.A. powered by Champion spark plugs?

A. Champions give full-firing power. Put new Champions in your car every 10,000 miles. You'll get an *immediate* boost in horsepower...and save gasoline, too!



World's favorite spark plug on land, on sea, and in the air

CHAMPION



IN DEVASTATED STREETS two dazed survivors ride burro-back through Sabandia, a suburb of Arequipa, where hardly a house was left undamaged.



CRACKED BELL TOWER of La Merced church, with parts of its brick structure dangerously shaky, shows violence of the tremor which shook the area.

CONTINUED

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Yes sir! Our new single-package

AMERICA FORE—LOYALTY GROUP
can safeguard your home, furnishings and personal property against loss from fire, windstorm, explosion, burglary, liability and thirty other common perils that threaten your security.

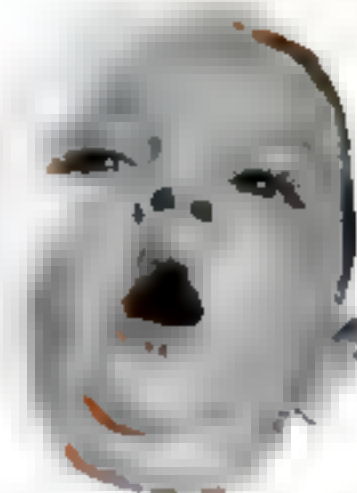


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now just a minute... is this protection expensive?

No! Downright economical! Take basic fire, liability and theft coverages and you save up to 30% compared to the cost of the same protection under separate policies.

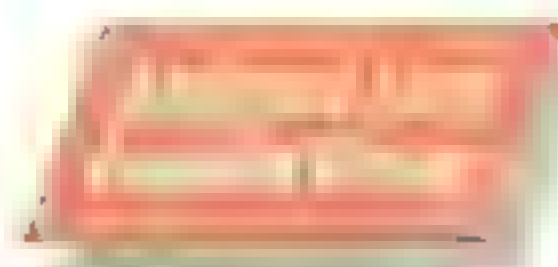


looks okay... but is there a payment plan?

Absolutely! You can arrange for equal monthly, quarterly, semi-annual or annual payments of your premium.

who do I call to get it?

Your local America Fore—Loyalty Group insurance agent! For his name, call Western Union by number—ask for Operator 25.



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WRong Distance?

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Although the phone book represents more research in readability than any other printed piece in the world, it can still be difficult to read—if your seeing is not all that it might be.

Eyes change . . . and when print seems to be finer, or distances different, it's time to make an appointment for an examination to bring your changing seeing up to date.

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*Make your
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GOOD VISUAL CARE DOESN'T COST... IT PAYS!
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Arequipa Mourns CONTINUED



FALLEN ANGEL, part of the ornate burial monument of an old Arequipa family, lies in a grotesque position after being shaken from its stone pedestal.



TILTED COFFIN is lifted by pallbearers, at the end of funeral procession, into the arched opening of burial vault in above-ground communal cemetery.



Elegant silk: Empress Kumono designed for Scott by Count Sarmi—pink crepe de chine lined with brocade for double luxury! Doubly luxurious, too, the matching "facial quality" Soft-Weve, Scott's superb 2-ply bath tissue. Now wrapped in cellophane to *show* you the lovely Soft-Weve colors.



*Probably the most noticed luxury
in your home...*

Soft-Weve[®] by Scott
2-PLY "FACIAL QUALITY" BATH TISSUE





What do hamburgers
who know their onions go for?

Hunt's of course!

...because Hunt's is spiced with imagination!

Copy, 1958, by Hunt Foods, Inc., Fullerton, Calif.



AT ALTAR, in chapel designed by Lloyd Wright, the famous architect's son, Jayne and Mickey are

married by Rev. Kenneth W. Knox. Attending are Jayne's mother (left) and best man Ross Christena.

Mr. and Mrs. Harry L. Poos

request the honor of your presence

at the marriage of their daughter

Jayne Mansfield

to

Mr. Miklos Hargitay

on Monday, the thirtieth of January

at eight o'clock in the evening

The Wayfarers' Chapel

Elms Verdez Drive South

Belvedere Blvd. Elms Verdez

R. T. V. P.

Brooklyn 2-3940

INVITATION WAS IN THE BRIDE'S FAVORITE PINK

JAYNE IS WED UNDER GLASS

Blond star holds 'quiet affair'

For some time, Jayne Mansfield has energetically demonstrated that press agents can be a girl's best friend (LIFE, April 23, 1956). But when she announced her wedding to Miklos Hargitay, she said it would be a quiet affair, limited to 100 "close friends." This seemed out of keeping until the pink wedding invitations (above) were received. Then it was discovered that with one or two noteworthy exceptions the close friends were largely reporters, photographers and press agents.

These filled the lovely glass-enclosed Wayfarers' Chapel 25 miles south of Hollywood, where 24-year-old Jayne and "Mickey," a 215-pound ex-Hungarian who once trouped with Mae West's muscleman show, exchanged vows. Outside were 1,200 well-wishers who hooted, whistled and threw pebbles at the glass chapel, one of which crashed through the roof. Then the real ceremony (left) was obligingly restaged for all the photographers.

After a honeymoon the couple will move into a \$76,500 home on Sunset Boulevard. As a housewife Jayne admits that her only culinary accomplishment is turkey. "Turkey," she has said, "tastes so good when it's cooked."



BELL-BOTTOMED GOWN, fashioned by 20th Century Fox. From 12 yards of pink Brussels lace, mobbed Jayne so badly she had to be helped up car steps.



PRENUPTIAL NUZZLE, photographed above and below the top of Jayne's Lincoln convertible, as enjoyed by principals after rehearsal and before wedding.

A MOB OF MANSFIELD FANS THROGGED ROAD LEADING TO CHAPEL AND HILL BEHIND IT WHISTLING AND CHANTING "WE WANT JAYNE" THROUGHOUT CEREMONY



CONTINUED

Copy

Quality at your feet...



Fashion that doesn't shout. That's the new

Easeful American Fashion. The inner woman glows through, her fashions an accessory to her busy-going personality. Uncomplicated from her hairdo to her **Air Step Pearl Patents.** Stiletto-toe, cleverly bowed (one on a faille backdrop, one tuckpointed with white). On a high heel — or a mid-heel that only looks high.

Shoes Illustrated, 12.95

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Higher Denver West and Canada

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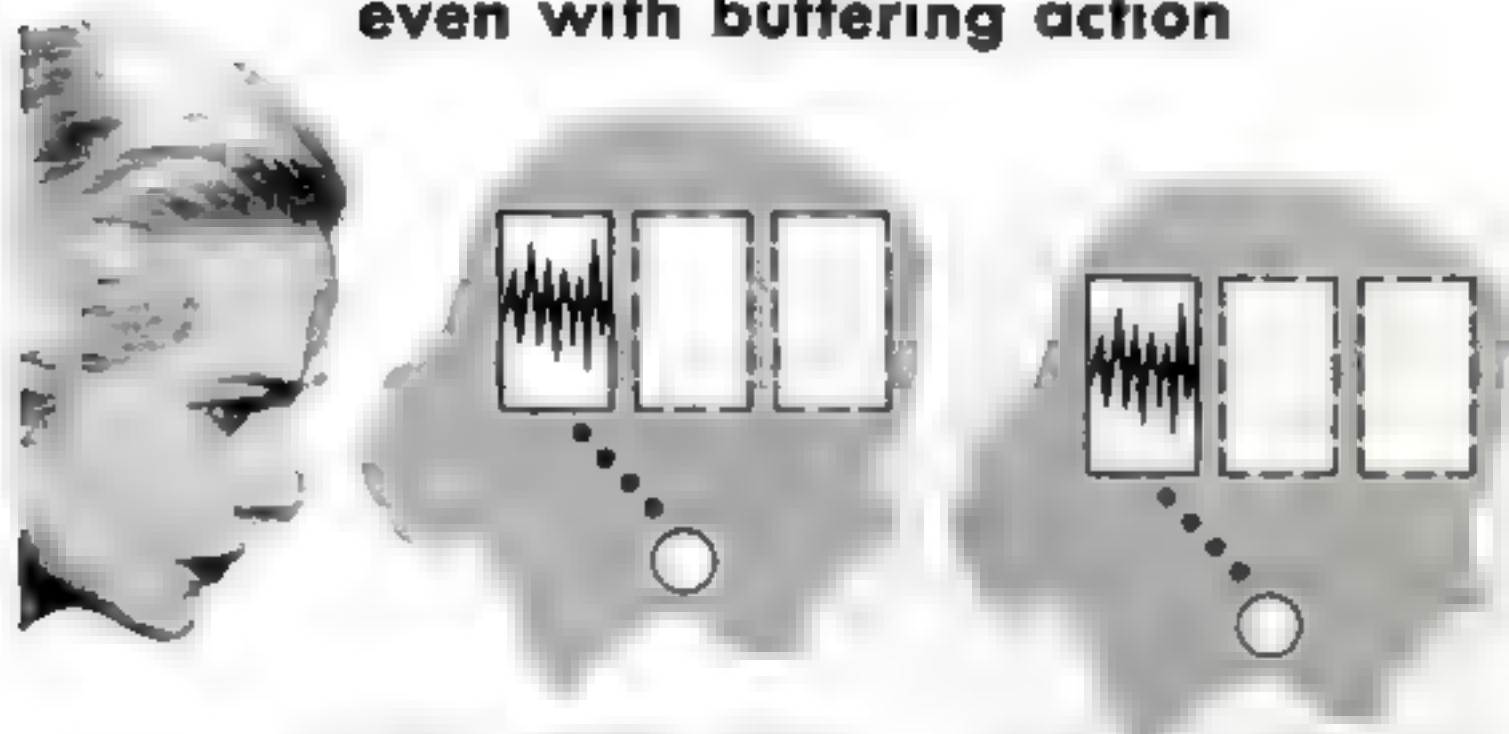


Easeful American Fashion as
sketched by Dora at
the Plaza, New York.

AIR STEP DIVISION, BROWN SHOE COMPANY, ST. LOUIS. ALSO MADE IN CANADA BY SCOTT SHOE COMPANY

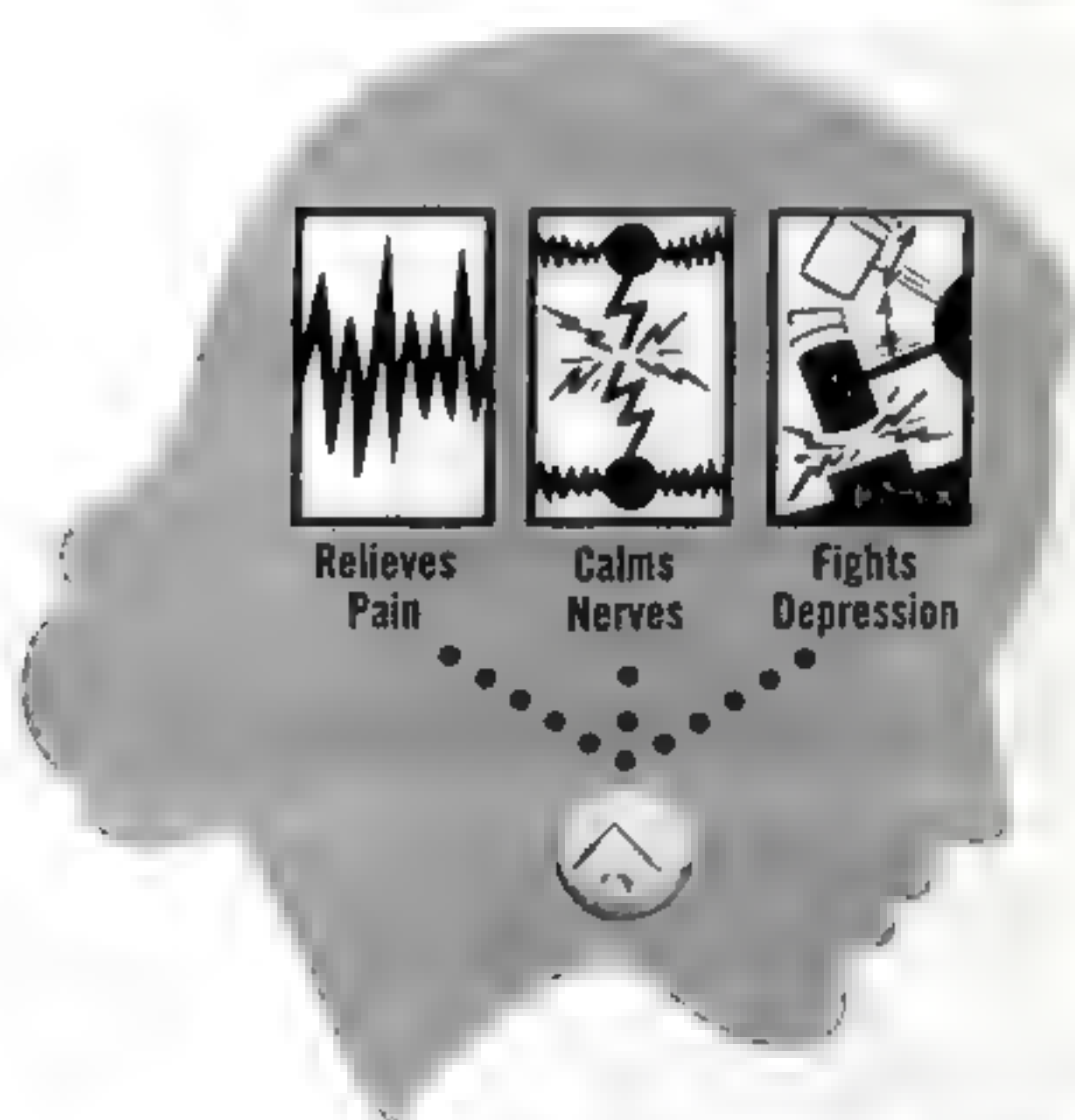
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only one pain reliever....

ADD BUFFERING ACTION
 and you still have only one.



BUT ANACIN relieves pain, calms nerves, fights depression.
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Anacin is like a doctor's prescription. That is, Anacin contains not just one but a *combination* of medically proven, active ingredients. Anacin (1) gives fast relief from pain of headache, neuritis, neuralgia. (2) Calms jittery nerves — *leaves you more relaxed*. (3) Fights depression. That's why Anacin gives you more effective and better total results in pain relief than you get from aspirin, even plus buffering action. And Anacin does not upset the stomach. Buy Anacin Tablets today.

**3 out of 4 doctors
 recommend the ingredients
 of ANACIN**



Jayne's Wedding CONTINUED



ELEVENTH-HOUR FIDDLE by Jayne, who won violin-playing contests as a child, is enjoyed before wedding on poolside terrace in company of her pets.



IMPROMPTU SMOOCH in presence of self-conscious Rev. Kenneth Knox is indulged in by Jayne and Mickey after they examine register in church office.



CAUTIOUS EXIT through mob of fans is effected by Press Agent Jim Byron, who launched Jayne's career in 1955. He put sign on Mickey's Cadillac.



No more underdrying...no more overdrying. This new RCA WHIRLPOOL knows exactly how long to dry your clothes, then shuts itself off automatically. No guessing,

testing or timing. Choice of electric or gas dryer with matching automatic washer in white or decorator colors. Super-speed gas dryer dries a full 10-lb. load in just 27 minutes.



Built-in sun and air. Soft, gentle breeze fluffs clothes as it dries them. Ultraviolet lamp makes clothes sun-shine-fresh. Towels dried in this RCA WHIRLPOOL dryer are, by test, 34% fluffier than when line-dried.



Wrinkle-free Wash 'n' Wear Cycle eliminates drip-drying. Special air-flow design and cooling-off period dries miracle fabrics without baked-in wrinkles. All clothes come out softer, fluffier, more comfortable.



Automatic Fabric Control gives you right cycle, setting, heat and finish for every fabric. Just dial the fabric you want to dry—gone is the guesswork and doubt.

This 1958 RCA WHIRLPOOL dryer shuts itself off at "dry enough"

Amazing new Moisture Minder senses when clothes are just dry enough—just right for wearing or ironing. No more underdrying—no more overdrying—no more guesswork.

This new RCA WHIRLPOOL is so simple, so automatic, you'll swear it's pure magic! Here's how it works.

Say you have cotton sheets to dry. You just dial cotton on the Automatic Fabric Control. It automatically gives you the right setting—the right cycle, heat and finish.

Turn it on—and walk away. The dryer will shut itself off automatically when the sheets are perfectly dry. No more chasing up and down stairs to reset it, as you do with ordinary dryers, to get

clothes really dry. And no more overdrying that stiffens and ruins fabrics.

Two completely automatic cycles take care of all regular and delicate fabrics. Then—new this year—is a special third cycle for Wash 'n' Wears. Dries miracle fabrics without baked-in wrinkles—completely eliminates drip-drying. A great convenience.

Don't miss seeing this revolution in automatic drying at your RCA WHIRLPOOL dealer's. Drop in for a demonstration this week.

BETTER HOME APPLIANCES
... FOR BETTER HOMES

RCA Whirlpool

Whirlpool Corporation, St. Joseph, Michigan.
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trademark owner, Radio Corporation of America.)

In your **Comfort-Conditioned Home** you'll have



In your **Comfort-Conditioned Home** you'll have Full Fiberglas Insulation and Full Housepower for comfort and convenience. **Other Fiberglas products**

Look for
this sign
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Going up all over America—*homes with a new kind of insulation, for comfort and economy*

Buy a new home wrapped in Fiberglas® Insulation, the newest and finest of all insulations. Then your family will live in year-round comfort at lowest cost!

Make sure the home you buy is *comfort-conditioned* with full thicknesses of Fiberglas Insulation—more than FHA minimums—to wrap you in healthful winter warmth and cool summer comfort. It will cost far less to have full insulation built right in, than to add it later. The rule is at least 3" foil-faced insulation in ceilings, 2" foil-faced in frame walls and 2" insulation in floors of basementless homes. The result is such insulating efficiency that you can save up to 50% on winter heating and summer cooling bills. Savings like this bring the cost and comfort of air conditioning within everyone's budget. No wonder engineers say

the world's newest and finest insulation!



for better living: Fiberglas-reinforced paneling and gypsum board, Fiberglas draperies, curtains and screening, Fiberglas Acoustical Tile, Fiberglas insulated appliances and ducts; Fiberglas DUST-STOP[®] Air Filters.

that in a poorly insulated home you're paying for comfort you're not getting

When you're house-hunting, look for the *comfort-conditioned home* sign out in front. It's your assurance of low fuel bills . . . whether you heat with gas, oil, coal or electricity. Full Fiberglas Insulation is the most important essential for your future comfort at lowest cost. (Best for improving old homes and for do-it-yourself projects, too!)

Fiberglas Insulations are available through insulation contractors, or from building supply dealers under the labels of: Armstrong Cork Co., Certain-teed Products Corp., The Flintkote Company, Insulite Div., Minnesota and Ontario Paper Co., Tiger Div., Basic Incorporated, and The Ruberoid Co.

A new complete handbook for the 1958 home-seeker, "Choosing the Right Home for Your Family," valuable answers to many home-buying problems from the choice of a home community and how to estimate future family needs, to equipping the home and financing. Helpful pictures, charts, check-lists—60 pages in all. Send coupon at right for your copy.

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Enclosed is 50c. Send me the new 60-page, full-color book just off the press, "Choosing the Right Home for Your Family—a Guide to Getting the Best Home for Your Money." Must reading for everyone interested in a new home!

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CURRAN'S CHILDREN—Patricia, 8, Mary Lou, 4, and William, 12—are reunited with their father.



A 'DEAD' FLIER SAFE AT HOME

At Chateauroux Air Station in France, Major Howard Curran hugged his children after an adventure that caused the Air Force to think he must be dead. Two days before Christmas Curran left the children, whose mother died two years ago, with a French housekeeper and took off for Naples on a routine flight in a jet trainer. He never arrived. Air Force and Italian planes could not find a trace.

Fifteen days after he disappeared, word of Curran came over the Albanian radio. He had "violated Albanian air space," it said, and been forced by Albanian fighters to land. Later the Albanians sent Curran to Belgrade, where he headed for France.

Back home he explained he was flying above the clouds when his radio navigation equipment failed. He came down over a coastline that looked like Naples, landed on an airstrip and out popped a dozen Albanian soldiers.

Taken prisoner, Curran was interrogated for five days, held for two more weeks. What really bothered him was not his own experience but the fact that the Albanians had allowed the Americans to think him dead. "From the day I landed," he said, "I was told . . . the Americans had been notified of my whereabouts. . . . It was a cruel trick to play on the children."

HAPPILY HOME, Major Curran plays with daughter Mary Lou (right) in apartment at Chateauroux. The children belatedly gave him Christmas presents they had packed away when he was reported missing.

FIX-IT TIPS with "Plastic Wood"

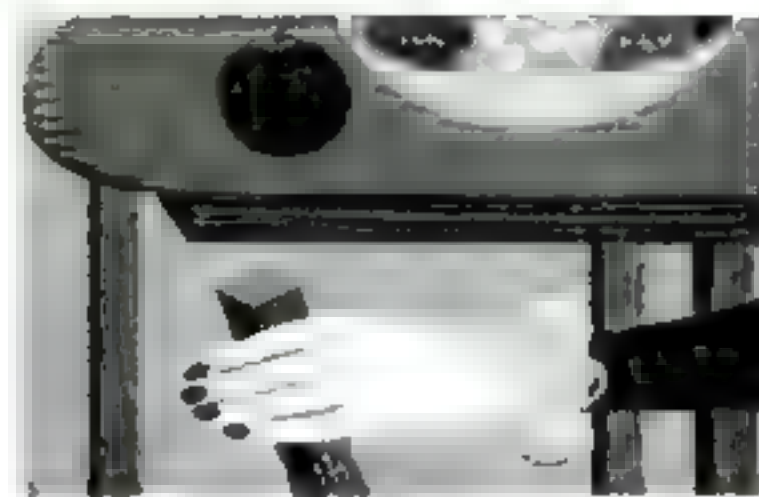
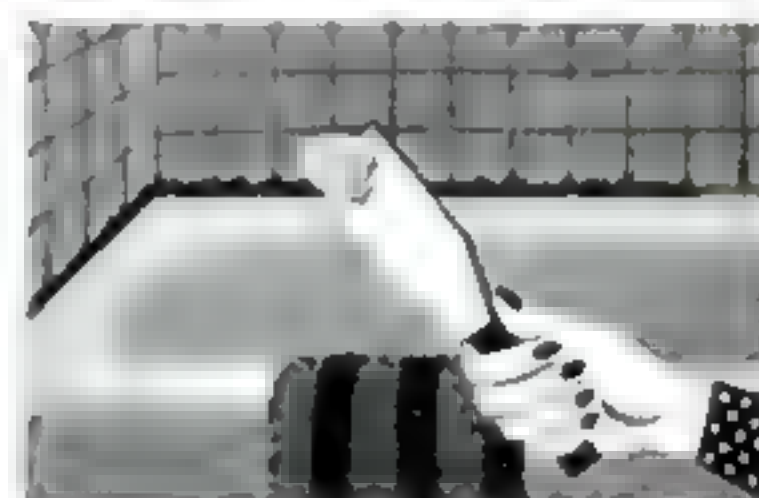


Table leg loose? Reset it in Plastic Wood. Handles like putty. Hardens into wood. Makes the table even stronger than new.



Screw show? Plastic Wood is perfect for hiding screws and nails. Dries fast. Can be sanded, stained or painted like wood.



Cracks around bathtub? Repair cracks around tubs, sinks, and countertops with water-resistant Plastic Wood. Stays put.



Baluster broken? Fix it without removing the rail. Simply join broken parts with Plastic Wood and then allow to dry.



Set things
right with the only
"PLASTIC WOOD"

ONCE AGAIN, DU PONT FIBERS PIONEER A NEW FASHION ERA!

FIRST BEAUTIFUL DRESSES MACHINE DRY...



L'AIGLON designs the first automatic wash-and-wear dresses in a beautiful blend of 65% "Dacron" polyester fiber and 35% rayon. All in sizes 8-20. (This page, left) Pleated one-piece in navy, beige or grey with white collar. About \$23. (This page, right) The costume complete, pleated dress with its own waist-length jacket, in navy, beige or grey with white collar and cuffs. About \$25. (Facing page) Pin-checked shirtwaister in brown, navy or black. About \$23. Hat by John Frederics. Nylon gloves by Van Raalte.

DU PONT MAKES FIBERS, DOES NOT MAKE THE FASHION OR DRESSES SHOWN HERE.

THAT MACHINE WASH, AND EMERGE READY TO WEAR

These are the first automatic wash-and-wear dresses. They go through the complete washing-machine cycle, do their own ironing in the modern machine dryer*—emerge neat, smooth and wrinkle-free. Thus, automatic wash-and-wear keeps beautiful fashion at your beck and call—*washed, dried and ready to wear in less than an hour.*

And there's another remarkable feature to these fashions. When washing isn't called for but a "freshening" is, they can be dropped in the dryer for 5 to 10 minutes—*and out they come neat as before.* Touch-up ironing is seldom needed because the machine dryer does this for you.

A high percentage of "Dacron" and the designing skill of L'Aiglon make this achievement possible. Even more, automatic wash-and-wear is the result of a whole new system of workmanship ably executed by L'Aiglon. Every seam, every thread is designed to give you automatic wash-and-wear performance.

Therefore, in your fashionable haste to have this remarkable performance, be sure to ask for the dresses shown here. Look for them at fine stores everywhere. or write L'Aiglon, 1350 Broadway, New York, N. Y., for the store nearest you.

*In modern-type dryer: use wash-and-wear setting, run complete cycle and remove dress immediately. For many older-type dryers: use "medium" or "low" setting (150° F.—160° F.), run 25 minutes, remove dress immediately and let cool on hanger at room temperature.



DACRON** ORLON*** NYLON

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BETTER THINGS FOR BETTER LIVING . . . THROUGH CHEMISTRY

"DACRON" IS DU PONT'S REGISTERED TRADEMARK FOR ITS POLYESTER FIBER. *"ORLON" IS DU PONT'S REGISTERED TRADEMARK FOR ITS ACRYLIC FIBER.





BURSTING WITH SONG, a lyrebird performs for an audience of two yellow-breasted robins. They did not come to hear him sing, however, but are waiting

around for him to finish his high-pitched medley so they can share any worms and insects that he will uncover while scratching around the forest floor for food.

Lyrical Lyrebird Display

NATURALIST RECORDS THE COURTSHIP OF A RESPLENDENT AUSTRALIAN

When he reaches maturity, about the age of four, the male lyrebird of Australia develops two unusual physical characteristics. His tail sprouts into a patterned, lyre-shaped appendage. His voice develops range and versatility, able to mimic the calls and songs of other creatures as well as such man-made devices as train whistles. Then, at courting time the lyrebird uses his tail as the main prop in a formal dance, for which his singing is a varied accompaniment.

One of the few men to observe the full courting ritual of the

lyrebird is an amateur naturalist named L. H. Smith who as a hobby has been studying the birds for 20 years in their only habitat, the coastal mountain forests northeast of Melbourne. Some of the birds have become so accustomed to him that they no longer run off when he comes near. In fact, a few have become so tame that they follow him around like pets. Using this advantage, Smith has been able to make the picture record on the following pages of what may be the fanciest bit of wooing in the whole animal kingdom.

TOSSING ASIDE ROBIN, the lyrebird disposes of intruder who got in between his feet as he was feeding. The robin was back a minute later, unhurt and ready

to share worms—a companionable arrangement permitted by lyrebirds. This lyrebird is well known to Smith, who has been photographing him for eight years.





THE LYRE-SHAPED TAIL, which has given the bird its name, is stretched up over head at the beginning of the courtship display. The tail is more than

three feet tall. Here the excited bird stands on a mound of earth and sticks that he has constructed for his frequent displays in a secluded clearing in the forest.



COURTSHIP DISPLAY is put on even when no females are around. The lyrebird lifts and spreads his tail over his head like a canopy (*above*). The delicate

feathers unfold fanlike in a spread five and a half feet across and from the rear (*left below*) show off the underside color and pattern not usually visible. Under





His feathered canopy the bird sings while quivering his feathers and hops from side to side. At the culmination of his 20 minute performance he sweeps the tail

forward over his head (lower right). In the male lyrebird's annual moult, all these profuse feathers drop off and take four and a half months to grow in again.





When it's Bean-time U.S.A., most folks make it Beans and Wieners!

As nutritious as it is delicious!

Next time you want to serve your family a quick, low cost meal, remember that you don't have to sacrifice nutrition. Make an easy-to-fix dish of your

favorite brand of wieners plus Van Camp's high-protein Pork and Beans. It's a fact, you can double the valuable, body-building protein contained in two wieners or frankfurters, just by adding a generous serving (1 cup) of Van Camp's Pork and Beans.

VAN CAMP'S PORK & BEANS

The secret savory sauce is cooked in...Just heat...eat...enjoy!

Outsells the rest 'cause it tastes the best!

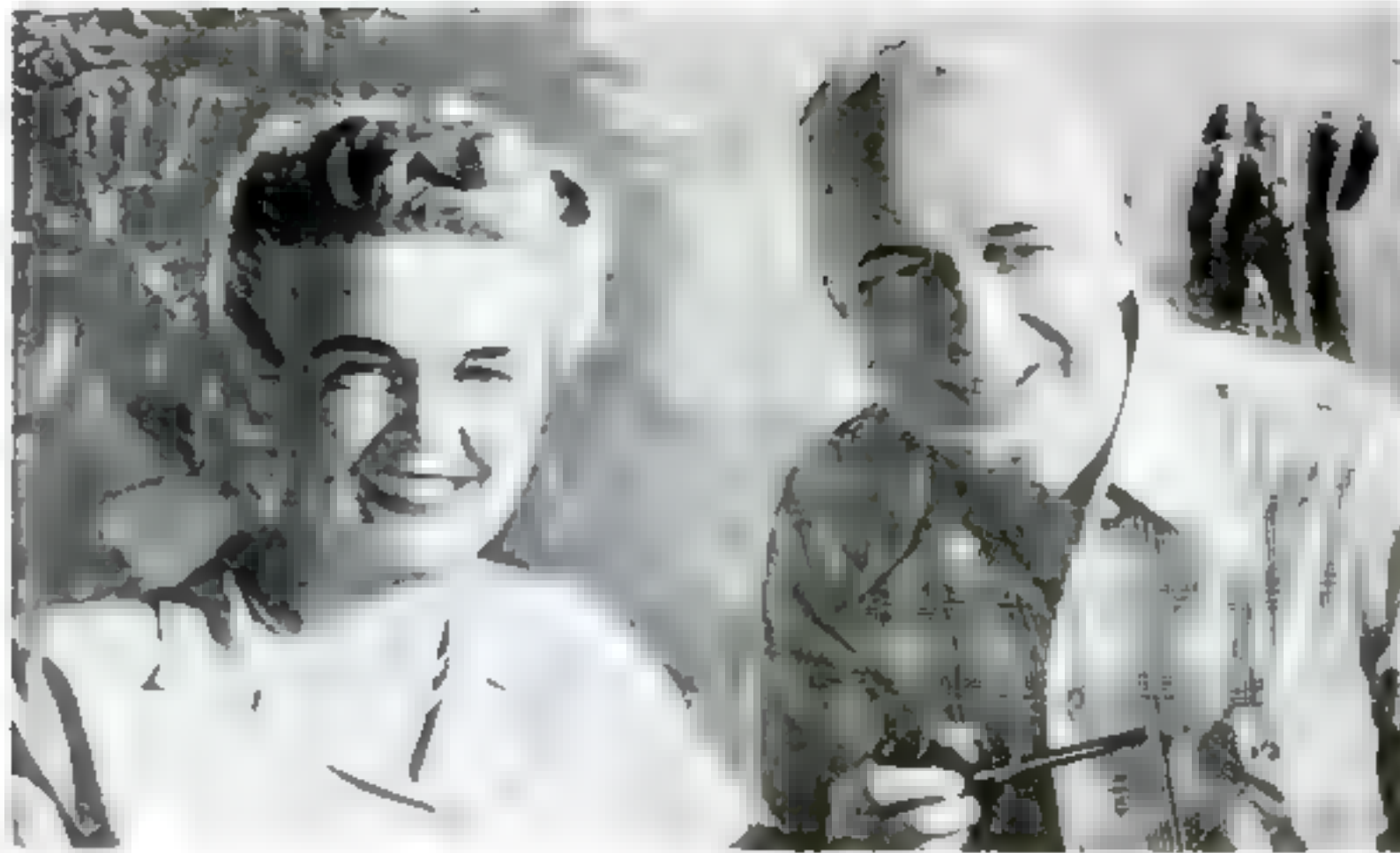




FEEDING CHICK, female lyrebird regurgitates partly digested food. The female alone does all the work of constructing the nest and bringing up young.



HUNGRY FLEDGLING is ready at the age of 6 weeks to leave tree fern nest. It will follow its mother, constantly begging for food until it is 9 months old.



How we retired in 15 years with \$300 a month

"We'd never be out here in California today, financially independent and happy, if it hadn't been for what happened back in Scarsdale the night of February 10, 1942. How do I remember the date so well? It was my fortieth birthday and Nell had gotten tickets for 'Lady in the Dark' to celebrate. While she was dressing that night, I sat in the living room, idly leafing through a magazine.

"I suppose any man feels kind of serious when he hits forty. Someday Nell and I wanted really to enjoy life. We'd always longed to move out where it was summer all year, buy a house in southern California—grow flowers and soak up the sun—have time for living. But how could we?

"I was already forty. We hadn't saved much, and I realized that half of my working years had gone. I had a good job and a fair salary. But we found it hard to bank anything. We seemed to spend money as fast as we made it. So I began to wonder: Must I always live on a treadmill, like so many other people?

"As I turned the pages, an ad caught my eye and I started to read it. Strangely enough, it seemed as if the ad had been written just for me. There *was*, it said, a way for a man to retire on an income—without a big bank account. It was called the Phoenix Mutual Retirement Income Plan. With it, I could arrange to get a guaranteed income of \$300 a month, beginning when I reached fifty-five.

And better yet, it wasn't just an income for myself alone. The Plan actually provided for an income as long as either Nell or I lived.

"Just as I finished, Nell came rushing downstairs, in a hurry as usual. But I stopped long enough to tear out the coupon at the bottom of the ad. I stuck it in an envelope and dropped it in the mail on our way to the theatre.

"Well, a while back, my fifty-fifth birthday arrived—and was *that* ever a celebration! I was all set to retire. And it wasn't long before my first Phoenix Mutual check for \$300 came in. So we sold the Scarsdale house and headed for California.

"We're in a beautiful spot here, just right for us. Our patio is our pride and joy. And I've taken up a new hobby—cooking barbecues, every chance I get. Every month, right on the dot, the postman hands us another check. Security? Why, we have more than lots of rich people. Our income is *guaranteed for life!*"

Send for Free Booklet

This story is typical. Assuming you start at a young enough age, you can plan to have an income of \$20 a month to \$3,600 a year or more—beginning at age 55, 60, 65 or older. Send the coupon and receive, by mail and without charge, a booklet which tells about Phoenix Mutual Plans. Similar plans are available for women—and for Employee Pension Programs. Don't put it off. Send for your copy now.

ESTABLISHED 1851

PHOENIX MUTUAL

Business Insurance Plan

GUARANTEES YOUR FUTURE

OVER 100 YEARS OF LIFE INSURANCE PROTECTION
FOR BUSINESS AND FAMILIES

Phoenix Mutual Life Insurance Co.
244 Elm Street, Hartford 15, Conn.

Please mail me, without obligation, your free 28-page booklet showing new retirement income plans.

Plan for Men ☐ Plan for Women ☐

Name

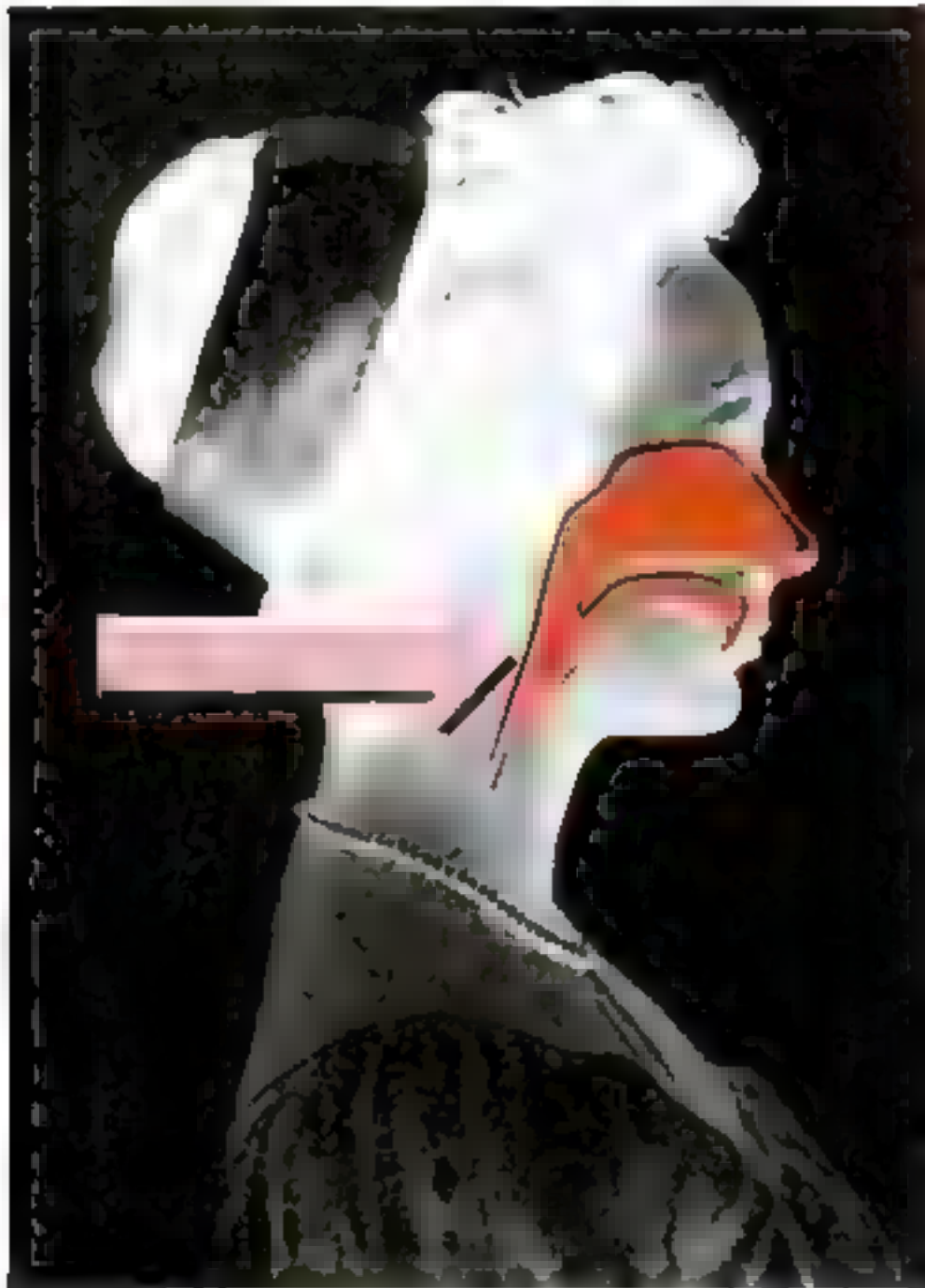
Date of Birth

Business Address

Home Address

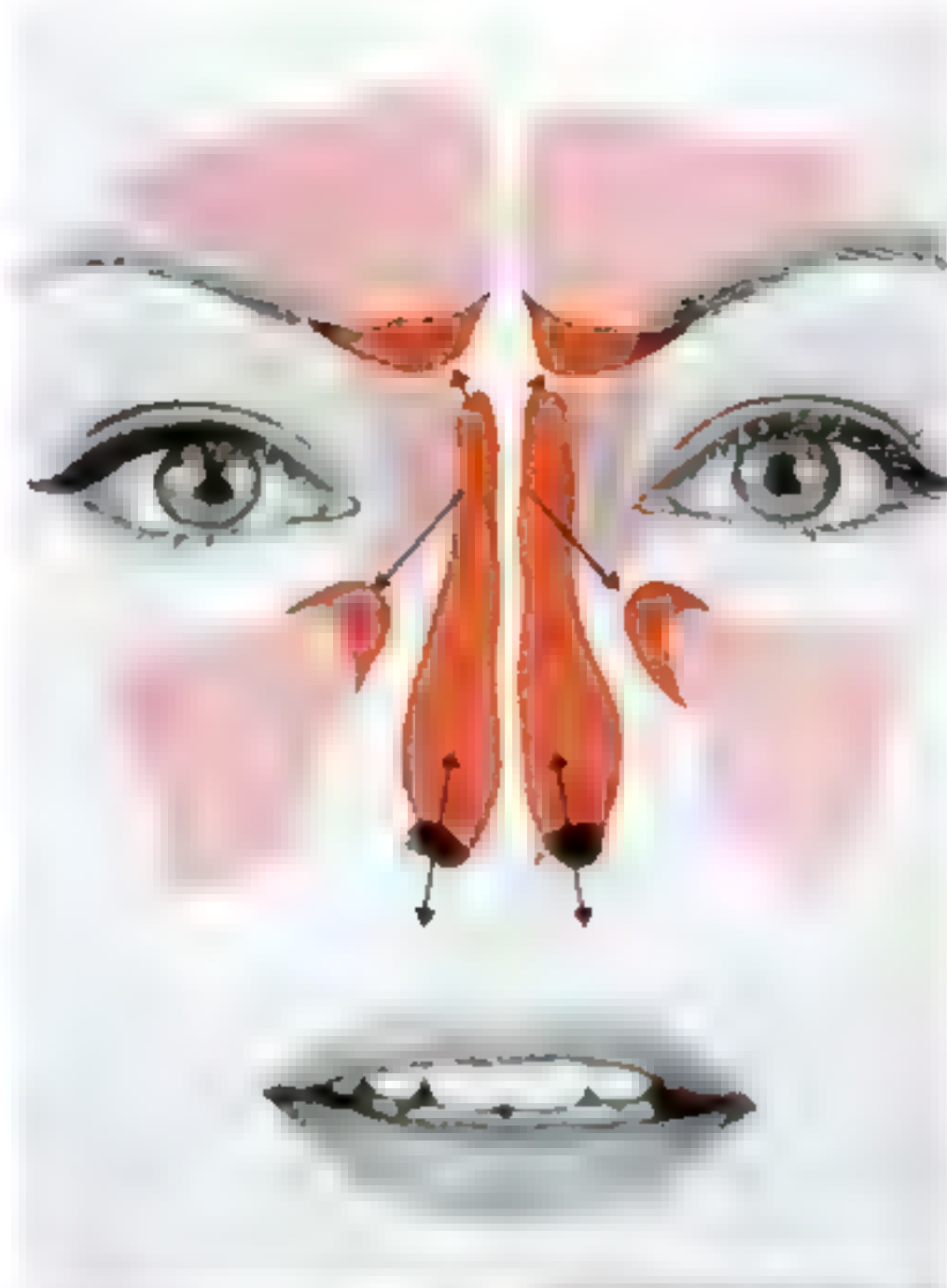
COPYRIGHT 1957 BY PHOENIX MUTUAL LIFE INSURANCE CO.

How does your cold develop?



1 SORE THROAT

2. Coughing
3. Sniffles, Sneezing, Stuffy Nose
4. Tight Chest
5. Ache All Over



1 SNEEZING, SNIFFLES, STUFFY NOSE

2. Sore Throat
3. Coughing
4. Tight Chest
5. Ache All Over



1 ACHE ALL OVER

2. Sneezing, Sniffles, Stuffy Nose
3. Sore Throat
4. Coughing
5. Tight Chest

Coldene attacks all these symptoms in any stage of the common cold

Gives feelable relief in minutes...

Most powerful cold medicine you can buy without a prescription

The common cold is not a simple ailment. It is a disorder which attacks various parts of your system, bringing a variety of miseries to different parts of your body as it spreads. Some sufferers seem to feel one misery more quickly, others another.

Hence, Coldene is unlike any cold-and-cough medicine ever offered over druggists' counters. For it doesn't rely on the limited powers of one or two drugs, but unites the powers of several potent ingredients... all in proper balance.

When you take Coldene, here are the things that happen almost at once—within minutes. **First:** The instant Coldene touches your raw, inflamed throat, relief begins. **Second:** If you've

been coughing, Coldene relieves that cough spasm. Right then and there! **Third:** Coldene goes to work to dry up and open your nose. You get feelable relief within minutes! **Fourth:** If your chest is tight and breathing is difficult—you breathe again! **Fifth:** If you ache and feel just plain miserable—Coldene relieves the pain, even reduces fever, gives the fullest possible help.

The reason? There's a powerful, specific, correct ingredient in Coldene for each of the miseries of the common cold. That's why Coldene can catch your cold at any of its 5 stages. Now available in its original Liquid form or in the new Coldene Tablets... Coldene, most powerful cold medicine you can buy without a prescription.

Copyright 1957 Pharma-Craft Company, St. Louis, Missouri



NEW!



Quickly relieves chest colds without grease, strong odor or tears—**COLDENE STICK CHEST RUB**



For fast, localized treatment of head cold distress—**COLDENE ANTI-BIOTIC NASAL SPRAY**



\$1.00 EACH

If you're taking aspirin for colds, try **COLDENE TABLETS** for broader relief.



BUDDING PIANIST, Gary Graffman at 10 (LIFE, Dec. 12, 1938) had scholarship at Curtis Institute of Music.



MATURE ARTIST, Gary is congratulated by his wife Naomi in his dressing room after recent Boston concert.

TWO PRODIGIES POP UP

Two decades ago LIFE reported on a pair of piano-playing prodigies: 10-year-old Gary Graffman and 11-year-old Ruth Slenczynska. This season both have conspicuously occupied the musical spotlight.

But their careers have been altogether dissimilar. Ruth (*next page*) was overexploited as a child. Gary

was a successful pianist at 12, then held back by his parents, who wanted him to have a normal boyhood. He did not resume his career until he was 18. Now acclaimed as a top U.S. pianist, Gary is giving more than 50 concerts this season, his fees have jumped to \$1,000 a concert and he is off on a world tour.



TRIUMPHANT CONCERT was given by Gary this winter with the Boston Symphony, conducted by Charles

Munch (*left*). Critics said his *Brahms D Minor Concerto* showed "nobility of style ... complete technical mastery."

The
single
edge
blade
with the
double
life!



new thin edge

Eversharp-
Schick
Injector
Blades

P. S. If you haven't tried the all-new Eversharp-Schick Injector Razor ... do it quick! You'll find it's the smoothest, the blades the sharpest, the shaves the greatest!

20 BLADES ONLY 73c





An old fashioned
whisky.

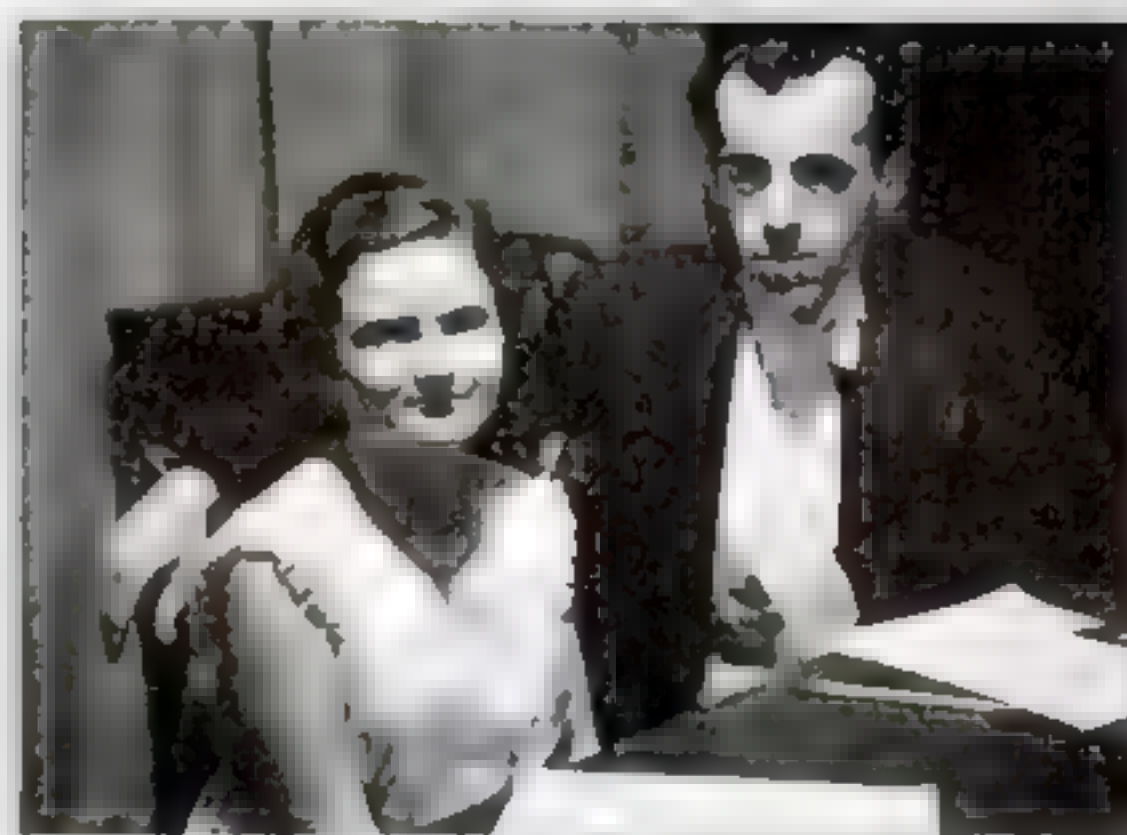
The mild taste
tells
the story



**OLD
HICKORY**

STRAIGHT BOURBON WHISKY • 86 PROOF AND 100 PROOF BOTTLED IN BOND
OLD HICKORY DISTILLERS CO., PHILADELPHIA, PA.

PRODIGIES CONTINUED



AT EARLY PRIME, Ruth Slenczynska at the age of 11 appeared in first issue of *LIFE* (Nov. 23, 1936) with Conductor Erno Rapée.

SLENCZYNSKA COMEBACK

Before she was 5, Ruth Slenczynska had given her first concert and had been praised by the world's greatest pianists. But her recent autobiography, *Forbidden Childhood* (Doubleday), gives a bitter explanation of her success. She had been bullied into perfection by her father, a Sacramento violinist, who made her practice nine hours a day, slapped her whenever she hit a wrong note. At 15, suffering from this musical forcing, she was called "a burned-out candle."

Rebelling against her father, Ruth went to college, married at 19, divorced her husband because he also began to boss her musical career. A few years ago Ruth began her modest comeback. This season she is giving 50 concerts, mostly in smaller communities and with civic orchestras. Next November she will play at Town Hall, where 25 years ago she made a sensational New York debut at the age of 8. In more ways than one, Ruth says, she is right back where she started.



A LATER SUCCESS came to Ruth this winter when she played with Sacramento orchestra. Standing with Conductor Fritz Berens, she took seven bows.

Gobs and gobs of room



Fore and aft, there's plenty of room in a new De Soto. Leg room, head room, side room. And roominess is only part of the exciting new De Soto story.

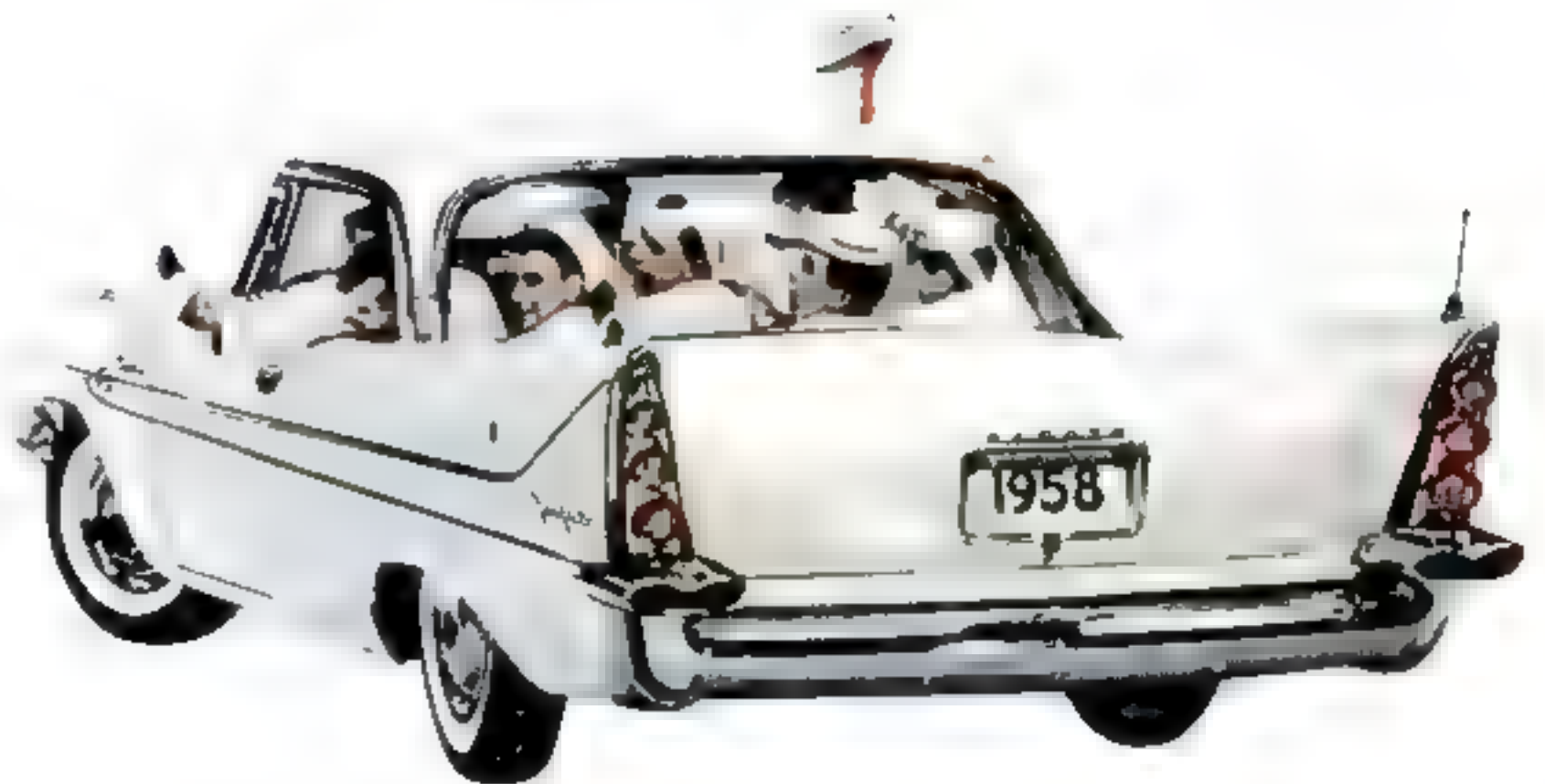
NEW LOOK! Styled for the future, De Soto is sleek as a newly christened cruiser. A big, new control-tower windshield gives you clear visibility horizon to horizon.

NEW ENGINE! Turn the key in a new De Soto. That giant purring under the hood is the new Turboflash V-8 engine—powerful, quiet and thrifty, even on short trips around town.

NEW RIDE! Torsion-Aire ride carries you smoothly over superhighways or super-ruts... takes you around corners without lean or sway... lets you stop without nose-dive. Standard on all models. See the new De Soto at your dealer's today.

Three wonderful ways to go De Soto!

FIREWEEP... big-value leader for 1958. **FIREHOME...** smart new pacemaker. **FIREFLITE...** the ultimate in luxury.



Count 'em yourself—three sailors in front, four shoulder-to-shoulder in back, and two extras along for the ride. Total: nine smart sailors in a smart new De Soto!

the exciting look
and feel of the future

DE SOTO

Take your
own family
on a

DEL MONTE PINEAPPLE



5 wonderful ways
to enjoy field-fresh
flavor—try them all !

Take your family on this flavor cruise now! Grocers all over the country are featuring the DEL MONTE Pineapple Sunshine Cruise. You'll find special values on Slices, Crushed, Chunks, Tidbits and Juice during this big sales event.

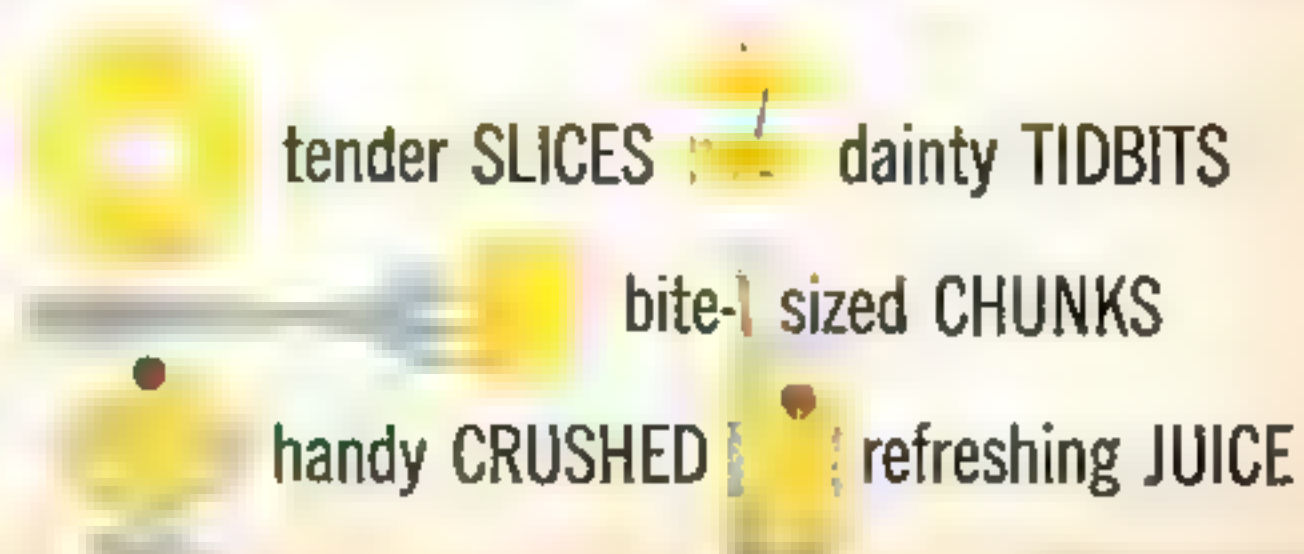
DEL MONTE Pineapple is grown right on our own plantations, picked and packed so quickly you get *all* the field-fresh flavor! That's why DEL MONTE Pineapple is delicious served alone — makes so many favorite dishes better!

SUNSHINE CRUISE

It starts at grocers' any shopping day Jan. 23 - Feb. 15



Watch for more values grocers will be featuring on foods that taste special with DEL MONTE Pineapple. Meats — Cheese — Salad Greens — Ice Cream — Cake and Cake Mixes — Cookies.



When you can't always brush after meals,
even though it's best — start the day with...



GLEEM ^{Today as ever} ...the toothpaste for people who can't brush after every meal

JUST ONE BRUSHING destroys
decay-and odor-causing bacteria.



MOUTH BACTERIA, CHIEF CAUSE OF
DECAY, BUILD UP OVERNIGHT LIKE THIS

PROOF



AFTER ONE GLEEM BRUSHING, UP TO
90% OF THESE BACTERIA ARE DESTROYED

How many "snacktimes," as well as mealtimes,
are there when brushing your teeth afterwards
just isn't possible? Gleem answers this problem:
Just use Gleem each morning to get added
resistance to decay . . . protection against

mouth odor *all day*. Gleem with exclusive
GL-70 is so effective that just *one* brushing com-
pletely destroys most bacteria. And youngsters
love Gleem's flavor! So always depend on the
one and only Gleem!



Mouth odor stopped all day with one Gleem brushing.
Scientific odor-measuring tests prove brushing with Gleem
before breakfast gives most people *all-day* protection
against mouth odor. Means a *sweeter goodnight kiss*. So
start *your* day with Gleem!

Only GLEEM has  to fight decay!

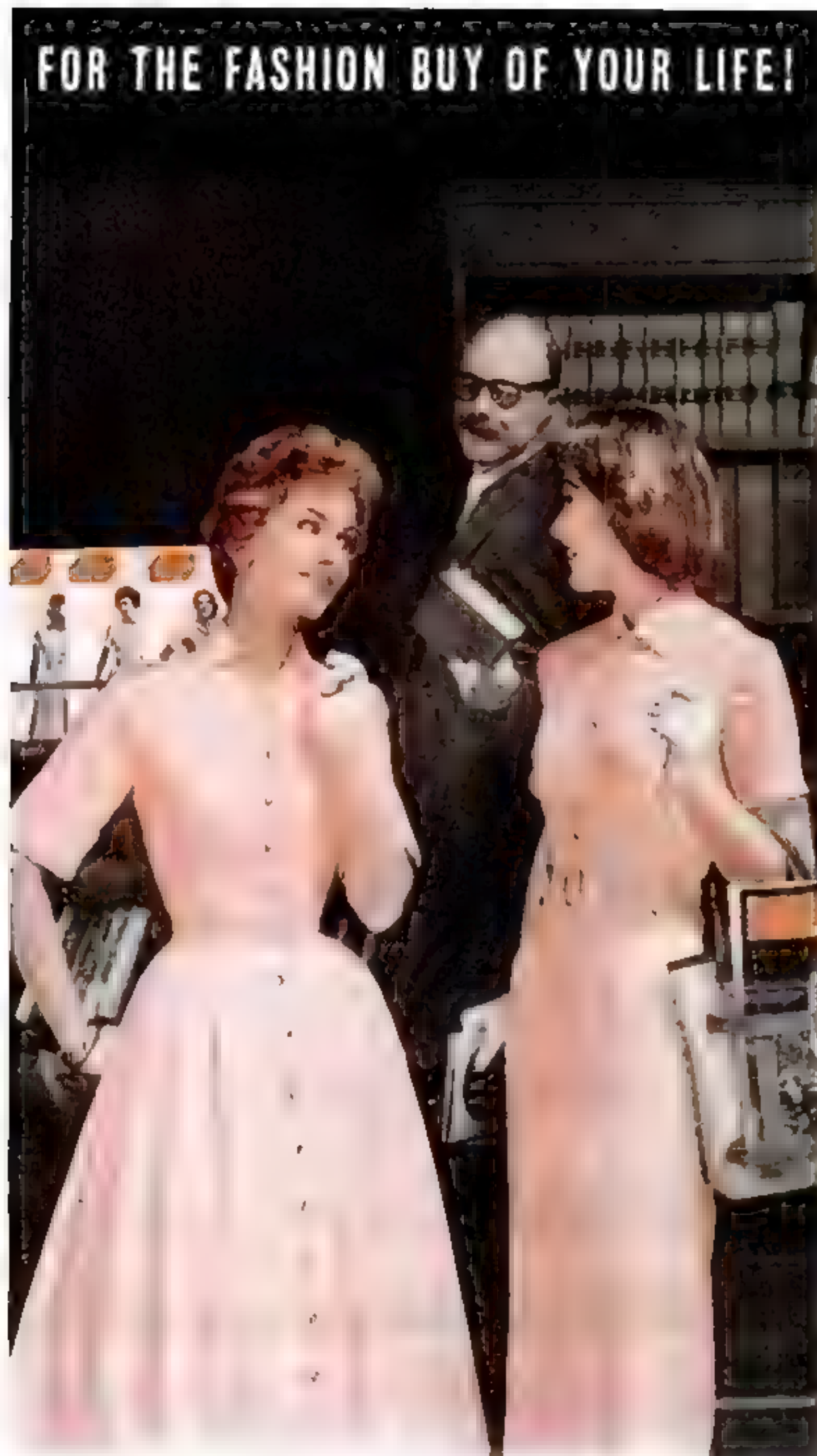


ELEMENTS OF NEW TREND

There are ever-changing tides that govern the look of girls in the cinema. Right now they are coming in from the Far East. Upswept eyes, seductively dark and speculative; feet exquisitely formed for tiny shoes, hands whose long supple fingers all unconsciously form graceful pagodas—these are the qualities called for in a half dozen big films like *Savannah* and *The Quiet American* that have Asian heroines.

Captivated by France Nuyeu, a French-Chinese girl who is soon to be seen as Iao in *South Pacific*, Photographer Don Ormiz set out to dissect her beauty. She is a cheerful, bubbly 18-year-old who, having come to New York and worked in a conky shop, applied for a job as a model and instead was signed up by the movies. Ormiz photographed her hands, her feet, eyes, nose and chin and found in each an element of grace. Adding it all together, they made a creature with the gay and delicate charm that Occidental moviegoers like to see in their Oriental heroines.





Photograph by Leigh-Storey

Only you will know
how little these
designer-fashions cost!

Their styling will flatter you...their quality-detailing will amaze you. So will the fabrics. At left the linen-look of crease-resistant **Reltex** washable rayon and acetate. At right the crisp elegance of **Stevens** crease-resistant combed cotton.

\$7.98
EACH
West Coast
slightly higher

LEFT: Sizes 10 - 20, 12½ - 22½
Pink, Black, Turquoise.

RIGHT: Sizes 10 - 20, 14½ - 24½
Pink, Blue, Toast, Taupe.

reloms

Above are two of many reloms styles at better stores everywhere. Or write Smoler Bros., Inc., Chicago, Ill., New York, N. Y., Los Angeles, Cal., Dallas, Texas. Makers of Necessity of Life Fashions • Bea Active • Bea Young • Reloms • Pirates



IN A LOVE SCENE in *South Pacific*, France smiles in dreamy, gentle tenderness over shoulder of John Kerr who plays the part of Lieutenant Cable.



IN WIDE-EYED WONDERMENT France happily lets the California wind frame her pert and flirtatious face with an oval of her long, dark hair.



Johnson & Johnson's

\$75,000

SCHOLARSHIP CONTEST

First Prize Scholarship **\$10,000**

2 Second Prizes **\$5,000** Each

4 Third Prizes **\$2,500** Each

6 Fourth Prizes **\$1,500** Each

36 Fifth Prizes **\$1,000** Each

Total of 49 scholarships—all in paid-up policies guaranteed by

Mutual Benefit Life Insurance Co.
of Newark, N. J.

Nothing to buy! Anyone can enter! Fifty words or less can win you a valuable scholarship up to \$10,000, if you are 20 or under. If you are over 20, you may award your scholarship prize to any boy or girl of your choosing who is 20 years of age or younger. Simply complete the statement, "*A good education is important because...*" in 50 words or less, attach to Official Entry Blank and mail.

Enter as many times as you wish. Pick up extra entry blanks at your drugstore or food market.

READ RULES CAREFULLY BEFORE ENTERING

1. In 50 words or less complete the following statement: "*A good education is important because...*" Use a plain sheet of paper with this Official Entry Blank.
2. Submit as many entries as you like to Johnson & Johnson Scholarship Contest, P. O. Box 348, Mount Vernon 10, New York. *Nothing to buy—no box tops necessary.* Entries must be postmarked no later than May 5, 1958, and received by May 15. Entries must be original work of contestant.
3. Contest is open to any individual of any age in the United States and Canada, except employees and their families of Johnson & Johnson and its affiliated companies, and of Mutual Benefit Life Insurance Company and its agents, and their advertising agencies.
4. Only persons under age 20 years and 1 month (as of May 15, 1958) are eligible to receive the policies for education. A contestant over that age must designate a person below the age of 20 years and 1 month to receive the policy for education. In naming somebody else, name, address and age of both contestant and designee must be filled in on Official Entry Blank.
5. Contest subject to Federal and state laws. Entries will

be judged by the Reuben H. Donnelley Corporation and an independent panel, on the basis of originality, sincerity and aptness of thought. Judges' decisions final. No entries returned. All entries become the property of Johnson & Johnson. Duplicate prizes in case of ties.

6. Awards of policies for education will be presented to the contestants or designee upon completion of the judging. Prize winners will be notified by mail. Policies will mature when the recipient reaches age 21. Policies may be cashed in earlier if they are needed at a younger age for educational purposes. Only one prize per family.

7. List of winners on request. Stamped self-addressed envelope required.

OFFICIAL ENTRY BLANK

Fill in and attach to your entry
Mail to: Johnson & Johnson
Scholarship Contest, P. O. Box 348
Mount Vernon 10, N. Y.

Your name _____

Your age, if scholarship is for you _____

Address _____

City & State _____

If scholarship is for someone
else, fill in below also.

Name of
Designee _____

Age _____

Address _____

City & State _____

Faster, easier RELIEF FOR ALL THESE COLD MISERIES

with pleasant new liquid!

- Open stuffed-up nose!
- Soothe raw, sore throat!
- Loosen phlegm, ease cough!
- Relieve headache, body pains!

TAKES THE PLACE OF

NOSE
DROPS



COUGH
SYRUP



ASPIRIN
and other
pain relievers



TASTES
GOOD TOO!



No one-purpose remedy gives
such thorough relief as

NEW 4 WAY® LIQUID Cough and Cold Medication!

It's an easy-to-take liquid that's faster-acting! It's a combination of modern medicines that can relieve cold distress more thoroughly than any single-purpose remedy...better than cough syrups, nose drops, aspirin! It's new 4 WAY Liquid Cough and Cold Medication—with exclusive Rynosol®!

Almost at once, 4 WAY Liquid makes you feel better *all over*! Yes...being liquid, it's instantly ready to speed relief into your blood-stream, throughout your body! And it contains Rynosol® too. That's why new 4 WAY Liquid brings more relief, faster relief of cold miseries! At all drug counters now! *Trademark

WHAT ABOUT ASIAN FLU?

The symptoms of Asian Flu are often very similar to those of the common cold symptoms which 4 WAY Liquid is specifically formulated to combat. However, the major danger signal is fever...running as high as 102 to 104 degrees. When such symptoms occur with fever...particularly among children under 3 or adults over 65...consult your physician



THE COMPLETE PICTURE shows France from head to toe as she leans on an automobile and chats with

friends during a break in her work at the studio. This, to Photographer Ormiz, is "a delicious kind of relaxation."

Most everybody's using America's No.1 pepper



...to put *flavor-magic* into their meals!



So Pungent! So Spicy! Wakes up Appetites!

When you buy McCormick or Schilling Pure Black Pepper, you get the choicest pepper the world has to offer . . . from the world's largest spice house. Compare it with others. Note how it perks up your everyday dishes. Pure, pungent, fresh, of the highest quality, it gives zest and *extra* enjoyment to all your meals. You'll find McCormick Coarse Grind Black

Pepper—the kind you get from a home pepper mill—wonderfully good for outdoor, as well as indoor, cookery—on all meats, fish, eggs, vegetables; in salads, soups, stews . . . Yes, for flavor magic always insist on McCormick or Schilling spices, seasonings, extracts—two great brands recognized nation-wide as the finest.



McCORMICK Spice Of The Month BLACK PEPPER



More pepper is consumed in the world than any other spice. Pepper, both black and white, is ground from the berry of the pepper vine. It grows in India, Indonesia, the Malay Archipelago and Siam. For black pepper the berries are picked while green, are dried and cured. (White pepper is left on the vine to ripen.) Curing is done by spreading berries on mats in the sun or suspending over slow-burning fires until they turn dark brown or black.

© 1957 McCormick & Co., Inc.

McCormick

THE HOUSE OF PEPPER

Turn your back
on that

tired,
old furniture—
forever

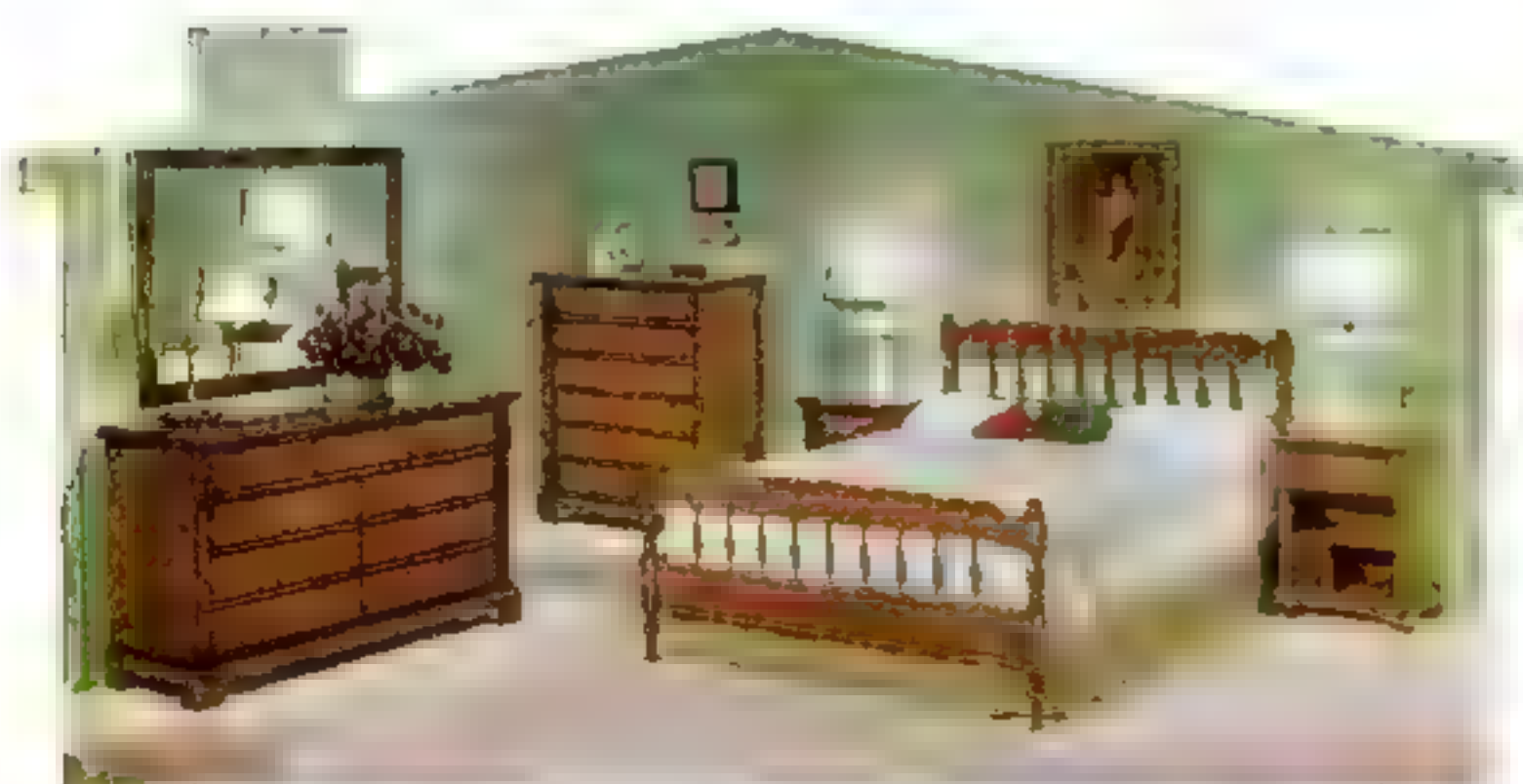


BASSETT new rooms for old

**COMPLETE SUITES
FROM ONLY \$149 to \$399***

**Bedrooms include double dresser with mirror, chest and bed.
Dining rooms include buffet, china, table and chairs.*

It's so easy to step into your bright, new Bassett bedroom. Only Bassett, the world's largest manufacturer of bedroom furniture, could offer you such a variety of styles and finishes. And the price? That's the easiest part of all. Take this smart, modern suite finished in Moonmist grey (above) at less than \$250. The oversized bookcase headboard gives any bedroom an expansive feeling of luxuriant roominess. The generous



The Concord Group from Bassett—all the warmth and substantial dignity of Colonial America. Richly-grained cherry. A very complete choice of pieces besides charming spindle bed, chest and dresser shown. Matching dining room has selection of 19 pieces.

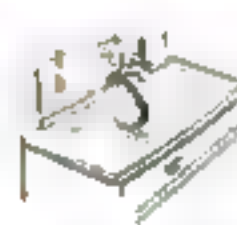


The straightforward lines and exciting finishes of contemporary modern. Only Bassett could make it at such a budget-pleasing price. Suite shown in smart, new Tanger finish over glowing mahogany. Also available in walnut, oak and pastel grey.

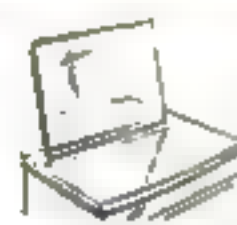


...so easy to own!

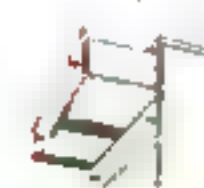
dresser and chest are crisply styled with plunging shadowbox fronts and rich, brass pulls. Furnish your dining room, too, from a wide selection of matching tables and cabinet pieces . . . all finished with the care and devotion of Bassett's 55 year tradition of craftsmanship. Why not drop in to the furniture or department store near you, today? Also, ask to see Bassett's line of occasional tables for living room, family room, den.



Tough, carefully rubbed, DuPont "Dulux" or Grand Rapids "Guardman" finishes.



Tilting, bevel-edge mirrors of crystal-clear, genuine Pittsburgh Plate Glass.



Drawers center-guided to slide smoothly. Waxed inside, dustproof construction.

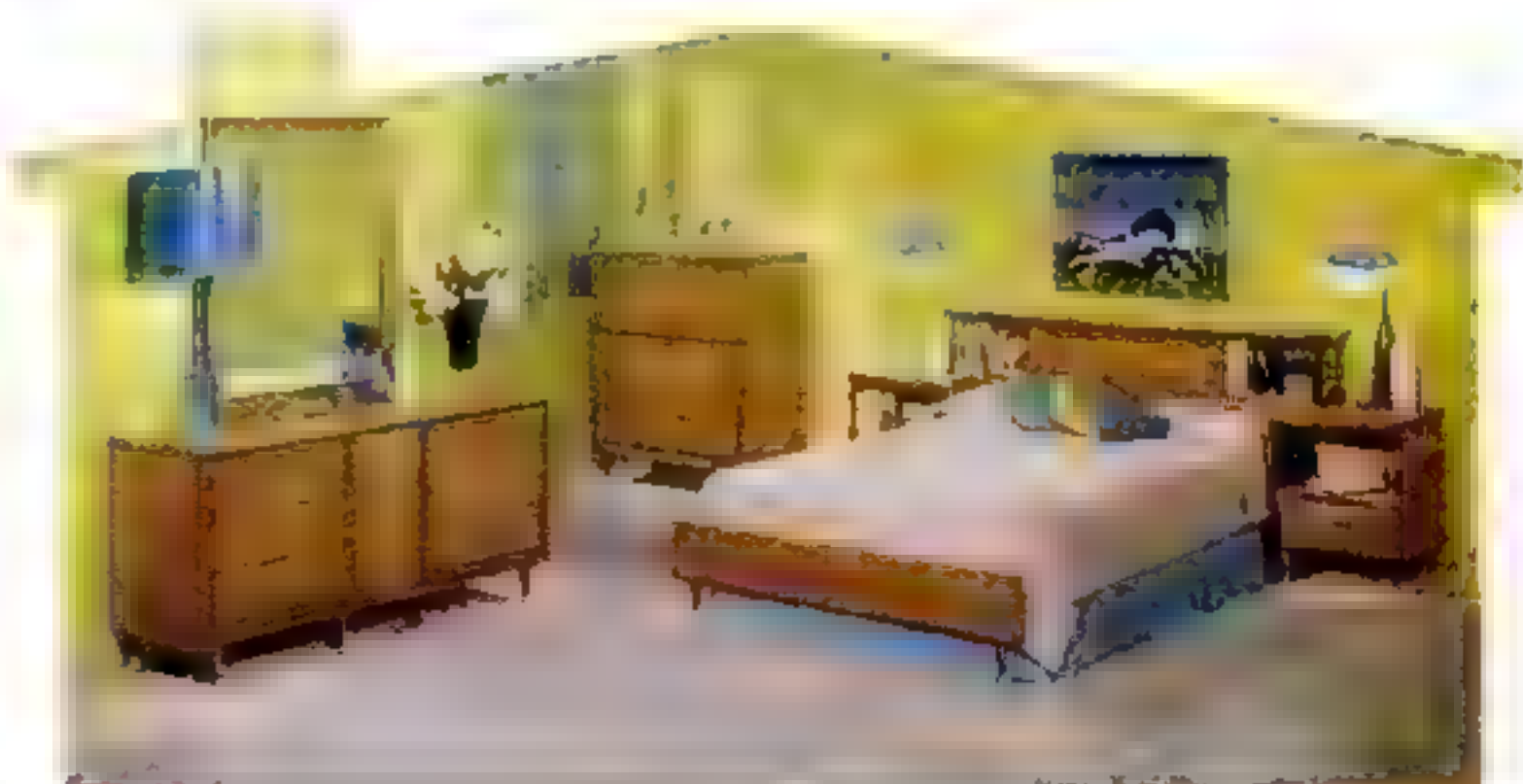


See Bassett seal in left-hand dresser drawer—your guarantee of top quality.

For booklets on many of Bassett's 50 different suites, send 20c to: BASSETT FURNITURE INDUSTRIES, Dept. J, Bassett, Virginia



BORDEAUX: Echoes of the elegance of Louis XV shown here in Antique White. Bassett's wide selection of pieces includes a lovely powder table for a formal, gracious bedroom. Available, too, in ever-popular natural cherry so much at home in traditional settings.



Bassett's Admiration Group—a delightfully modern influence from traditional Spanish design. Handsome frame effects for richness; brushed-brass hardware for elegance plus a new finish, Valencia Mahogany. Group has 31 dining, bedroom pieces.



BOLSHEVIK ARMED ROBBERY—a standard way for the revolutionaries to raise money. Took place in Ljubs in 1907 under the direction of 27-year-old Stalin. Two phaetons—carrying some 250,000 rubles (\$62,500) from post office

to bank were intercepted and bombed in Erivan Square. One explosion injured two Cossack guards and a cashier (*tabour*) and the bandits seized the money. But much of it was traceable and the Bolsheviks had to burn almost half their loot.

FATEFUL ONSLAUGHT OF THE STORM

A CONFUSED AND WAR-WEARY PEOPLE OVERTHROWS THE CZAR

by ALAN MOOREHEAD

Mr. Moorehead's first two articles (LIFE, Jan. 13, 20) on the Russian Revolution of 1917 dealt with the last decades of the Romanov autocracy, the growth of the revolutionary conspiracy and the portentous but indecisive 1905 rebellion. This week the author brings his narrative up through the tumultuous month of March 1917.

ONE could draw a simple graph to illustrate the years 1906 to 1914 in Russia. It would show two lines, one representing the fortunes of the Russian government and the other those of the revolutionaries—and as the one line went up so the other would go down. After 1906 the government's reputation rises steadily until it reaches its peak during the prime ministership of Peter Stolypin in 1909. At the same time the revolutionary movement comes almost to a standstill. Thereafter the government's fortunes fall again (with a short recovery in 1914 and early 1915) into the final and fatal chaos brought on by World War I. This is the point at which the revolutionary movement emerges from the depths and breaks through permanently into the open.

It is the Duma, Russia's first parliament, which is the touchstone of these events, and in the whole Russian tragedy there is nothing sadder or grimmer than the way in which this one white hope of the situation was sabotaged and beset from all sides. It had enemies everywhere: Czar Nicholas II and the court, who loathed the whole idea, the revolutionary parties, most of whom boycotted the elections, and the bureaucracy, which would have preferred to have gone on running the country in its own autocratic way without any outside criticism or interference.

The Duma which assembled for the first time in the Tauride Palace in Petrograd in May 1906 was not at all a revolutionary body. The liberal Constitutional Democrats (Cadets), with more than 150 seats, were by far the largest party. The proceedings opened with an address to the throne. In it the Duma asked for a series of reforms which in any democracy would have been regarded as no more than reasonable. There was a short silence from the throne, and then Nicholas sent word that the demands—especially the demand dealing with land reform—were, quite simply, "inadmissible."

The only move now open to the Duma was to make angry speeches against the government. Nicholas stood it for two months and then put a stop to all further argument by declaring the Duma dissolved. He did this by surrounding the Tauride Palace with troops, and when the deputies arrived there on July 22 they found the doors bolted and barred against them.

And so, at this earliest moment of the experiment in democracy, a pattern is set, and it is to be repeated again and again through the next 10 years. The czar's council of ministers struggles along until it feels it must get popular support and it calls the Duma together again. It works with the Duma for a little while—and the elections are so rigged that the deputies as far as possible are chosen from the right-wing parties—only to discover that the deputies are still intractable; however right wing the rightest of them are they still find the czar and his council perched far away on the distant peak of autocracy. So the Duma is dissolved, or silenced, and exasperation festers everywhere.

There is, however, one brief and important respite from this dismal round, and it comes with the appointment of Peter Stolypin as prime minister. Stolypin was a remarkable man, the best prime minister Russia ever had. His program of agrarian reform was admirable and it was desperately needed: it permitted peasants to own their land outright instead of sharing it with others on a communal basis. Immediately there was an improvement. Men began to take a pride in their farms and worked hard to buy more land and to increase the yield. Lenin, ever a realist, saw great danger in this, the danger that the revolutionary spirit might die out among the peasants. But it was not Lenin or any of the revolutionaries who made the most difficulties for Stolypin during this hopeful time. As early as 1909 the prime minister's most insidious opposition came from a most unexpected quarter, from Empress Alix herself.

Since the birth of her son in 1904 the empress had retired more and more from public life. She was obsessed about the health of the little czarovich, who suffered from hemophilia. The threat that at any moment the slightest knock could bring on fatal internal bleeding had caused the empress herself to develop a nervous heart disease. The 1905 disturbances had naturally added to her neurosis. She had one ruling thought in her mind—the defense of the royal family against the mob, and it was not a passive defense. Let any politician threaten or disturb her husband and she rose up in a perfect blaze of rage and contempt.

Meanwhile, within the palace walls and the gardens of Czarskoe Selo outside Petrograd, the young imperial family was growing up entirely insulated from the ordinary life of Russia. Few intimates were admitted to this closed circle. Of those that were, the most prominent of all—and the direct cause of the empress's newly found hate for Stolypin—was Rasputin.

The quintessence of wickedness

GREGORY EFIMOVICH RASPUTIN has been so blackened and discredited in the 40-odd years since his death that it is almost impossible to see him any more. He appears as the pure quintessence of wickedness. Rasputin seldom washed and he smelled vilely. At the table he plunged his greedy hands into his favorite fish soup. He was the kind of drunkard who smashes the furniture. He was blasphemous, vicious and obscene. His lechery had a barbaric Mongolian quality that made him more like a beast than a human being.

Rasputin was three years younger than Nicholas, a year younger than Lenin. He began life in a small village in the Tobolsk province of Siberia and until the age of 30 he loitered in the abysmal backwater of Russian peasant life, known only to the local people as a horse-stealer and as a wild eccentric with erotic appetites and immense physical strength. Somewhere around the turn of the century he abandoned his wife and three children and went wandering off as a kind of holy man or "starets." Though not an ordained priest, he felt he had seen the true light of God. At the end of 1903 he turned up in Petrograd, a ragged peasant of average height, with a long tangled beard and dirty hair falling over his shoulders. There was a cult of

RUSSIAN REVOLUTION CONTINUED

mysticism in Petrograd at this time, and Rasputin's fanatical eyes and outlandish appearance obviously helped his reputation. Through admirers he gained entry to the imperial court.

He must have impressed himself directly on Nicholas and his wife from the beginning. But the bond between them was absolutely sealed when it was discovered that Rasputin had strange powers over the czarovich. He had only to gaze into the child's eyes murmuring soothing words—or even speak over the telephone—and all would be well. The pains would subside and the boy would go to sleep.

Given the empress's highly religious nature, it was enough to convert her into a blind follower of this grubby prophet. She adored him. Nothing he did, nothing that was proved against him disturbed her confidence in the least. Soon Rasputin's influence spread to politics and Empress Alix begged Nicholas to listen to her mentor.

Stolypin, on his side, was quite aware of this new breeze blowing and he did not like it. He ordered Rasputin out of the city.

So now in the summer of 1911 Stolypin had enemies on every side. Lenin and the revolutionaries were against him, the Duma was against him and Nicholas was already quarreling with him. Now, with Rasputin's banishment, he had acquired in the empress his bitterest opponent of all.

Stolypin was ill, tired and disillusioned. He wanted to resign but was kept in office as the only possible man for the job. He was drifting into another breach with the czar and the Duma when, on Sept. 14, 1911, the thing that they may all have half-wished for in their hearts actually happened. He was murdered (see p. 73).

Although Stolypin's successor kept the same policies going through the last few years of European peace, Russia's great chance for orderly progress imposed from above had come and gone. Already there were signs that the revolutionary movement was beginning to revive. With every month that went by the number of strikes steadily increased.

The czar did not seem concerned in the slightest. In 1914 Nicholas had been 20 years on the throne, and still the steely mildness remained, the same adamant dream of the divine right of kings. So far as he was concerned, Lenin and the other scheming exiles might just as well have been living on the moon.

'Exes' are outlawed

LENIN'S influence even in his own party, as a matter of fact, had gone down after 1905. At a Social Democratic party conference in Stockholm in the spring of 1906 the Mensheviks emerged as the strongest group in the party. They even succeeded in carrying a majority vote against the use of the technique known as "expropriations." "Exes," as they were known to the revolutionaries, were a variation of the old Robin Hood idea of robbing the rich to give to the poor, but they were given a special twist in Russia. Terrorists raided banks, government offices and merchants and paid over a part at least of the money they got to party headquarters. Now the Mensheviks outlawed "exes."

This was a major break with the past and a blow to the Bolsheviks. The conference did, however, set up a "military-technical bureau" to direct the revolutionary movement's defensive operations against militant rightists and secret police. It allowed Lenin to take charge of the bureau. Here Lenin saw his chance. He used his newly won authority to call a completely new conference consisting of his own close followers, and this gathering set about doing the thing the Stockholm conference had expressly forbidden. It voted to let Lenin resume the expropriation raids. The money received from the raids, furthermore, never reached the central funds of the party. Lenin converted it directly to his own use.

Within a short time Lenin's group had its own network of Bolshevik agents all over Russia and expropriations were flourishing more strongly than ever. During 1906 and 1907 violence became almost part of daily life in Russia (see p. 68).

Meanwhile Lenin's name was becoming better known. His paper *Proletarii* was appearing regularly and he could count on some 30,000 followers inside Russia. In the spring of 1907 a new party conference was held in London and Lenin narrowly defeated George Plekhanov, for 20 years the leader of the movement, for the post of chairman. But the conference itself was an inconclusive and rambling affair and Lenin, like the rest, was vastly depressed after it was over. We hear of him returning to Finland with his beard shaved off and a big straw



SURROUNDED BY ATTRACTIVE AND ADMIRING LADIES OF THE ARISTOCRACY.

hat on his head as a form of disguise. He went off roaming in the woods of central Finland with his wife Krupskaya. There was a sudden alarm in the winter of 1907 when he heard that Russian security police were coming across the frontier to round up revolutionaries. He left hastily for Stockholm and when Krupskaya joined him there they continued through Germany to Switzerland. Their next few years are a story of restless movement: visits to London, to Paris, to Berlin, to Austrian Poland, to Brussels, to Copenhagen and back to Switzerland again. Nowhere was he able to win the support he had had at the London conference. One by one his old followers were antagonized and dropped away.

It is Lenin's resilience—his ability by sheer persistence to wear the others down—which in the end astonishes one more than anything else about him. The year 1911 finds him apparently at the nadir of his career. But in 1912 things begin to change. Before long he is once again at the front of his party.

Lenin's return to power among the Bolsheviks was helped to a large extent by unrest in Russia. The attempt of the liberals in the Duma to find a remedy in democracy had been sabotaged. Again, as in 1905, it was the emotions and the feelings of the mass of the

MEMBERS OF THE FIRST DUMA, DISSOLVED BY THE CZAR, MEET IN THE WOODS





RASPUTIN TAKES TEA AND EXPOUNDS HIS VIEWS ON RELIGION AND POLITICS

Russian people which were now starting to take charge. Between January and July 1914 more than a million workers went out on strike in the big cities. That summer a strange heaviness, a sense of apathetic dread, pervaded the Petrograd scene.

WHEN war came on Aug. 1 this dismal atmosphere abruptly evaporated. The workers abandoned their strikes at once and the churches were filled with vast congregations who could think of nothing but self-sacrifice and victory. This was no phenomenon confined to Petrograd. All over Russia the peasants and the workers responded willingly to the first army call-up; something like 96% answered the summons to serve.

The war worked a wonderful change on the royal family as well. The empress threw herself into hospital and Red Cross work. The czar too was transformed. He was furious with his cousin, Kaiser Wilhelm of Germany. He was on fire to take personal command of his armies in the field and was only with difficulty persuaded to appoint his uncle, the Grand Duke Nicholas, instead. With emotion he saluted the regiments as they went off, and they answered him with cheers. Finally after 20 bitter years Nicholas was at one with his people.

IN FINLAND WHERE THEY VOTED TO ISSUE A FUTILE MANIFESTO OF PROTEST



With a front of 550 miles to control and the army not yet prepared for major action it was quite obvious that at the outset Russia should remain on the defensive. But the Russians wanted to use up the fuel of their enthusiasm by attacking at once, and almost from the first day the French were urging them forward. Gallantly, hastily and mistakenly the grand duke went onto the offensive when only a third of his soldiers were deployed.

The result was the calamitous Battle of Tannenberg at the end of August 1914. That disaster was followed in September by the Battle of the Masurian Lakes which resulted in the Russians being swept entirely out of German territory. In January 1915 a second Battle of the Masurian Lakes was fought and, with this third defeat, the Russian offensive in the north was broken. The army never recovered.

The exuberance with which the people had first gone to war was now replaced by a steadily mounting resentment against the government. Suddenly there was a hysterical anti-German outburst in Moscow. For three days on end German shops, banks and factories were looted and set on fire. Anyone with a German name was hunted down and some were lynched. It was one of the most ferocious pogroms ever carried out in Russia and it was the clearest of all possible warnings that a crisis was on the way. Next time the mob would strike at the czar and the government itself.

Meanwhile the empress was in a blaze of patriotic and religious energy. Her thesis was very simple. Russia must be saved. Nicholas alone can save her and only Rasputin can show him the way.

In particular the empress reserved her real enmity for those who dared to attack Rasputin and presently she declared that Grand Duke Nicholas, who had shown contempt for Rasputin, must be removed. The czar himself must take command.

Through August 1915 Nicholas hesitated, pulled one way by the empress and the other by his ministers, who knew that if the czar left the capital there was nothing to stop the empress and Rasputin from taking charge of the government. But in September the grand duke was packed off to a command in the Caucasus and the czar took over at the front. The only reassuring aspect about the change was that Nicholas proposed to be more or less a figurehead: the actual control of the army was given to General Michael Alekseev, an uninspired man but still a professional soldier of some ability. In Petrograd people waited to see what the empress and Rasputin were going to do.

A series of intrigues

THEY did not wait long. Eleven days after the czar's departure the Duma was prorogued and there began now a series of government dismissals and reshuffles, of intrigues and underhand dealings that were to bring Russia to the very edge of the revolution.

By the last week of December 1916 the situation had become like nothing so much as one of the horrendous Mongol tragedies playing at the opera house. It was an extreme confusion and hopelessness. Just one thing was lacking: some act of high dramatic violence. And this presently was supplied by the murder of Rasputin (see p. 75).

Rasputin's death of course was a profound blow to the empress, and Nicholas hurried back from the front to comfort her. One of the most significant reactions to the murder, however, came 800 miles away in Berlin, where the kaiser saw in the event a great hope for getting Russia out of the war.

Germany had been profoundly interested in the Russian revolutionary movement for years. Just how deeply was revealed only recently when the archives of the Foreign Office in Berlin (the so-called "Wilhelmstrasse files") were saved from destruction and made available to historians. A vast mass of documents is involved, and its particular interest is the new light it throws on the workings of German diplomacy through the early years of this century.

Naturally the most critical period is that which begins with the outbreak of the First World War in the summer of 1914 and leads on to the Russian Revolution in 1917—the years when Germany nearly accomplished the mastery of the world. The documents reveal very fully just what Germany's stake was in the revolution. They show how she planned for it, helped to finance it and attempted to control it through a network of agents and Russian revolutionaries.

It is clear from the Wilhelmstrasse records that Germany had made no long-range plans for creating revolution in Russia. Under Bismarck her policy had been generally pro-Russian. She had encouraged the

RUSSIAN REVOLUTION CONTINUED

czar in the war against Japan in 1905, and it was not until several years later that she began changing to an anti-Russian line. When war came and the czar became an ally of England and France, revolution in Russia became a major German objective. The tactics were two-sided: to promote independence movements in the Caucasus, the Ukraine, Poland and Finland, and to strike at the heart of Russia herself through the Russian revolutionaries.

To reach the latter they made use of a notable figure. He was Alexander Helphand, known by his pen name of Parvus, Trotsky's partner in 1905 in the Petrograd Soviet, the Germanized Russian revolutionary who had such a talent for finance. Parvus had been sent to Siberia after 1905 but had escaped and had put the last few years to remarkable personal advantage in the Balkans. He had become a financial adviser to the Young Turks who were now leading their country into war on the German side, he had been an agent for German business firms in the Balkans and he had reportedly engaged in trading Russian grain and in oil transactions as well. Now he was rich. He was still eager as ever to raise rebellion in Russia. He had some arresting ideas as to how Germany might bring about that rebellion, and in January 1915 he was summoned to Berlin.

Some ambitious proposals

PARVUS' proposals were ambitious but not impractical. Petrograd, he said, must be made the headquarters of the revolutionary movement, and political agitation must especially concentrate on three large factories—the Obukhov, Putilov and Baltic works. Street maps of Petrograd would have to be printed and smuggled into Russia along with arms and ammunition, so that when the moment came the workers could hold the key points of the city. The leadership of the rising, he advised, should be confined to the Social Democratic party, and arrangements should be made to finance it from Germany. In the United States, meanwhile, the Jewish people were to be stirred up against Russia, and in Finland revolutionary bases were to be established on the Russian border. Finally he envisaged the abdication of the czar and the setting up in Petrograd of a provisional government which would be ready to make peace.

The Germans were impressed. By the end of March 1915 Parvus had been given one million marks, which was just half the German revolutionary budget for Russia at that time. He spent money as he made it—handsomely, rapidly and with an air of professional indifference. Probably we will never know just how much passed through his hands or whence it came, or how much went into his own pocket and how much into the revolutionary net. But it is established that when the war was over he temporarily took up residence in Switzerland, and there he declared to the taxation authorities a personal fortune of 30 million Swiss francs.

Whatever his success was later, in the spring of 1915 Parvus was in the early days of these dealings and he proceeded carefully. He first returned to the Balkans to wind up his affairs, and then in May made for Switzerland where he tried to recruit a staff among the revolutionary exiles.

The exiles were very difficult to handle. They had a mania for disputation and their leaders lived in a state of indignant and contemptuous rivalry. Many of the older revolutionaries were hopelessly out of touch and the new ones

*Habe am 29 Dezember 1915
eine Million Rubel in
russischen Banknoten für
Förderung der revolutionären
Bewegung in Russland von
der deutschen Gesandtschaft
in Kopenhagen erhalten*
Dr. Helphand

RECEIPT FOR RUBLES paid to him by Germany for aiding revolutionary movement in Russia in 1915 was signed by Alexander Helphand, known more often as Parvus (see below). Document is from German Foreign Office files.

were unpredictable and erratic.

The previous September, however, a man named Alexander Keskuela had turned up in Switzerland. He proved that he could be every bit as useful and as well informed as Parvus was. Keskuela was an Estonian socialist politician whose main object in life was to secure the liberation of his native country from Imperial Russia. To achieve this he was ready to do anything. He eventually became the main channel through which the Germans dealt with Lenin. The first meeting of which we know took place at the end of March 1915.

As Parvus would later, Keskuela found Lenin somewhat unwilling. Lenin refused to make his organization available to the Germans. Indeed, he was reluctant to take any positive action at all. He simply stated his line—defeat of Russia first and then the world revolution—and left it, as it were, hanging in the air. Yet some sort of an understanding was reached between the two men and almost certainly money was involved.

Lenin had substantial reasons for his "do nothing" attitude. Both the Bolsheviks and Mensheviks by 1915 believed revolution in Russia to be inevitable. But they wanted to delay the revolt until the end of the war so that they would get control over a united country. A premature revolution, they thought, might lead to the dismembering of Russia. Lenin did not want the revolution to be "used" by the Germans. He did, however, continue to meet with Keskuela through the summer of 1915, and finally went so far as to list some proposals for making peace with Germany in the event of the Bolsheviks obtaining power in Russia.

It is impossible to regard Lenin as a driving force through these years. He is suspicious and reluctant toward nearly every approach that is made to him. He is jealous of Parvus, though he is reluctant to break with him. It is the same with his attitude toward Keskuela. Regarding Keskuela at first as a possible *agent provocateur*, he nevertheless took money from him and confided his peace plans to him. But by late summer of 1916 Lenin was no longer receiving money from Keskuela and the Germans.

Parvus, meanwhile, his headquarters established in Copenhagen, was in a blaze of activity. A spy network was operating, and it was bringing in a regular flow of information from Russia. Through Finland he carried on a flourishing trade with Russia of many German metals, including copper, iron, steel, aluminum, nickel, tin and lead. He even expanded the range to include chemicals and electrical goods, which under false labels and by other means were shipped to Russia. A part at least of the rubles he collected were left in Russia and distributed to the revolutionary cells by his agents there.

During the last half of 1916 the Germans were getting a steady stream of news from Russia and many of them were encouraged by it.

Parvus himself had hopes that on January 22, 1917, the 12th anniversary of Bloody Sunday, a major explosion would occur.

There was one sobering note and it crops up more than once in the German files. Agents kept reporting to Berlin that if revolution did come it would be not the Russian socialists who would form a new government but the liberal parties. And the liberals were determined to continue with the war. This put the Germans in a difficult position. They had spent millions of marks on the projected revolution, but they were no longer sure that they wanted it any more. And so they



TOP GERMAN CONTACT with revolutionaries, Parvus (center) had been a writer on economics in Germany in late 1890s. In 1905 he joined Trotsky in organizing the Petrograd Soviet. By 1914 he was working for the Germans.



ASSASSINATION OF STOLYPIN, prime minister and advocate of land reform, occurred during a gala performance at the Kiev opera house on Sept. 11, 1911. During intermission Dmitri Bogrov, a revolutionary and a police agent,

shot Stolypin twice—through the abdomen and right wrist. Stolypin looked up at the royal box and blessed the czar with his left hand. The crowd fell up on Bogrov (right background). Stolypin lived only four days. Bogrov was hanged.

CONTINUED



RASPUTIN'S LUSTY LIFE, GRISLY END

The shameless orgies of Rasputin had long disgusted the Russian aristocrats. But what eventually moved them to drastic action was the absolute power he finally assumed over the weak czar and the czarina.

The decision was made to kill Rasputin and the job fell to Prince Felix Yusupov, husband of the czar's niece. On Dec. 29, 1916, he entertained the "holy man" at supper and served him cakes and Madeira heavily dosed with cyanide. To Yusupov's

horrified disbelief, Rasputin showed no ill effects from the poison. He continued to drink heavily. In desperation Yusupov drew a revolver and shot Rasputin in the chest.

As the prince examined his victim, Rasputin rose up, foaming at the mouth, and burst into the courtyard. There a conspirator shot him again. By now convinced they were dealing with Satan himself, the assassins wrapped the body in heavy linen and dropped it, still alive, into the freezing Neva.



OGGLING DANCERS at gypsy rafe, the bearded Rasputin (*left background*) sits with some noble ladies. He was a familiar figure in such haunts which often stayed open very late for him.

STANDING OFF DEATH, Rasputin survives poison Prince Yusupov (*rear*) served him. The prince suggests that Rasputin look at crucifix. As he does, Yusupov raises gun and shoots.





LENIN'S RETURN TO RUSSIA on April 30, 1917, after a 10-year absence, was greeted at Pärnu (Leningrad) Station (above) by platoons of soldiers and supporters waving red banners. As a military band played the *Marsellaise*, then

a traditional revolutionary song, Lenin was welcomed by a leading Menshevik, whom he all but ignored. Turning to the vast crowd, he addressed them briefly and vigorously, saying he found in them "the victorious Russian Revolution."

RUSSIAN REVOLUTION CONTINUED

backtracked. There was a general slowing down in the revolutionary strategy, while at the highest level in Berlin plans were made for negotiating with the czar.

It was in these confusing circumstances that in the first days of 1917 news reached Berlin that Rasputin was dead. German planners and Russian revolutionaries alike waited in equal ignorance to see what the aftermath was going to be.

But no demonstrations occurred and the government did not fall. When, after a few days, it was seen that there was to be no change—that Nicholas and the empress meant to continue precisely as they had before—a mood of utter despondency began to spread throughout Russia. Few now could see any hope of winning the war or of bringing Nicholas to his senses and it became common talk around Petrograd that revolution was now inevitable. With the revolution would certainly come starvation, chaos, the end of Russia.

Nicholas was less approachable than ever. Rasputin's death seemed to have left him in a kind of fatalistic and resentful daze. On Jan. 12 the British ambassador, Buchanan, went to Nicholas to express the anxiety that Britain and France were feeling about the situation. The czar received him standing up and it was during this interview that Nicholas made the celebrated remark, "You tell me, Ambassador, that I must deserve the confidence of my people. Isn't it rather for my people to deserve my confidence?"

Still revolution did not strike and no one party or group of parties had the power to make it strike. On March 1, 1917 bread rationing was introduced and there was a run on the bakeries. But it was the sort of thing that had happened often before and there was no real alarm in Petrograd.

Nicholas had been planning to return to his military headquarters. Now he saw no reason to delay his departure any longer and on March 8 he left. On that day the Russian Revolution began.

An odd absence of spectacle

LOOKING back now on the events of March 1917, reading the accounts of the people who were there, looking at the old photographs, one finds oneself immediately struck by the absence of spectacle, the ordinariness of it all. There ought to be some thunderclap, some highly charged act of drama that announces that a new age has begun. But nothing of the sort occurs. There before you lie the familiar streets, the cobblestones, the tramlines running up the center, the shops, the office where you go to work and the restaurant where you eat. It is a surrealist and inexplicable thing that now there should be dead bodies slumping in the gutters and on the open roadway.

There was another aspect to the March days in Petrograd which also made them seem unnatural and unreal: it was hard to find out who had started the rising or just what force there was behind it. For the first few days of the revolt the demonstrators did not know where they were going to go or what they were going to do. They only wanted to protest. But then, as more and more people came into the streets, the crowds took confidence from their own

Item	Amount	Total
Propaganda	10,000,000	10,000,000
...
Russia	40,000,000	50,000,000
...
Total		50,000,000

GERMAN PAYMENTS for propaganda are listed in a document dated February 1918. One of most important in Wilhelmstrasse files, it included 40 million marks for Russia (arrow).

long time socialist agitators had been quietly active among them. From the first there was a definite sympathy between the garrison and the striking factory workers. They did not immediately throw in their lot together, there were many hesitations and backslidings, but after the first few days of rioting the bulk of the soldiers did go over to the workers' side, and there developed then—to borrow a phrase from nuclear physics—a critical mass, an explosive force strong enough to blow the Romanovs out of existence. It was the soldiers who really made the revolution.

On March 3 a branch of the Putilov works in Petrograd's Moscow-Narva district had come out on strike as a protest against the dismissal of some of the men. When the strikers' demands were refused other branches of the works joined them. They staged an "Italian strike"—a sitdown strike. The management's answer to this was to impose a general lockout on all employees at the works, a total of more than 20,000 workers. Deputations of strikers at once went off to the factories on the Viborg side asking for their support.

And now a new and unusual factor entered the situation. March 8 had been chosen as "Women's Day." This was to be a citywide demonstration by the working women of the capital. Their presence in a street demonstration was not only a gesture of solidarity but also deterred the police from breaking up the processions too roughly. And so on the 8th most of the textile factories, which were staffed with women, came out on strike, and they soon joined hands with the men who had been locked out of the Putilov works. A major political upheaval was on the way.

In the course of the afternoon two attempts were made by the demonstrators to cross the Neva River into the main part of the city. Each time the police came out and drove them back. Later a

third attempt was made and a column made up chiefly of women succeeded in breaking through to the Nevsky Prospekt, Petrograd's principal thoroughfare. They marched as far as the Kazan Cathedral, rhythmically singing "Give us bread" and looting the bakeries.

March 9 was largely a repetition of the previous day except that this time the strikers came across the Neva in much greater strength. Then everyone suddenly began to act. The Mezhrayonka—a Social Democratic group composed of intellectuals who hoped to reunite the Bolsheviks and Mensheviks—were the first in the field. They issued a strike order halting all of the street cars—always an effective way to foment



SECRET IDENTIFICATION for German agents working in Russia in war was this innocent-looking coffee stamp, like today's trading stamps. Kaffee Hag manufacturer helped organize German cooperation with revolutionaries.



BURNING CZARIST SYMBOLS after Nicholas' abdication, mob destroys decorations taken from Dowager Empress Maria's palace (background). Scenes like this were common during March as mob gave vent to long-pent-up anger.

RUSSIAN REVOLUTION CONTINUED

disorder—and followed this up later that night with a call for a three-day general strike.

The government on its side was also beginning to realize that this was no ordinary demonstration. Quite apart from the size and the vehemence of the mob, there was at least one ominous sign that a fundamental break with the past was occurring: the Cossacks had not charged upon the crowds as they had been ordered to do. The czar was urged to return to Petrograd and to enter into negotiations for the formation of a popular government. Late on March 10 Nicholas replied by issuing a strangely incongruous command to Petrograd's military governor: "I order that the disorders in the capital shall be stopped tomorrow."

But on Sunday March 11 huge crowds were out in the streets again. This time they were met by soldiers, and troops of the Volynsky regiment were ordered to open fire. They fired but they aimed their rifles at the sky. It was the first sure sign of defection in the garrison, though it was a premature one. In the afternoon a serious clash took place in Znamenskaya Square and this time the Volynsky soldiers shot directly into the mob. Some 60 people were killed and as many wounded.

By now the crowd was running amok. Everywhere police stations were being attacked, looted and burned. The law courts were stormed and rioters ran through the building hurling documents out onto the frozen canal below. When night fell many fires were burning throughout the city.

The Volynsky regiment comes over

THE soldiers had been shocked and confused by the events of the day. In the Volynsky regiment in particular there was a sense of revulsion at what they had done: to shoot at armed Germans was one thing but to murder their own people was another. After a night of debate the Volynsky regiment marched out of its barracks to fight for the revolution. With the band playing the soldiers proceeded to the quarters of the Preobrazhensky and the Litovsky regiments and these too came out against the czar. A snowballing movement had begun and it meant the end of the imperial army in Petrograd.

The Duma meanwhile had become the real center of events, and all through the day of March 12 there was a continuous stream of people pressing on toward its meeting place, the Tauride Palace. They thrust themselves into the building, shouting, arguing, waving red banners and singing the *Marseillaise*. The deputies themselves had spent the first four days of the revolution in a state of great uncertainty. It was only now, under the extreme pressure of the mob outside, that they forced themselves to admit that the czar's government had collapsed and that there was no alternative

CONTINUED

You'll be sittin' on top



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IN SOLDIERS' UNIFORMS AND WORKERS' GARB, THE DEPUTIES TO THE MARCH PETROGRAD SOVIET OVERFLOW THEIR MEETING HALL IN THE TAURIDE PALACE

RUSSIAN REVOLUTION CONTINUED

but to take over the power themselves. After much wrangling a group of moderates led by the Cadets—the Constitutional Democratic Party—formed an Emergency Committee of the Duma, and in the next few days, in a confused and erratic way, this body began to act as the new government of Russia.

Petrograd's socialists in turn were constructing an emergency committee of their own, essentially a re-creation of the Soviet which had appeared in Petrograd 12 years before in the rising of 1905. It was the result of an intricate network of influences and pressures that came from all the socialist parties, from the mutinous garrison and from the mob itself. Yet its formation was a haphazard and hastily contrived affair. A few men gravitated together: N. D. Sokolov, the socialist deputy, was one of them and Sukhanov was another. They were soon joined by other Social Democrats and Social Revolutionaries. Their first meeting, at 9 p.m. on March 12, was attended by some 50 workers and 20 soldiers, who formed an Executive Committee (henceforth to be known as the Ex Com). The Ex Com from the start was the real center of the Soviet's power, just as the Emergency Committee was the real source of power in the Duma. Irakli Chkheidze, a Menshevik, was made chairman, and among the members were a young Duma deputy named Alexander Kerensky (who was respected by both camps), Steklov (who subsequently became editor of *Izvestiya*) and later several Bolsheviks who emerged either from hiding or from prison. Predominantly, however, the Ex Com was a Menshevik group and it continued to be so until the bitter end in November.

So from March 12 on there were two rival groups in the Tauride Palace to whom the striking workers and the soldiers could come for leadership: the Emergency Committee (of the Duma) and the Soviet's Ex Com. From the start each side maneuvered against the other. The Duma's Emergency Committee, which had control of the treasury, temporarily refused a demand of 10 million rubles from the Ex Com. The Ex

Com, for its part, started issuing proclamations and orders to the army and the workers over the head of the Duma. Yet neither side at this critical moment could ignore the other. There was chaos in the streets of Petrograd and it was spreading fast throughout the country. More important still, there was a great fear in both camps that the revolution would fail, that Nicholas would rally forces for a counterrevolution and return to Petrograd to crush them all.

Indeed, Nicholas at last announced that he would return to Petrograd. But he never arrived. Orders went out from the Duma to stop him, and the imperial train was diverted to Pskov.

We have now reached March 14. In the streets of Petrograd things were somewhat quieter but the Tauride Palace was in a state of headlong commotion. Here, in circumstances of the utmost confusion, with impromptu meetings going on in every part of the building, the Emergency Committee and the Ex Com were meeting simultaneously and hammering out their rival programs. Kerensky was acting as a go-between and it is Kerensky that eyewitnesses seem particularly to remember in these days. Pale-faced, impassioned, his eyes blazing, he rushed from place to place, now arguing with the Emergency Committee, now with the Ex Com members, now pausing to harangue the crowd outside. The mob greeted him with cheers: he appeared to be the very embodiment of the revolution at this moment.

Somehow a provisional government had to be formed. By the early morning of March 15 Paul Milyukov, the Emergency Committee's leader and a co-founder (back in 1905) of the Constitutional Democratic Party, was ready with a list of ministers. Prince George Lvov, a liberal, was to be prime minister, Milyukov himself minister for foreign affairs, the moderate Alexander Guchkov minister for war, Tereshchenko (a multimillionaire of liberal views and only 32 years old) minister for finance. Kerensky, after some anxiety about how his friends in the Ex Com were going to like it, had accepted the ministry of justice.

It remained now to decide on a policy and a series of meetings began between the new ministers



LAST DUMA elected its Emergency Committee on March 12, then adjourned. The meeting hall was thereafter used by the Petrograd Soviet (top) and in January 1918 by the ill-fated Constituent Assembly (described next week).



TAURIDE PALACE in Petrograd was hotbed of revolutionary activity in March 1917. It was the headquarters of the Soviet and of the more moderate Duma. Mobs gathered in the central hall to burn the Czar's portraits. Some even slept there.



COMMITTEE ROOM in Tauride Palace where Executive Committee of the Duma met during the revolution. Now reading room of a Communist school. Exhibit includes documents and a picture of current five-year plan; portrait of Lenin.

RASPUTIN'S HOUSE was at 64 Gorokhovy Street, Petrograd from 1912 until his death in 1916. His study apartment was on the third floor, overlooking this courtyard where his winter home was always stacked high with firewood.

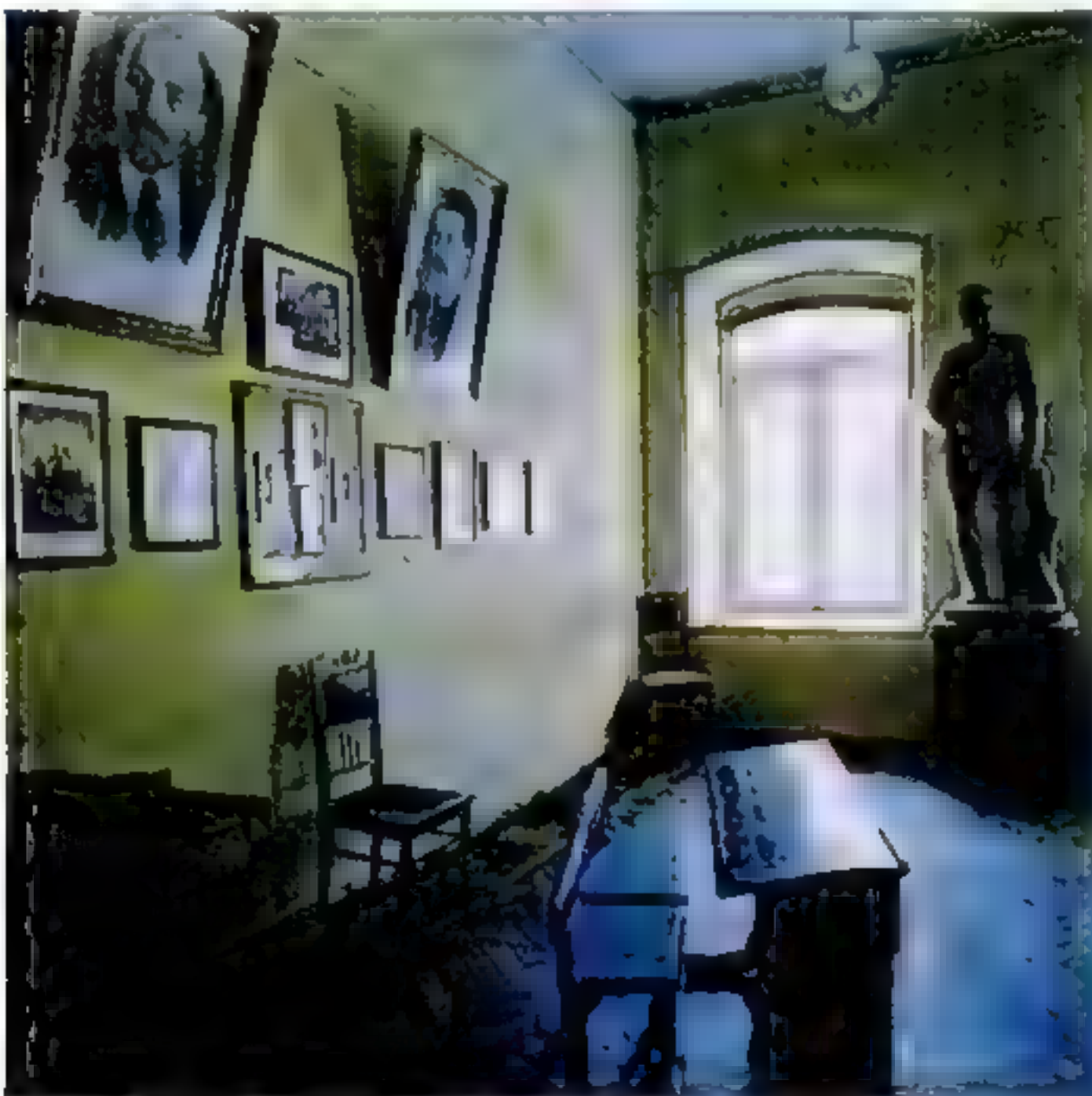


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STALIN'S BIRTHPLACE, now a national shrine and a top attraction for visiting Russians (*above*), was a cradle two-room house in the mountain town of Gori in Georgia. Stalin, born Joseph Dzhugashvili, lived here until he went away

to school at 11, from the age of 11 on alone with his widowed mother. This is the living room bedroom, whose original furnishings have been reproduced. A glass and stone roof has been built over the house to protect it from weather,



STALIN'S CLASSROOM in elementary school at Gori is now part of a library and his desk is the prize exhibit. His mother wanted him to be a priest. He won a scholarship to the Tiflis theological seminary, which he left before graduating.



SECRET PRESS used by Stalin to print illegal Bolshevik literature was in a cellar in Tiflis and entered by going down a well. A dedicated revolutionary by the age of 25, Stalin was in charge of all party publications in the Caucasus.

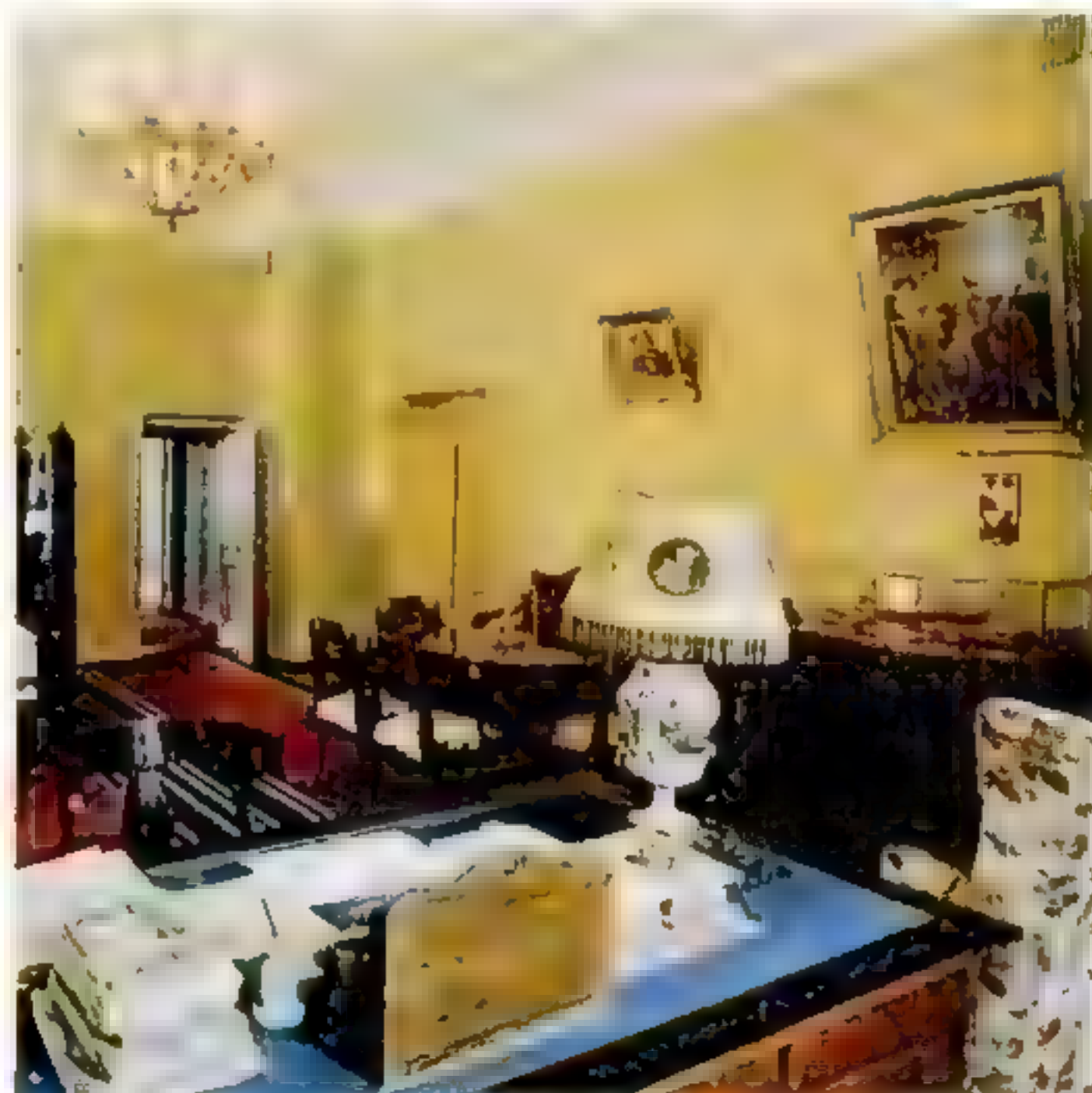


HOUSE WHERE LENIN DIED, now part of a state museum, was a spacious country villa at Gorki, 20 miles outside Moscow, where he liked to go for vacations and weekends. In the spring of 1923 he suffered a stroke—his third—which

completely paralyzed his right side and impaired his speech. He was taken to Gorki to recuperate. He lived on, and was apparently recovering. But early in the morning of Jan. 21, 1924, he had another attack and died at the age of 54.



LENIN'S BEDROOM at Gorki—the room where he died—always had long-sleeved slip covers draped over the furniture. Lenin insisted that the household furnishings be well protected so they could be passed on to future generations.



LENIN'S STUDY at the villa was in a corner of his wife Kravskaya's bedroom. They were devoted to each other, and in their 20 years of marriage, she followed him on most of his wanderings through Europe, helped him with his work



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seats—Observation Louvers.) Do you worry about exposing capitalist luxuries stored in rear? (We have secret storage compartment that locks.) Are you oppressed by need to remove seat to make cargo room? (Dodge rear seat just flips forward.) So let dream about what's going to happen to station wagons "come the revolution." Friend, the Swept-Wing 58 wagon is a revolution. Get aboard.



SWEPT-WING 58 by DODGE



PRO-REVOLUTIONARY SOLDIERS drove around Petrograd with red flags affixed to their bayonets. Defection of the Petrograd garrison and other troops sympathetic to insurgents was key to the success of March uprising.

RUSSIAN REVOLUTION CONTINUED

and the Ex Com. There was a fairly large area of agreement. Both sides felt that the Provisional Government should give way eventually to a constituent assembly elected by a universal and secret vote and that the assembly should decide what kind of government Russia was to have. Both wanted the czar to abdicate.

But the Ex Com wanted a good deal more too. It wanted not only the abdication of Nicholas but the abolition of the monarchy as well. It wanted an entire reorganization of the army. This last question—the control of the army—was the real issue between the two sides. Already the Ex Com had stolen a march on the Provisional Government in this matter. On its own authority it had issued its famous Order No. 1, which stated that in all political matters the members of Russia's military forces were to be under the command of the Petrograd Soviet. The soldiers were to obey the orders of the Duma only if they did not contradict the orders of the Soviet. Further, soldiers' committees were to control all weapons and were not to deliver weapons to officers.

The czar is urged to abdicate

BUT upon one other matter Milyukov was prepared to fight the Ex Com to the last ditch. If Nicholas were to abdicate, he said, the monarchy at least should be preserved. It was not through any great admiration of the Romanov family that Milyukov pressed this matter. It was simply that he did not believe that any government would survive unless it had the traditional weight of the monarchy behind it. Without consulting the Ex Com he sent a delegation to the czar to urge abdication.

Nicholas received the Duma's representatives aboard his train at Pskov and listened very patiently while they explained the situation at length. Presently he stated his wish that his brother, the Grand Duke Michael, rather than the sickly czarvich, should succeed to the imperial throne. This was agreed to by the Duma delegates and before midnight the document was signed. It ended with the words, "May the Lord God help Russia!"

It was sincere, this last exhortation, not merely a ceremonial phrase, and the moment was a historic one. The two Duma delegates found themselves very much moved when they came to say goodby. One of them related later that he burst out with, "Your Majesty, if you had done all this earlier, even as late as the last summoning of the Duma, perhaps all that. . . ." He was unable to finish. The czar looked at him and said simply, "Do you think it might have been avoided?"

Early the following morning, March 16, the two delegates got back to Petrograd to find the streets much quieter but the Tauride Palace, where the Duma was meeting, still in an uproar. The feeling against the Romanovs had hardened considerably while they were away. The Ex Com members were making it clear they were

CONTINUED

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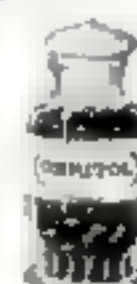
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not content with Nicholas' abdication. They wanted the end of the whole dynasty and the formation of a republic. Milyukov was forced to give way. He and other members of the Provisional Government, including Kerensky, paid a call on Grand Duke Michael and outlined the situation. The grand duke listened quietly and then very sensibly said he wished to withdraw into the next room while he considered. He returned in five minutes and announced that he would accept the throne only if it were offered to him by a constituent assembly. Pending the election of such an assembly, he would abdicate.

"Monseigneur," Kerensky cried out, "you are the noblest of men."

In a short while a second instrument of abdication was typed out and signed, and for the first time in more than three centuries Russia found herself without a czar. In his place she had two exhausted and mutually suspicious groups of politicians struggling for power in the Tauride Palace, a mob in the streets and no certainty in the future anywhere. Dark heavy clouds had begun to roll over Petrograd from the Gulf of Finland and snow fell so thickly along the Neva it was impossible to see the icy course of the river, even from 20 paces away.

Some alarming news

THROUGHOUT these hectic days the conflicting groups had very little idea of just what backing the revolution had through Russia. The news was not long in arriving and it was both encouraging and alarming. Moscow rose and formed a Soviet of its own, and presently most of the other cities followed suit. The army too declared for the revolution and acknowledged the new government. So did the foreign minority states inside the Russian empire. Meanwhile, Soviet Order No. 1 was being interpreted at the front by some of the soldiers as an invitation to do pretty much what they liked and what they liked was not war but peace. At places along the line they fraternized with the Germans and the Austrians. Then the desertions began. Within a few weeks of the March rising about a million soldiers had deserted and were making their way home in trains, in carts and on foot, and there was no authority capable of holding them back.

In the navy the Provisional Government did not even get political support. The Kronstadt base with 20,000 sailors mutinied against its officers, and after butchering some held about 200 of the rest as hostages whom they forced into the heaviest and most degrading work. And now they were running a semi-independent camp of their own. At first they refused to recognize even the Soviet in Petrograd.

In some ways the picture was not so dark. Somehow or other, perhaps because of the prodding of the Ex Com itself, the trams, the factories, the banks and the arsenals started up again and the bureaucracy returned to work. And help came to Russia from another quarter: America, France, Britain and Italy promptly recognized the Provisional Government so that it had at least a standing in the eyes of the outside world. Much more important than this, America was not only about to come into the war herself, she also was prepared to back the Provisional Government both with supplies and money.

Just when the Emergency Committee's prospects seemed to be brightening, however, the revolutionary leaders who in time would work its undoing were beginning to arrive back in Petrograd. During the first weeks of the rebellion no really front-ranking Bolsheviks had been on the scene. The Ex Com, while it contained a few of Lenin's followers, was basically a Menshevik organization. The Bolshevik party was a second-rate organization. On March 25, however, things began to change. Kamenev arrived back from exile in Siberia under the terms of the amnesty issued by the Provisional Government and he was accompanied by Stalin, who had also spent the war years in exile, hunting and fishing on the edge of the Arctic Circle. They at once took charge of the Bolshevik committee. Other exiled leaders now began to arrive in the capital with every week that went by.

One man of particular importance was lacking, and that was Lenin. And now in mid-April word was received in Petrograd that he was on his way back from Switzerland. He was crossing

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LENIN IN SWITZERLAND confers with another revolutionary as his wife Krupskaya listens. When news of the outbreak came to him, Lenin at first did not believe it. He was convinced only when he read it in Zurich newspapers.

RUSSIAN REVOLUTION CONTINUED

Germany in a sealed train, due to arrive at the Finland Station in Petrograd on the night of April 16.

The Germans, it can now be deduced from the Wilhelmstrasse files, had not expected the rising in Russia to happen so swiftly. Through January and February they knew that the atmosphere in Petrograd was becoming increasingly tense, but the Foreign Office in Berlin seems to have been more preoccupied with the possibility of coming to terms with the czar than with the plans for destroying him by revolution. Certainly few of the German leaders had any notion of getting Lenin and his friends back into Russia.

Lenin, for his part, had read the accounts of the March uprising with great skepticism, and even when word of the czar's abdication arrived he declared that no great political change had taken place. It was a capitalist upheaval, he said, and the *bourgeoisie* had simply taken over the power it already possessed. His main fear was that the Provisional Government would gain the confidence of the Russian people, thus diminishing the chances of an ultimate Bolshevik victory.

Within a few days, however, excitement at the news from Russia had overtaken all the revolutionary exiles in Switzerland, Lenin included, and they decided to approach the Germans for permission to travel to Russia.

The Germans acquiesce

BERLIN was at once interested, for by now it was becoming apparent from their intelligence reports that the abdication of the czar had not turned matters to Germany's advantage. The obvious course therefore was to bring down the Provisional Government, replacing it with another government which would make peace. But the Germans still had a good deal to ponder. Could these revolutionaries really be trusted?

Lenin soon made it clear he could. He was going to attack the Provisional Government tooth and nail, he said, and would sue for peace. Furthermore he was going to promote civil war in Russia. This satisfied the Germans, who sent word that they had no objection to the revolutionaries traveling through Germany.

Two weeks passed while the details were ironed out, but on April 9 the party was at last ready to set off. The train left Zurich at 3:15 p.m. There were wild scenes on the platform before the train drew out, for by now the news of the departure had got out and a fiercely divided crowd had gathered. There were 32 revolutionary passengers in all, including 19 Bolsheviks, six members of the Jewish Bund, three internationalist Mensheviks and one 4-year-old boy. The most important were Lenin, his wife Krupskaya, Gregory Zinoviev, Inessa Armand and Gregory Sokolnikov. Karl Radek, who was an Austrian citizen, joined the train at the German border. It is also said that there was a British secret service agent on board, and that he was subsequently removed in Germany, but upon this point the German records are silent.

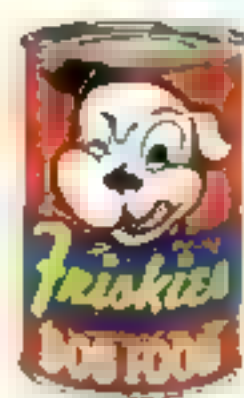
After two days in Germany the train pulled into the Baltic seaport of Sassnitz and the party proceeded by boat to Stockholm. A

CONTINUED



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to refresh without filling



RUSSIAN REVOLUTION CONTINUED

Swedish train took them to the Finnish border at the top of the Gulf of Bothnia. The border itself was crossed on sledges. Another train took them southward through Finland and into Russia proper. A few miles outside Petrograd the train was boarded by Lenin's sister and a group of supporters from the Bolshevik party.

In the evening of April 16 they steamed into the Finland Station in Petrograd. Ten years had passed since Lenin had seen Russia and he had serious doubts about the way he would be received. But he need not have worried.

A brilliant arrival

THE arrival had been brilliantly organized. A vast crowd blocked the square in front of the station and innumerable red banners were waving everywhere. Troops with military bands were drawn up near the side entrance through which Lenin was expected to emerge, and a mounted searchlight kept moving its bright beam across the faces of the crowd onto the buildings beyond. On the platform itself more soldiers were standing ready to present arms and more banners were displayed, more printed slogans and triumphal arches of red and gold. At long last the train arrived.

"A thunderous *Marseillaise* boomed forth on the platform," wrote Sukhanov, a practiced and ironical observer who was there with Chkheidze, the chairman of the Ex Com. "We stayed in the imperial waiting rooms while the Bolshevik generals exchanged greetings. Then we heard them marching along the platform, under the triumphal arches. . . ."

There were cries of "Please, comrades, make way," and in the midst of a throng of people Lenin came hurrying in.

"He wore a round cap," says Sukhanov, "his face looked frozen and there was a magnificent bouquet in his hands. Running to the middle of the room, he stopped in front of Chkheidze as though colliding with a completely unexpected obstacle. . . ."

Chkheidze got in first with a welcoming speech which urged the Bolsheviks to join in a defense of the revolution from any encroachments either from within or from without.

"Lenin plainly knew exactly how to behave," writes Sukhanov. "He stood there as though nothing taking place had the slightest connection with him—looking about him, examining the persons round him and even the ceiling of the imperial waiting room, adjusting his bouquet (rather out of tune with his whole appearance), and then, turning away from the Ex Com delegation altogether, he made his 'reply.'"

"'Dear comrades, soldiers, sailors and workers! I am happy to greet in your persons the victorious Russian revolution, and greet you as the vanguard of the worldwide proletarian army. . . . The piratical imperialist war is the beginning of civil war throughout Europe. . . . The worldwide Socialist revolution has already dawned . . . Germany is seething . . . Any day now the whole of European capitalism may crash. The Russian revolution accomplished by you has prepared the way and opened a new epoch. Long live the worldwide Socialist revolution!'"

"Suddenly," Sukhanov goes on, "before the eyes of all of us, completely swallowed up by the routine drudgery of the revolution, there was presented a bright, blinding, exotic beacon. . . . There had broken in upon us in the revolution a note that was . . . novel, harsh and somewhat deafening."

NEXT WEEK: LENIN USURPS THE REVOLUTION

The concluding instalment of LIFE's series on the Russian Revolution describes Russia's slide into the cataclysm of November 1917 and Lenin's betrayal of the popular movement which brought him to power. The narrative tells of Kerensky's futile attempts to stave off the Bolshevik coup, the tempestuous scenes as Lenin's followers hammered out their new decrees, the desperate attempt of the Constituent Assembly to bring democracy to Russia and the cynical acceptance by Lenin of the Russo-German peace treaty of Brest-Litovsk.

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Mixed-up roundup to find Texas A&M coach scares off candidates

The job of head football coach at Texas A&M glitters above the horizon like Johannesburg's gold-laden Witwatersrand. Aside from a base salary of about \$16,000 it promises alluring fringe benefits that include a TV show, oil royalties and a rent-free home. The A&M alumni are as well known for their aggressive player recruiting as the 7,000 male students, many in military uniform, are known for their Saturday afternoon spirit.

But last week it appeared that Texas A&M could not even give the job away. In the frenetic search to replace Paul ("Bear") Bryant, who made at least \$60,000 last year before he moved on to Alabama, five big-name coaches (next page) were invited to the campus only to turn the job down. Texas A&M's tactless wooing of the coaches, four of whom are under

contract to other schools, drew criticism from Governor Daniel and embarrassed students.

At one point Jim Myers of Iowa State was approved by a faculty council and President M. T. Harrington. But simultaneously several members of the board of directors, led by alumnus Jack Finney, were off on their own hustling Eddie Erdelatz of Navy to the campus. Myers withdrew in disgust: "I don't know what's going on down there and I don't think they do either." Erdelatz backed off too, saying he was "amazed at the division of authority."

Stung by the bungling, the board of directors fired Finney's committee and turned over to the faculty athletic council the search for a coach. At week's end the students took matters into their own hands by sending an appeal (below) to Jim Myers, the man of their choice.



FACULTY COUNCILMAN, Chris Groneman, now runs group responsible for finding a suitable coach.

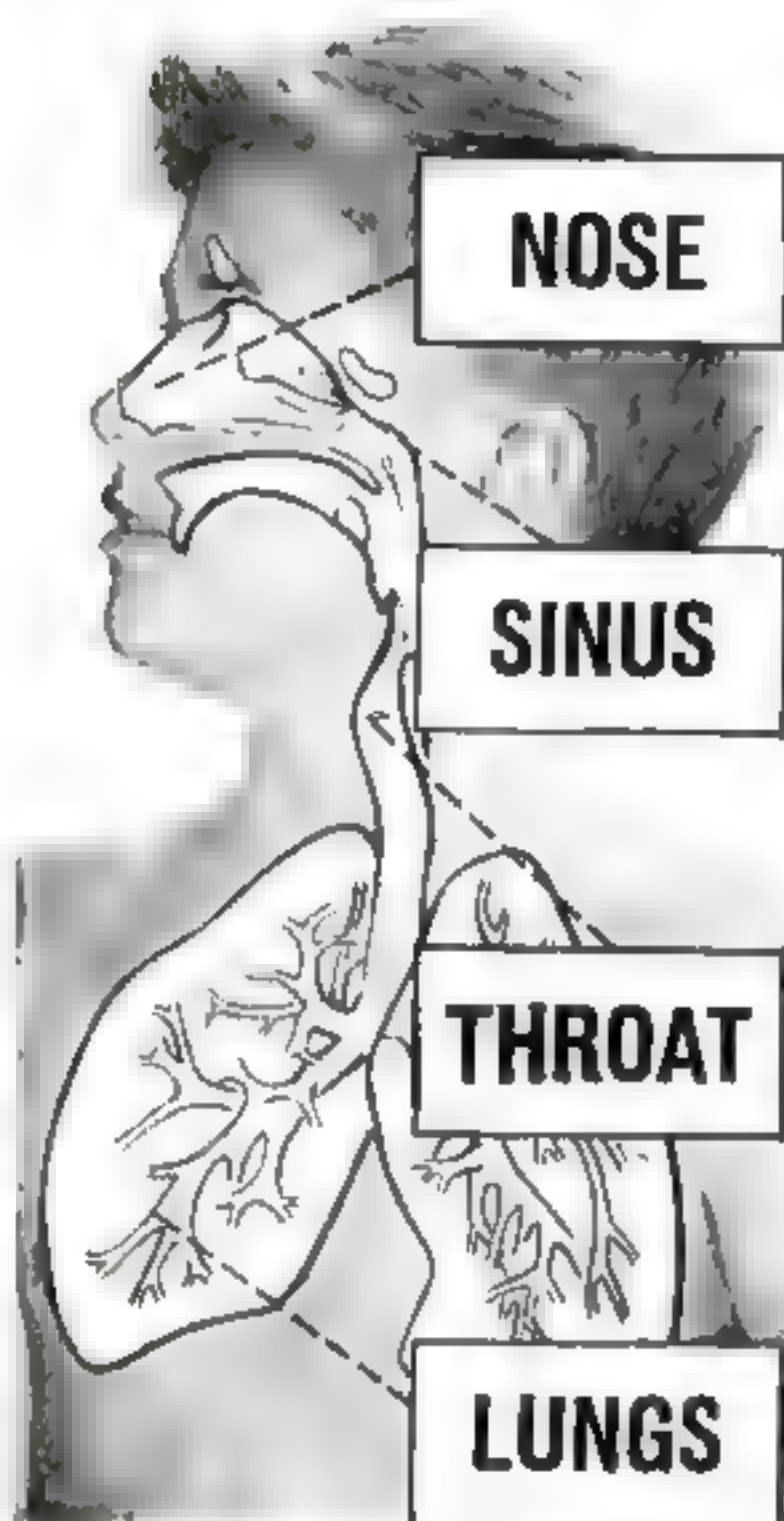


PETITIONING A COACH, members of the cadet corps line up in Duncan dining hall to sign a telegram to Coach Jim Myers of Iowa State, inviting him to

come back after he rejected the job. The students' telegram said, "Our choice has been and continues to be Jim Myers and each of us wants you to join us here."

VIRUS COLD OR ASIATIC FLU?

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SUPER ANAHIST
Instant Acting
CHEST RUB



A Remarkable Medical Development from
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Job Goes Begging CONTINUED

FIVE WHO DID NOT COME BACK



DUFFY DAUGHERTY, Michigan State, doubted appeal of the all-male college to prospective players after a visit to the A&M campus.



RED SANDERS had unanimous approval of A&M officials. But he returned to UCLA and withdrew when Notre Dame's Leahy asked for job.



FRANK LEAHY was tempted to come out of coaching retirement by lavish A&M offer. Doctors advised him to refuse after a physical exam.



JIM MYERS, 36-year-old coach at Iowa State, was picked by faculty council. Then alumni, seeking bigger name, blocked appointment.

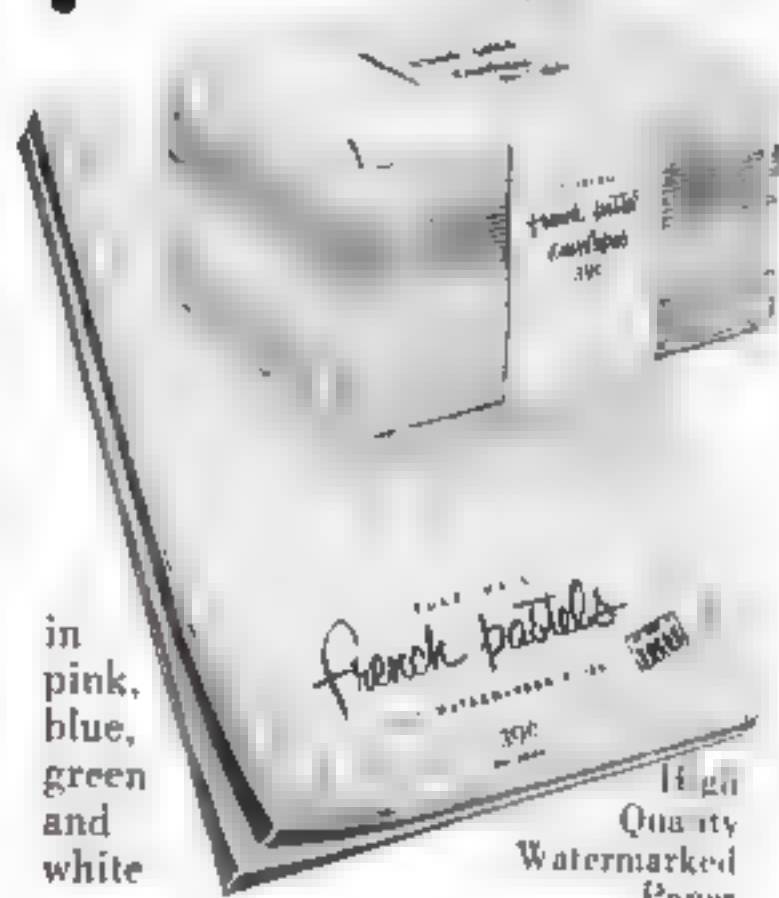


RECRUITER AND PRIZE CHOICE, Jack Finney of board of directors' selection committee and Navy's Eddie Erdelatz, argue in A&M building after Erdelatz refused job. Erdelatz complained that Finney, who flew to Washington to see him, should have got clearance first from Naval Academy.

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Paul Rathbone
STAR OF STAGE SCREEN AND TELEVISION



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No wonder new G-E Keyboard Ranges are so easy to clean



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THE DOOR STAYS securely in place until you want to clean the oven. Then just lift it off. No oven door in the way means no stretching. Spatters and spillovers are right there under your hand. Even the back of the oven's easy to get at.

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More easy-cleaning news: Inside of oven is grey porcelain. You see spatters before they bake on. Bake unit flips up out of the way. Broiler unit slides out to wash at sink. No old-fashioned open coils.

What an oven to cook with! So big it bakes 4 pies on a shelf. So economical you can bake all day for less than a dime.* So automatic it cooks while you're away.

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Cook 8 pancakes at one time on this big, new G-E griddle. Set heat on keyboard just once . . . temperature is automatically regulated. Lightweight griddle washes at sink, stores in range drawer.




Roast or broil . . . rare, medium or well-done . . . without guesswork or peeking. General Electric's automatic meat thermometer does your watching. Just dial results you want . . . buzzer signals when meat's ready.

*National average rate for 8 hours of cooking.

GENERAL  ELECTRIC

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ever happened to





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horsepower

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wherever you go—the
long, clean, powerful
1958 Edsel

When you see an Edsel come up from the distance, with the road all to itself, you begin to get the idea.

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This is the most beautiful thing that ever happened to horsepower.

You can guess a lot from the Edsel's clean, road-ready look—and the size of the newest and most advanced V-8's on the road. But the only way to really know the usable power and elegant poise of the Edsel—and the value of such famous Edsel advances as Teletouch Drive and Edsel Air Suspension—is to drive this car and compare it. Car for car, Edsel gives you most—and is priced the lowest—of all the 1958 cars in the medium-price field.* See your Edsel Dealer soon.

*Based on actual comparison of suggested retail delivered prices of the Edsel Ranger and similarly equipped cars in the medium price field.

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1958
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Enjoy the genuine—it's the trend, friend!

Ballantine LIGHT **Ale**



DENSELY STACKED IN WAREHOUSE, CHOSEN WORKS LEFT STAND READY TO BE TAKEN TO GARDEN. REJECTS MIGHT WAIT TO BE RETURNED TO OWNERS

COLOSSAL COLLECTION OF ART

1,500 Americans make gallery of the Garden

Madison Square Garden, where wrestling and gospel ministers are familiar attractions, last week opened its doors for the first time to art lovers. In its basement, 1,500 paintings and sculptures were on display, sent in by artists all over the U.S. and Hawaii. This mammoth assortment constitutes the biggest show of its kind to be held in New York in 24 years.

Dreamed up by a New York dealer and sponsored by New York art patrons, the show was open to any American artist who cared to pay his own shipping expenses and a \$3 entrance fee. Some 6,000 did care and dispatched enough samples of their work to fill four floors of a warehouse. A six-man jury, working four days, winnowed the colossal collection down to the "happy few" now on exhibit. The show is billed as a true cross-section of contemporary American art—even though few top U.S. artists sent their work. But it provides visitors who pay their money (\$2) the opportunity to take their choice of almost every art style that has ever been in or out of vogue in America.



FIRST-NIGHTERS MILE ABOUT IN VIEWS OF ART →

CONTINUED

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CANDETTES work 2 ways:

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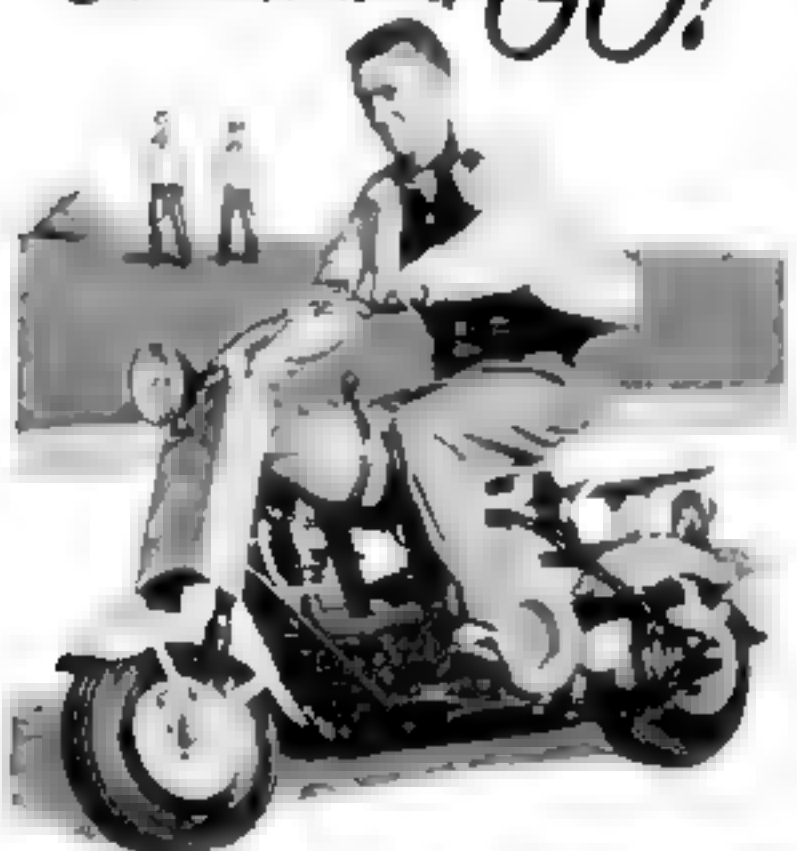
2 Anesthetic action... relieves soreness! A safe and effective anesthetic acts instantly to relieve soreness of inflamed membranes.

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STOOPING DOWN to child's-eye level, a conscientious pair scrutinizes small picture by New Yorker R. N. Roper.

CRANING UP for a closer look, a visitor studies a giant statue of John the Baptist of Boston's Kahlil Gibran.





Tussy takes the "growing pains" out of adolescent skin with its new 3-step Medicare Set.



Cleans it with Creamy Masque... clears it with Skin Toner... covers it up as it helps heal with Medicated Lotion, the antiseptic make-up base. Get the new Tussy Medicare Set now.

3-step set of Creamy Masque, Skin Toner and Medicated Lotion

(Light or Medium Shade) \$2.95. Medicare Stick, \$1.

2-step set of Creamy Masque and Medicated Lotion, \$2. All prices plus tax.

On Canadian counters, too. ©Tussy, 445 Park Avenue, New York

Enter the 1958 SINGER \$125,000 Sewing Contest

**You don't have to be an expert!
Every woman has a chance!**

HERE'S a wonderful chance to "sew up" a fortune... by entering the third annual SINGER Sewing Contest!

Simply enroll in the Home Dressmaking Course at your local SINGER SEWING CENTER. You'll make your contest entry dress while you learn to sew.

There'll be a prize winner at every SINGER SEWING CENTER, and winning dresses then will be judged on a Regional level. The Regional winners get a free trip to New York for the Grand-Prize "Sew-Off"!

At the "Sew-Off" each contestant will make a dress for a model. And grand prizes will be awarded at an exciting fashion show!

Don't miss out on the fun, friends and sewing thrills this big contest offers. Enroll at your SINGER SEWING CENTER starting January 2. (Complete course of 8 lessons... 20 full hours... costs only \$20.) Enroll *soon* before the popular "contest" classes are filled... it may be your first step to the big Grand-Prize of \$25,000.

NOTE: Contest is open to every woman 18 or over in U.S. and Canada *except* professionals in dressmaking or fashion, sewing teachers, previous "Regional" winners, persons (or members of their families) who are engaged in the manufacture, sale, advertising, or service of sewing machines.



Here are the 3 top '57 winners. Models in the front row are wearing the outfits that won (left to right) 1st, 2nd, and 3rd grand prizes. Standing behind each winning garment is the contestant who made it, wearing the dress she made while taking instruction in a SINGER SEWING CENTER. Winners are (left to right) Mrs. C. Bishop, Calif.; Mrs. M. Rasmussen, Ore.; Mrs. H. Chooljian, N. Y.

1st GRAND PRIZE... \$25,000

2nd Grand Prize . . . \$10,000

3rd Grand Prize . . . \$5,000

4th Grand Prize . . . \$2,500

5th Grand Prize . . . \$1,500

30 Honorable Mentions—\$250 each

PLUS... Free trip to New York City for the 35 regional 1st-prize winners... to compete in the "Sew-Off."

35 Regional 1st-prize winners—A Cabinet-Model SINGER® Slant-O-Matic Sewing Machine.

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Young homemakers and homemakers-to-be!

Besides a chance to win the "Sew-Off" you also automatically compete in your own special division. You can win a Grand Prize and a Young Homemaker National Prize as well as a Regional and a Local Prize.

1st NATIONAL PRIZE \$5,000

2nd National Prize \$2,500

3rd National Prize \$1,500

4th National Prize \$1,000

Regional Prizes. SINGER Slant-Needle Portable Sewing Machines.

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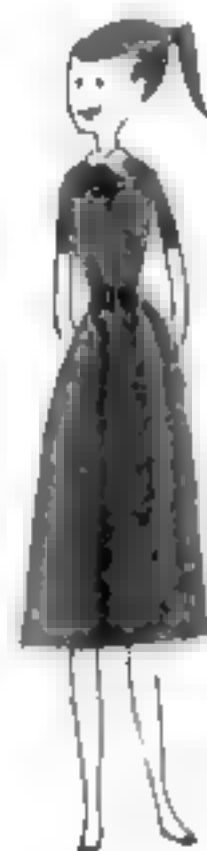
NOTE: Contestants 18 thru 25 are eligible to win both a Grand Prize and a Young Homemaker National Prize but are eligible only for one Regional, one Local Prize.

Don't delay. Get your entry blank with complete rules at your

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WATCHED, HARRIED AND ORGANIZED BY A WELL-INTENTIONED HORDE OF INTERFERING PARENTS, MODERN CHILD HAS NO CHANCE TO HAVE FUN BY HIMSELF

'Let Your Kids Alone'

A CRITIC SAYS 'BIG BROTHER' PARENTS MESS UP CHILDREN'S WORLD

by ROBERT PAUL SMITH

The author of this article is also the author of Where Did You Go? Out. What Did You Do? Nothing, a current best-seller (130,000 copies) which contrasts the pleasures of Mr. Smith's own childhood with the state of childhood today. In this article Mr. Smith delivers his own good-humored but strong-minded opinions on the mistakes that he thinks today's parents are committing. LIFE expects the mail to bring equally strong-minded opinions on Mr. Smith's views from some readers.

WHEN I was a kid, the way we got to play baseball was this: school was out, we ran home and hooked a handful of cookies, hollered, "I'm home, goin' out on the block," grabbed a beat-up fielder's glove, went out on the block and met a friend who had an old first baseman's mitt and a ball, went down the block a little and hollered at the kid who had the bat. So we proceeded until we had rounded up all those kids who were not chained to piano practice, making model airplanes, lying on their backs studying the ceiling, feeding their rabbits or writing

out 1,000 times, "I will not put blotting paper in the inkwell." We went to the vacant lot and played a game resembling major league baseball only in that it was played with a bat and bases. It was fun.

My kid went to play soccer the other day. The way you play soccer now is this: you bring home from school a mimeographed schedule for the Saturday morning soccer league. There are six teams, named after colleges, and the schedule is so arranged that at the end of the season, by a mathematical process of permutations and combinations that would take me six weeks to figure out, every team has played every other team and every kid has shown up at the right hour the right number of times. There are always exactly 11 men on each team, the ball is regulation size, the games are played on a regulation-size field with regulation-size soccer goals, and there is a regulation-size adult to referee.

After the game I asked my kid, "Was it fun?" "Yes," he said, but he didn't sound sure. "We lost 3-0." When I was a kid, we lost 3-0 too—and also 16-2 and 135-3 at soccer or baseball or kick-the-can—but by

the time we had fought about where the strike zone was, what was out of bounds and who was offside, we could wind up winning the argument, if not the game.

Because, you see, it was *our* game. I think that my kid was playing someone else's game. I think he was playing Big Brother's game.

Big Brother, in this case, is all the parents who cannot refrain from poking their snouts into a world where they have no business to be, into the whole wonderful world of a kid, which is wonderful precisely because there are no grownups in it. In come today's parents, tramping down the underbrush, cutting down the trees, driving away the game, making the place hideous with mimeographed sheets and names and regulations. They are into everything. They refuse to let anything alone if there is a kid connected with it. They have invented a whole new modern perversion: child-watching.

There are two main groups of child-watchers. The first, which includes the PTAs and the child study leagues and the children's mental hygiene groups, watches but does not touch. These are the peepers through one-way glass, the keepers of notebooks, the givers of tests.

The second group watches *and* touches—and also coaches and uniforms and proliferates rulebooks. This group manages such things as the soccer leagues and the Little Leagues and the Cub Scouts and the Boy Scouts and the Girl Scouts and the Brownies and the Sea Scouts and the Explorer Scouts and, I'd bet, the Satellite Scouts. These are the getters down on all fours, the spies in the children's world, the ones who cannot be sure whether they wish the kids to be as grownup as themselves, or wish themselves to be as childish as the kids.

All this child-watching and child-helping and child-pushing has made it tough for the kids to do anything without a complete set of instructions. Of course, once in a while they do break through the instruction barrier. The afternoon following the soccer game, my kid went off on his own business. This consisted of assembling an arrangement of batteries and resistors and what I have learned are called capacitors (not condensers), which makes five tiny neon tubes blink in a manner I can only describe as infuriating. Obviously this was fun for him. There are no plans for constructing such a machine. Indeed, it may be the first time such a machine has been built. So he built it. But he did not go outside and do the idle footling of a soccer ball which I used to do because the kid next door happened to have a soccer ball, and he did not play one-o-cat or throw a football around or even watch squirrels.

He did not do this because, although Big Brother has organized every league known to man and issued a rulebook therefor, he has not yet put out a mimeographed sheet of instructions on watching squirrels. There are no books on how to be a lousy right fielder (it came to me natural), and in no book does it say that when you go to make a tackle, of course you shut your eyes and lie about it later. No doubt these books are being written. Already there are products on the market designed to make money out of children by helping them not to help themselves. Last summer I went to buy my boy a butterfly net and discovered that there is a \$6.95 kit with net, killing jar, mounting board, instruction book and, so help me, a little cellophane bag full of dead butterflies. In case it is not butterflies that you wish to prevent your child from collecting, there is also a \$5 kit that contains, plainly labeled, a variety of minerals so that he need not waste time hunting for them. And there is a \$2.95 kit full of seashells which obviates the necessity of wandering along a beach to find them. Some parents must buy these products or the companies would not make them, and the parents who buy them must be ardent supporters of the current theory that no child should ever be left alone to find out anything for himself.

Perhaps the finest single example of an organization that is devoted to not leaving kids alone is the Scouts. It is not my intention to knock the Scouts as a whole. It is a well-meaning organization devoted to salutary works. I am sure that its officials are high-principled, admirable people. I merely wish to point out that the name of the organization is the *Boy* Scouts. It is for *boys*. And yet there is a small, wallet-size card printed

by the Boy Scouts of America entitled "The Scout Parent's Opportunity." Among the exhortations on this card are these:

"Be a companion to your own son." "Weave Cub Scouting into home-life pattern." "Use the program to draw the family closer." "Be with your son at all pack meetings." "Work closely with the Den Mother."

The day an organization, *any* organization, tells me how to be a companion to my son is the day I am going to take a good hard look at that organization, and if they mean it for real, I am going to prepare to mount the barricades. I find "The Scout Parent's Opportunity" a terrifying document, but it is as nothing compared to another communication from the same organization. This is a sheet of yellow paper headed **HERE ARE THE THINGS YOU DO TO BECOME A BOBCAT.**

Well, the very first thing you do to become a Bobcat is learn and take the Cub Scout Promise: "I promise to **DO MY BEST** to do my **DUTY** to **GOD** and my **COUNTRY**, to be **SQUARE**, and to **OBEY** the Law of the Pack." (The capital letters are *not* mine.) Only after you have said you will **OBEY** the Law of the Pack do you find out what the Law of the Pack is. The very first article of the Law is, "The Cub Scout **FOLLOWS Akela.**" Then you hear that

"Akela means 'Good Leader'—your mother and father, your teacher, your Cubmaster, and many other people who have shown that they are the kind of people who are able and willing to help you." Follow this reasoning carefully: first you say you will do something; then you find out what it is that you have promised to do; and then you find out what the thing you have promised to do means.

Before I let my kid subscribe to this, he is going to have a little talk with **OLD FATHER**, who is going to **HOLLER** at him **GOOD AND LOUD**. And what **OLD FATHER** is going to **TELL** him is never sign a **BLANK CHECK**, and before he goes off following Akela, he better take a **GOOD HARD LOOK** at all these people who have shown that they are "able and willing" to help him and find out where they are able and willing to lead him **TO**.

Bobcats, I have news for you, I know who Akela is, and he is not all those people. He is the old leader of the wolves in Kipling's Mowgli stories, and during wolf meetings he lies quietly on the Council Rock, interpreting the law and keeping order by means of dignity and aloofness. He spends a great deal of time keeping his mouth shut and he spends absolutely no time at all down in the grass with the young cubs playing Pin the Tail on the Hartebeest or Ring Around the Cobra.

I know a father in Connecticut whose kid **FOLLOWED** Akela to a Den, and after several sessions the kid wanted out. He did not know how to convey this horrible intelligence to Akela, so instead he went to his father. Apparently he thought quitting the Scouts was like breaking with the Communist party, or trying to get away from George Raft and being cut down by a machine gun at the corner of Fifth and Main.

The thing that drove this boy away from the Cub Scouts grew out of the little joker in one corner of the Bobcats' contract. It is called the "Parents' O.K." and it says: "We have had an active part in our son's first Cub Scout experience—becoming a Bobcat. We have tried to see things through his eyes and not expect too much. On the other hand, we haven't been too easy. We have helped him complete all the Bobcat requirements and we are satisfied that he has done his best."

This sounds mawkish but fairly harmless. The way my friend from Connecticut tells it, it isn't harmless at all. "Your kid brings you a book

called the Wolf Cub Scout Book. If, Lord help us, you're a Good Scout Dad, you read a little of the book. On page 18 is something called 'Feats of Skill,' and your kid has to do any three of them to pass. He can choose a frontward, backward and falling somersault, or playing catch with someone 20 feet away, or climbing at least 12 feet up a tree, or swimming 30 feet in shallow water, or walking a two-by-four forward, sideways and backward. Now I'm for this, so I watch my kid practice. He tries and he doesn't get anywhere near 12 feet up the tree. I say, 'No, that's about five feet. You didn't do it.' When he tries to walk backward on the two-by-four, he falls off, so I say, 'Give it a little more work.' After



Kids are far less excited about palship than their fathers



An independent spirit



Do you really know your bourbon?

The answer is on the Ancient Age label. It clearly reads, "Distilled and Bottled by Ancient Age Distilling Company." The word "distilled" tells you that we, and we alone, make every drop of Ancient Age... that we use nothing but *original* and *genuine* Ancient Age Bourbon.

What's more, Ancient Age is made in one place only... at the distillery in Frankfort, Kentucky, in the heart of the great bourbon country.

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Mother's "Brownie smile" is a dubious attraction

BIG BROTHER PARENTS CONTINUED

all, I'm the one who's got to sign a paper saying he passed the test." I could see why my friend was concerned: when he signs contracts, he fulfills them.

"So there's this pack meeting," my friend continued, "and they start giving kids badges because they have done their feats of skill. After a while, my boy and I see this one kid from our block who we know can't find his bottom with both hands in the dark, and he's getting a badge because he did the feats of skill. It's 'proven.' His mother signed the pledge. My kid looks at me. Something is very fishy here, is what he is thinking. That goof climbed 12 feet up a tree? Then why can't he climb stairs very good? It didn't take my kid long to figure it out: mothers lie and scoutmasters believe them. So he quit."

"That summer my kid took a look at an island in the middle of a lake at a kind of farm he goes to. He was the littlest kid there. He swam out and back and wrote a letter home, and in the envelope was a weed from the island. I didn't have to tell him it was a feat of skill and the weed was a badge. He knew it."

I suggested to my friend that he tell his kid that Akela—Mr. Kipling's Akela—would have known it, too, and so would Dan Beard, whose concern in helping found the Boy Scouts was to get kids out on their own in the country where they could learn to be independent.

I hear that things are bad in the Brownie world too. One Boston mother complains that she was required to learn to do everything her daughter had to learn to do to become a Brownie. At what cost to her self-esteem she cannot say, she even had to learn to sing, with gestures, the *Brownie Smile Song*, which includes the words, "I have something in my pocket." And what mother has in her pocket is a smile, which she takes out and puts on her face. I ask you.

A New York City mother swears that when her daughter was "invested" in the Brownies, all the mothers had to be invested too. "I went to the investiture," this mother says, "and before I knew it, I and all the other mothers were standing up in a line, reciting the Brownie oath and having badges pinned on us."

Well, what's the point? The real point is that this kind of jazz doesn't fool anyone but the parents. The kids know that any grown-up who gets down on all fours and makes mudpies with them is either a spy or a fool. Not that kids don't like spending time with grownups, but what they want is for the grownup to take them into his world. They are familiar with the child's world, they can handle themselves there. But a grownup can take them to a new place, an exciting world of cigars and restaurants with linen napkins and automobiles and tall people. But do parents do this today? No, they are too busy being Real Dandy Scout Dads and True Blue Brownie Moms.

The Scouts, of course, are only an example. This same attitude is found everywhere that parents and children get together. Anybody who thinks that the kids don't understand what is going on is living in a dream. These kids watch their parents making spectacles of themselves, and they reach conclusions. All parents who are now, or ever have been, down on all fours should give careful thought to the conclusions that they invite their kids to reach.

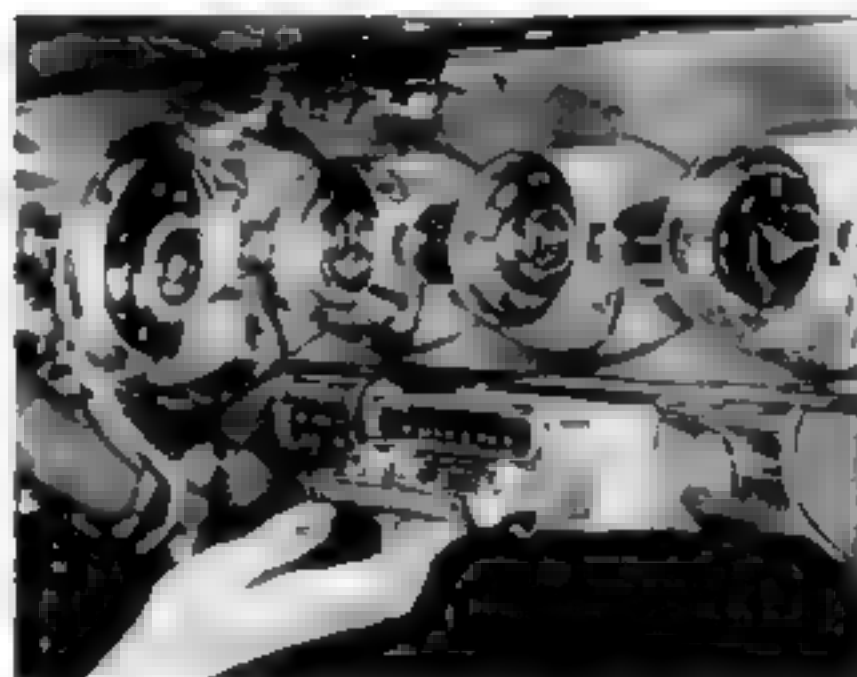
GROWNUPS CHEAT. I know of a Little League baseball game that was followed by a fist fight, not among the kids but among the parents. It started because a kid did not touch second. He knew it, his team knew it, the other team knew it and the spectators knew it, but the umpire happened to be his father and he wanted his boy to score a run. There was also the case of the adult manager of a team in the

CONTINUED

GO MODERN ...in a BIG Way!

This year, Pontiac points the new direction in styling! With its bold prow and sleek, deep-etched lines, Pontiac has made "the coming thing" a going reality! And talk about modern luxury, here you can choose from over 200 color combinations, no less than 60 spacious interiors! You can match or blend upholstery, carpet and body colors to the limit of your imagination! What price all this luxury and elegance? Surprisingly enough, Pontiac prices start well below many so-called "de luxe" models of the "low price three". So, come on, go modern in a big way—there's nothing to stop you! Your key to the future is waiting at your Pontiac dealer's.

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NEW SPORTABLE TRANSISTOR RADIO*

It's two radios in one! Slip this full-fidelity car radio out of the instrument panel housing and you have a quality portable equipped with its own speaker and batteries!

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Try the seat with the built-in memory! Pontiac's Memo-Matic seat, with full, four-way adjustment, mechanically notes your favorite sitting position!

*An extra-cost option



BIG BOLD



PONTIAC



NEW!

Divider-Pak®

way



Just zip the tape and you find you have two cans in the one neat package.



Crisp chow mein vegetables in one can. Savory meat and sauce in the other

It gives you chow mein as fresh and crisp
as in fine Cantonese restaurants



Freshness, brightness, flavor as never before . . . except in fine Cantonese restaurants

Now you have the genius of Cantonese cookery in chow mein you merely heat. Chun King's flavor-guarding Divider-Pak way cooks and packs the vegetables apart from the meat

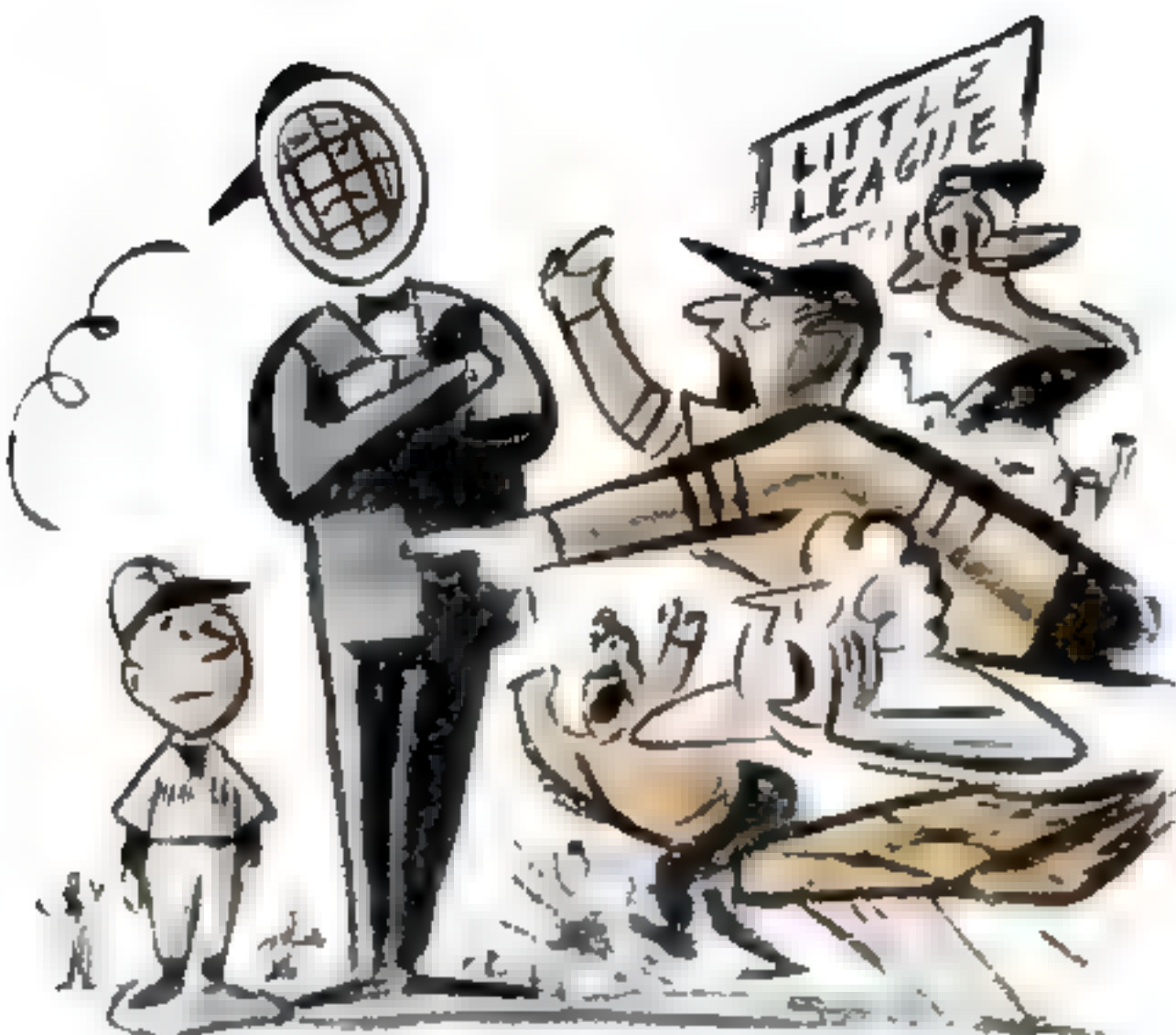
and sauces. No mushy mingling in the same can.

You just open each can, combine contents and heat. *Then* and only then do the flavors of the chicken and sauce blend with the celery, bean sprouts, water chestnuts and other vegetables. Only Chun King brings you chow mein and chop suey the Divider-Pak way.

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The Royalty of American-Oriental Foods!®



Partisan parents try to give their children edge in games

BIG BROTHER PARENTS CONTINUED

rival Knce High League in Allentown, Pa. who got a couple of kids to jump their Little League contracts by the simple device of bribery.

GROWNUPS ARE SNEAKY. At a Cub Scout parents-and-sons meeting in Grosse Pointe Farms, Mich. all the kids were sent out of the room while elections were being held. One father was detailed to go out with the kids and keep order, and while he was gone the other parents elected him committee chairman. When he came back and was told the news, he said piteously, "That's the way they get everyone."

GROWNUPS ARE RIDICULOUS. One Boston mother, a competent violinist, plays with the school orchestra every week. "If you heard the orchestra," says one of her friends, "you would realize what a martyr she is." The highlight of a Boston father's scouting experience came when he attended a father-and-son banquet where the fathers had to put their faces through holes in paper and hold their mouths wide open so that the sons could squirt whipped cream into them. And in California there is a mother, working with a teen-age charity group, whose official title is Pins and Hours Mother of the Patroness Group of the Ticktocks of the National Charity League of San Fernando Valley, Inc.

GROWNUPS ARE SUCKERS. Denver has a Masonic offshoot group for teen-age girls which one Denver father describes as "a secret society that meets about every 15 minutes." This group blackmails parents into attending meetings by having a point system. Girls get points not only for their own attendance but for their parents' attendance. And in Boston a boy came home from school and told his mother that the class guinea pig needed a home over the Thanksgiving weekend and that the mother who wrote the best letter could provide said home. The mother knocked herself out and won first prize. The teacher who delivered the animal said, "You are such a good sport. No other mother would take it."

Juvenile apathy at Proctor

If you have any notion that the kids do not get what is going on here, you have been alone too long. It seems to me that we are doing things we do not really want to do for kids who do not really want to have them done. Perhaps the saddest proof of all is provided by the town of Proctor, Minn. where members of the Duluth, Missabe and Iron Range Railway Employees Association actually go out on the street to try to get kids to use their bowling alleys, golf course, ball park, football field, rifle range, skating rink and tennis courts. No sale. The Proctor Moose Lodge offered to give away quarters to all the children of its 450 members on the Fourth of July. All the kids had to do was show up and hold out their hands. The first year only 50 kids bothered to show and the next year fewer than 25. The project was abandoned. And when Proctor sponsored a safety contest open to all the school kids in town, only one boy entered. Naturally he won first prize, a watch, but since he already had a watch he asked for \$10 instead.

For reasons of their own the kids of Proctor don't want to use the bowling alleys, don't want to walk that far for a quarter, don't care very much about safety. I suspect that the main reason is that they never-asked for any of these things and would rather be left alone. What is true for the kids of Proctor is going to be true for the kids

CONTINUED



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especially when he wears Governor® Socks!

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DIVISION OF CHESTER H. BETH CO. INC. MANUFACTURERS, NEW YORK



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**CHEST COLDS,
MUSCLE ACHES**



New, modern-formula Musterole brings quick warming, soothing comfort! Its amazing pain-reliever, GM-7 (glycol monostearate), plus stimulating oil of mustard speeds its famous "baked heat" action that eases local congestion; soothes, relaxes stiff, achy muscles—helps you feel better fast!

Musterole also eases strains, sprains, aching back; gives grand temporary relief to minor pains of rheumatism. In 3 strengths: Regular, Extra Strong, Child's Mild. Save on large size tubes.

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Mexsana's gentle medication checks skin surface bacteria.

Pure cornstarch base absorbs irritating moisture, clings close to skin, guards against chafe, clothing rub. 39¢, 79¢ and \$1.29 sizes.



If You Want To
STOP SMOKING
Traffic Officer Tells How!



Officer Edward Furmanek has been with the Chicago Police for over four years. He says: "I tried Bantron. In just one week I had lost every desire to smoke. Today, if I ever feel any desire to smoke, I take a Bantron instead!"

Here at last is a safe, new product, developed at a great American University, that has helped thousands stop smoking. In a series of clinical tests, published in a leading Medical Journal, scientists reported that 4 out of 5 men and women who wanted to quit smoking stopped within 5 days when they took Bantron.

And the Bantron way is so easy and pleasant! Just take 3 Bantron tablets a day, after meals, for four days. Then only 2 a day until all desire to smoke leaves you. 80% are "Free" in 5 to 10 days.

Taken as directed Bantron is perfectly safe. It acts as a substitute for the nicotine in your system which gives you a craving for tobacco. Now at drug stores without prescription. Price \$1.25

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A Campana Product

BIG BROTHER PARENTS CONTINUED

of San Francisco and Chicago and New York and Ashtabula. The thing to do, I think, is for us to stop pestering them.

To this end I have formed an organization called Modern Parents Anonymous, or MPA (not under any circumstances to be confused with a recently formed Seattle organization known as PPPTA, or Proud Papas of the Parent-Teachers Association). MPA got its start one night when four supposedly adult persons—my wife and I and another couple—were sitting in moderately comfortable chairs in our moderately well-heated, well-lighted living room. All four of us read books and magazines, we have minds to think with and an enormous world to think about. So for two hours we talked about—children.

The actions of our children seemed more sensible to me than our own. They had looked into the living room some time before, seen that grownups were in tedious conclave, said hello and goodbye and left. They were not wasting their time talking about us. The moment I realized this, MPA was born.

The principal goal of MPA is to encourage parents to think and worry and talk about something other than their own offspring. I have a list of things that might be talked about: freedom, liberty, the mating habits of Eskimos, the difference between Conté crayon and charcoal, the difference between voltage and amperage, religion, Ralph De Palma, the inflation of a basketball, the principle of a two-stroke engine, money, marbles and chalk. These intelligent areas of discourse I obtained from my kids. The care and handling of parents is not, of course, on their list. They stay away from this topic with consummate ease.

It is going to be a little harder for MPA members to do as well, but it can be done. Here is the way to start: throw away, unread, all mimeographed letters beginning, "Dear Dad . . ." Instantly strike any wife who starts a sentence with "I've been thinking about the kids . . ." Refuse to continue any conversation with anyone who uses the word "adjusted" when he is not talking about a piece of machinery. And finally, let your children know that while a magazine owns the word "Togetherness," Father owns the word "Separateness."

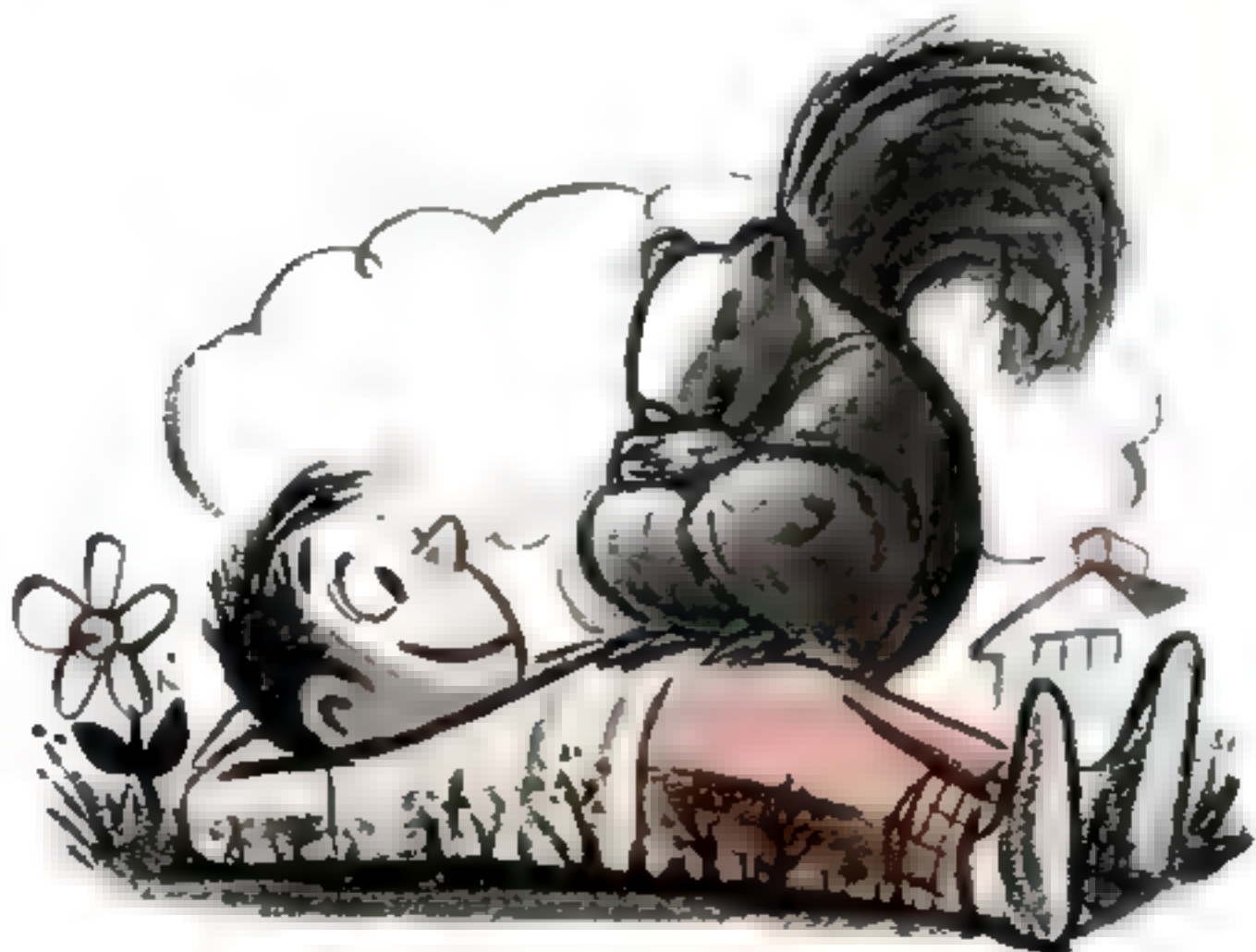
These are only first steps, but I envision a time when members of MPA will return to the proper studies of middle-aged ladies and gentlemen: gossip, money, gambling, sex.

I will like that very much. I think the kids will like it even better.

LAST year I wrote a book which suggested, in the mildest possible ways, that if people remembered what a nuisance grownups were when they were kids, perhaps now that they were in turn presumably grownups they might like to get off the kids' backs. The mail has been fantastic, all in agreement, and most fantastic of all have been the communications from PTA groups asking me to come and holler at them.

I am booked for one such PTA talk in the near future, and I have a letter on the subject from the program chairman. "We need you, Mr. Smith," the letter says. "We want to stimulate our parents to think seriously about the probable risk of too many set designs for living and about the possible triumphs of unstressed, unconformist ways of growing."

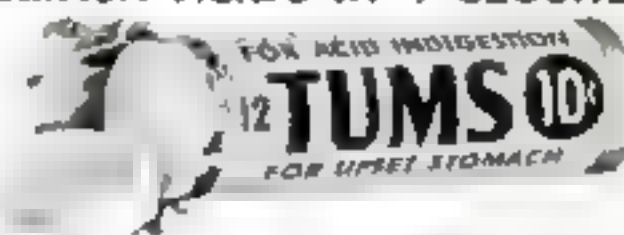
Translating from the PTA-ese, I take this to mean that they want me to tell them how to leave their kids alone to grow up in peace. Well, I will go, and if I do not lose my nerve I will tell them that the way to leave kids alone is to leave them alone.



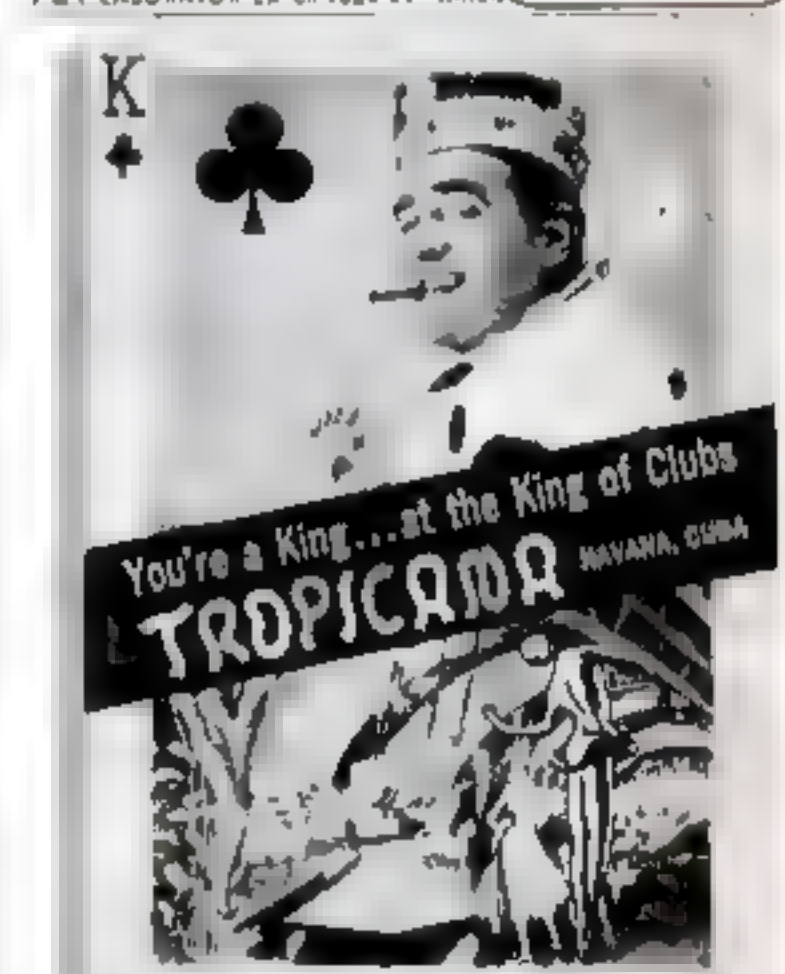
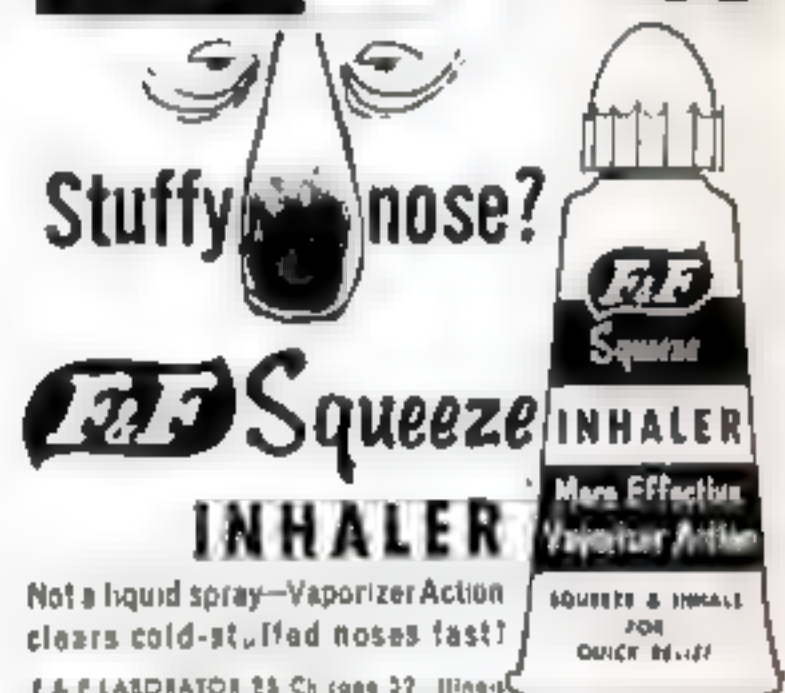
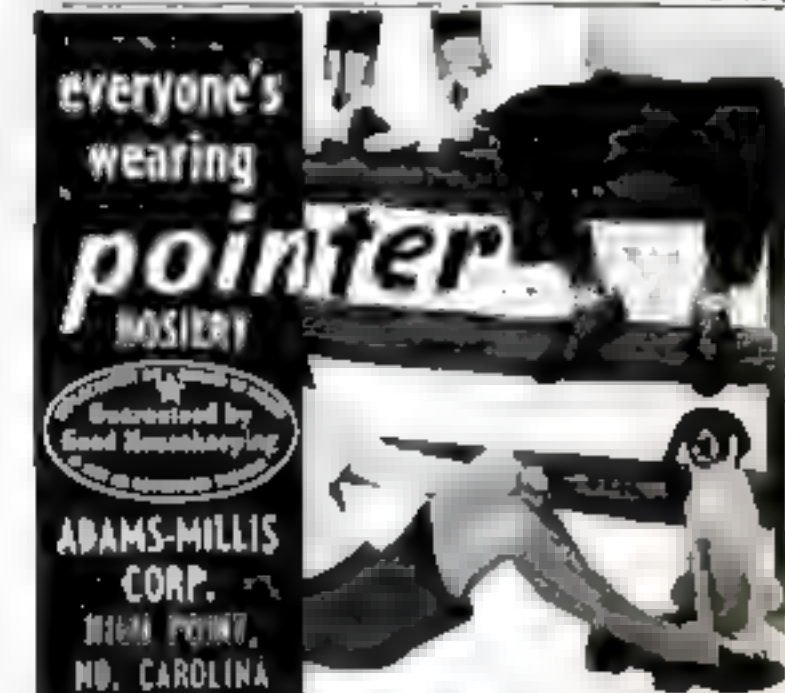
Left alone, a boy can be happy doing anything—or nothing

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GET TOTAL RELIEF FROM EXCESS
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PUTS ALL THE FIZZ WHERE THE TROUBLE IS!





TOP TO BOTTOM, FIRST ROW: DALI, VERES, DUFY. ROW 2: BÉHARD, TCHETCHEW, RUSSO. ROW 3: SUTHERLAND, LAURENCIN. ROW 4: MONTENEGRO, PORTINARI.

The First Lady of Beauty Science

MADAME HELENA RUBINSTEIN AS 10 FAMOUS PAINTERS SEE HER

SALVADOR DALI, Veres, Marie Laurencin, Dufy, Graham Sutherland, Tchetchew, Portinari. These are some of the artists who have painted Helena Rubinstein. Not one of their portraits bears the slightest resemblance to any of the others, because no two artists see the same facet of her remarkable personality.

Fifty years have passed since she saw her

first vision of what *science* could contribute to beauty. By the time she was thirty, she had made a fortune—and could have retired. But her vision persisted. The call of her vocation was irresistible. She still works seventeen hours a day as she commutes between her laboratories in Paris, London and New York.

The essence of Helena Rubinstein's genius is

her *originality*. She has pioneered most of the important beauty discoveries of our time.

This indomitable genius is still full of surprises. Watch ABC-TV next Sunday night, when she brings Sid Caesar and Imogene Coca together again. The program will unveil news of remarkable new developments in the field of beauty science.

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It's a console ... it's a portable!

To harmonize with the furnishings of your favorite TV room, it's a beautiful console or lowboy with advanced Slimline styling.

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Quickly and easily...

you slip the portable out of the console—and take it with you anywhere, at home or on the road. But it's unlike any other portable in the world, for it has an extra-large speaker which gives you the benefits of full, rich, console tone.



Like two sets—for the price of one!

Now that family activities are no longer centered in any one room, our possessions should serve us in more ways—and more places—than one. The Sylvania Convertible is the first TV designed for this new kind of living.

Smart as a convertible car, versatile as a station wagon, it is the only TV that does more than one job without compromise.

In your living room, it's a fine console.

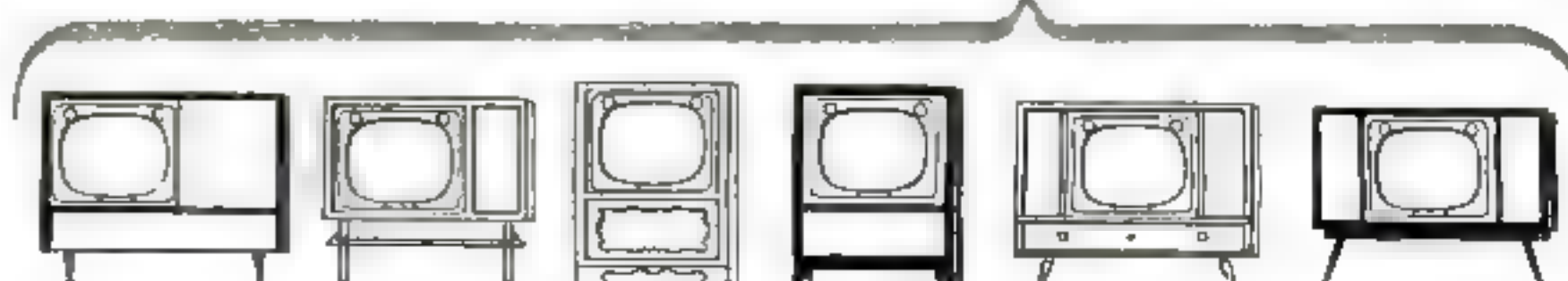
For your life "on the go," it's a powerful portable TV, famous for outstanding performance.

Engineered by Sylvania, pioneer of the slim look, it gives you: the S-110 Chassis with extra-long reach ... the 110° Silver Screen Picture Tube ... Sylvania's automation assembly.

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WEARING A 100-YEAR-OLD WOLF COAT HE FOUND IN ATTIC, NIGEL COX, WHO OWNS PORT OF RICHBOROUGH IN ENGLAND, SITS ON PALACE HOTEL BALCONY

RAKISH SPLENDOR IN THE ALPS

Men rival the girls with gay winter garb in St. Moritz' colorful 1958 season

For a place that is undisputably the world's most fashionable winter resort, the Swiss mountain village of St. Moritz wore an offbeat look as this season got under way. This was supplied by the men who appeared sartorially splendid in shaggy wolf coats (*above*), South African tribal blankets and monk parkas. They eclipsed not only the Alpine scenery but also the usual attractions of movie queens, princesses and heiresses.

Although upstaged by the men, the ladies had some interesting clothes to show. Close-fitting elasticized "stretch" ski pants turned up in bright colors, giving a trim long-legged look to skiers and to loungers too, who far outnumbered the skiers. The loungers came because St. Moritz is such a social center and the parties are so good. The skiers came because St. Moritz was the only place for miles around that had any snow.



CRAZY COSTUMES are worn by hobstoddlers John Ueber of Basel and John Schlesinger of South

Africa. Tail of Thöler's Davy Crockett hat is wired. Schlesinger brought his Basuto blanket from home.



ST. MORITZ CONTINUED



MAIN STREET OF ST. MORITZ WITH SQUARE IN BACKGROUND

← **PRINT PARKAS** are worn by children of Mr. and Mrs. Joseph Pedrolini of Lagano, here waiting for a bus with their governess in the village square of St. Moritz. The three older children are skiers. The youngest, 5, sleds.



IS FULL OF SKI-CLAD TOURISTS AND A FEW WHO HAVE SKIS



WHITE FOX BERET and slaggy sweater is cocktail attire for John Schlesinger at the Palace Hotel

grill. Guests were required to dress formally for dinner, must wore ski clothes at all other times,



FAKE FUR JACKET and stretch pants make a walking outfit for non-skiing Mrs. K. K. Basu from Basel, here strolling near the Cresta Run, a toboggan track. Many women arrived with up to four pairs of \$30 stretch pants.



FASHION DESIGNER, Pauline Trigère of New York, lounges on Palace Hotel balcony in a black Persian lamb skirt, a black sweater and red elastized tights.



EX-SKATING CHAMPION, Mrs. T. D. Richardson of England, was in 1936 Olympics. She wears yellow raincoat with 1922 Italian army cape over shoulders.

ST. MORITZ CONTINUED

GALA LOOK FOR GIRLS IN BRIGHT LEGS, OLD CAPE



LIECHTENSTEIN ROYALTY, Prince Constantin and his daughter Princess Monica, 15½, rest after skiing. She wears stretch pants with Italian sweater.

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MANISCHEWITZ
WINE?



Maybe you've felt this wine was not for you? One sip will tell you what a treat you've been missing. Manischewitz is *everybody's* wine. Sure enough, it has always been—and still is—the time-honored wine to serve on special occasions. But you'll find it tastes far too delicious to be kept for great days only. Made from sunripened, luscious, sweet Concord grapes, Manischewitz

captures their natural goodness and flavor. It's a joyful wine at any time—but especially to drink with your friends and family around you. Serve Manischewitz Wine, and honor your guests. Look for it in the famous foursquare bottle.



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SPECIALLY SWEETENED CONCORD GRAPE WINE; MEDIUM DRY CONCORD WINE, AMERICAN BURGUNDY & SAUTERNE; 100% PURE AND SPECIALLY SWEETENED BLACKBERRY, CHERRY & LOGANBERRY WINES AND AMERICAN MALAGA. MANISCHEWITZ WINE COMPANY, NEW YORK.



ENERGETIC PRINCE, Constantin of Liechtenstein exercises on Bongo Board in morning (above). After skiing all day, he dances exuberantly (below) at Corviglia Club, an exclusive but informal lodge.



AMONG ALPINE WINTER SPORTS, BONGO BOARD AND DANCE FLOORS



ACROBATIC PARTYGOER, Jacqueline Decaux mambos madly at Corviglia Club. She designs her

own "after ski" clothes. Although she does not ski, she finds stretch pants useful on the dance floor.

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TAKE A LOOK AT THE EVENTS AND PLACES

SPORTS ILLUSTRATED WILL TAKE YOU TO DURING THE NEXT FEW MONTHS ALONE.

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(APRIL 14) . . . AND START A

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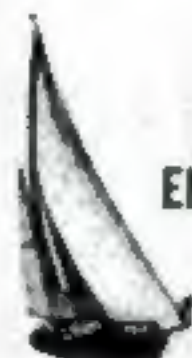


THE INDIANAPOLIS

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. . . YOU'LL HUG THE DECK IN THE BERMUDA RACE



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ICICLE WITH AN ODD TWIST

When Bob Kerill went outdoors on a below-freezing morning in Chicago he could hardly believe what he saw. Hanging out of a water faucet was an icicle shaped like a corkscrew. A neighbor came out to see the frozen wonder, which had no wire or other object inside, but some of Kerill's co-workers at a lithography plant wouldn't believe it until they saw this

picture he had taken. Kerill figured it must have happened this way. The water supply was shut off but the faucet was open. Water left standing in the pipe froze, and as it froze it must have been forced slowly out of the pipe by expansion. The pipe bends where it goes into the faucet and, as the ice came through, it was formed into a continuing curve.



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CLEAR HEADS AGREE: *Calvert tastes better*

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